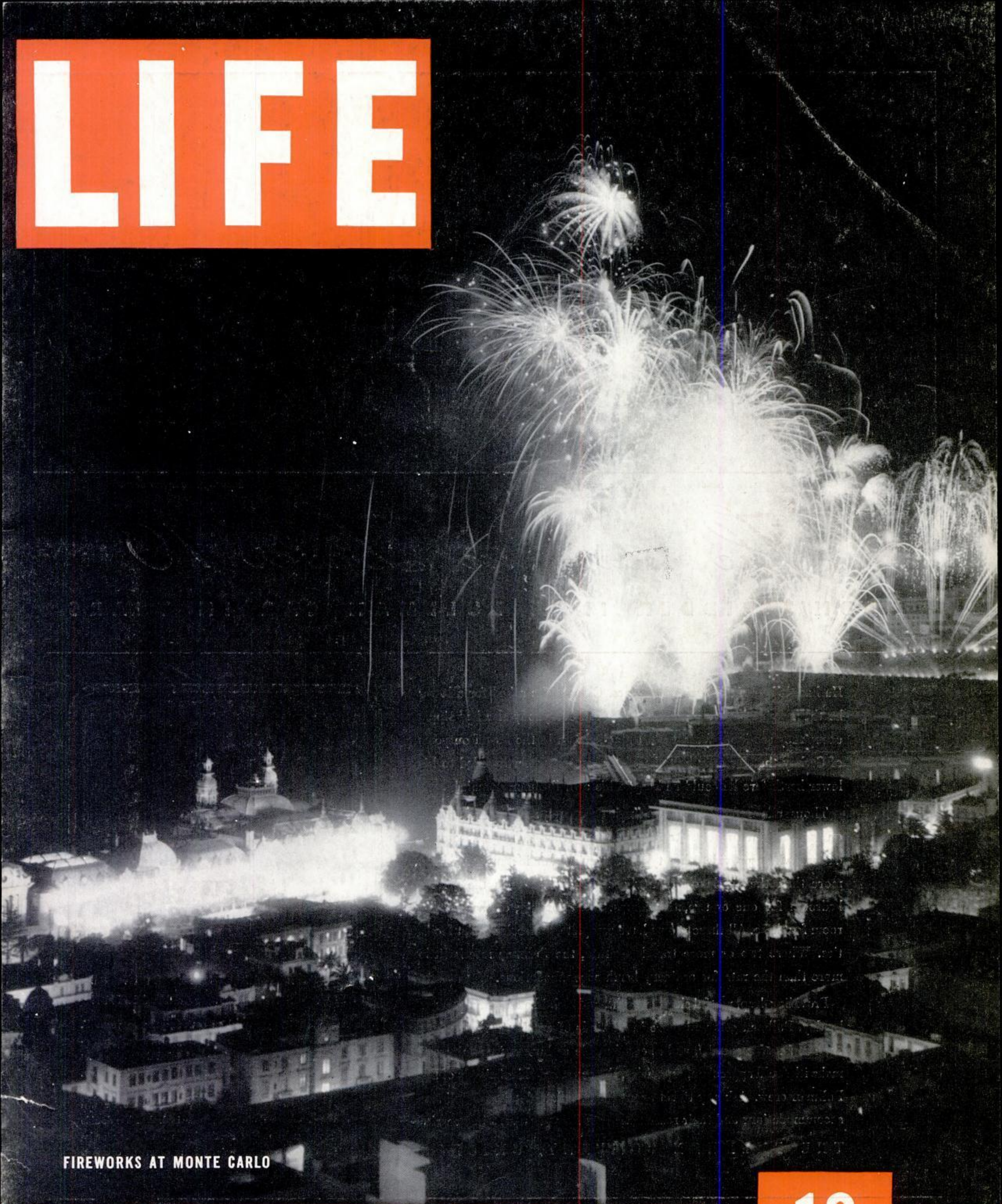


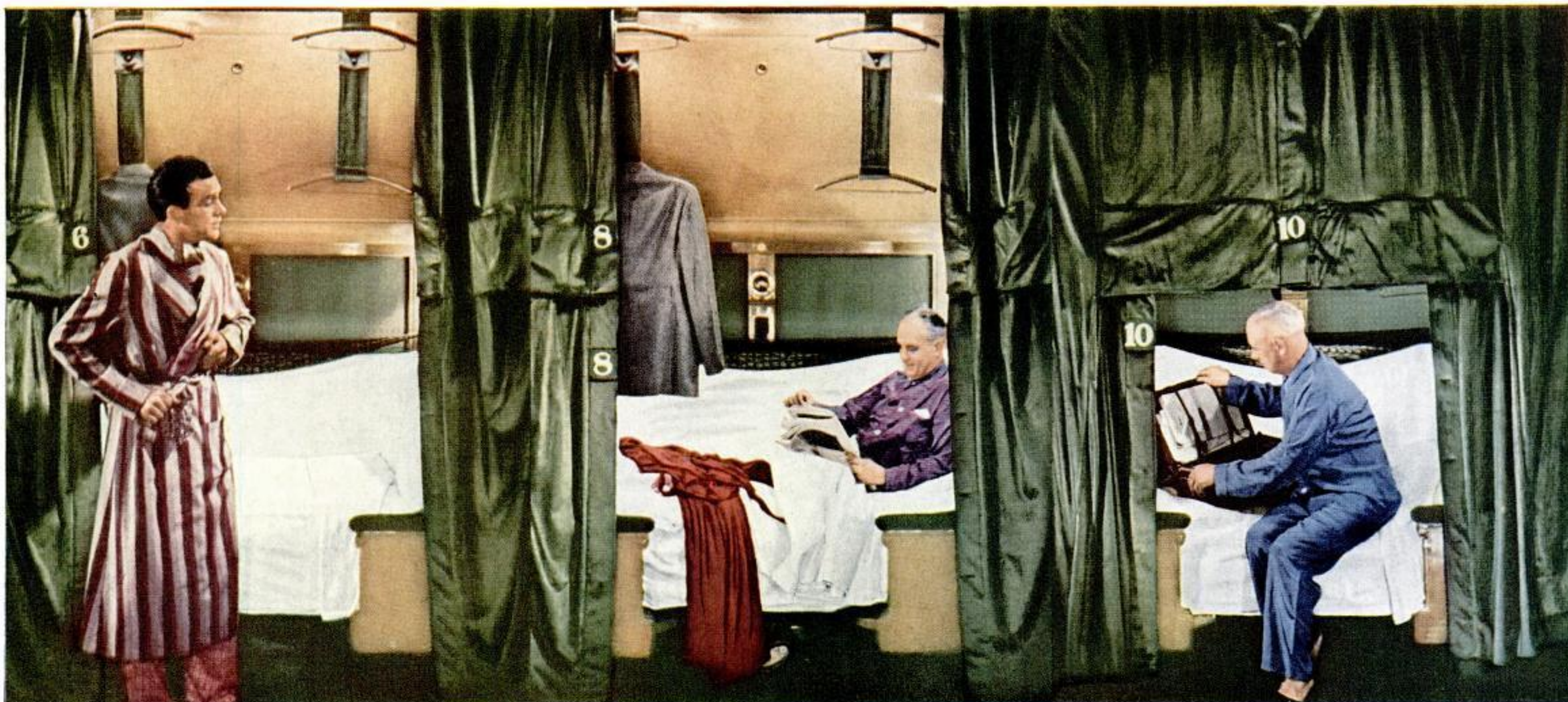
LIFE



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FEBRUARY 28, 1938 **10** CENTS

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Showing The Lower Berth

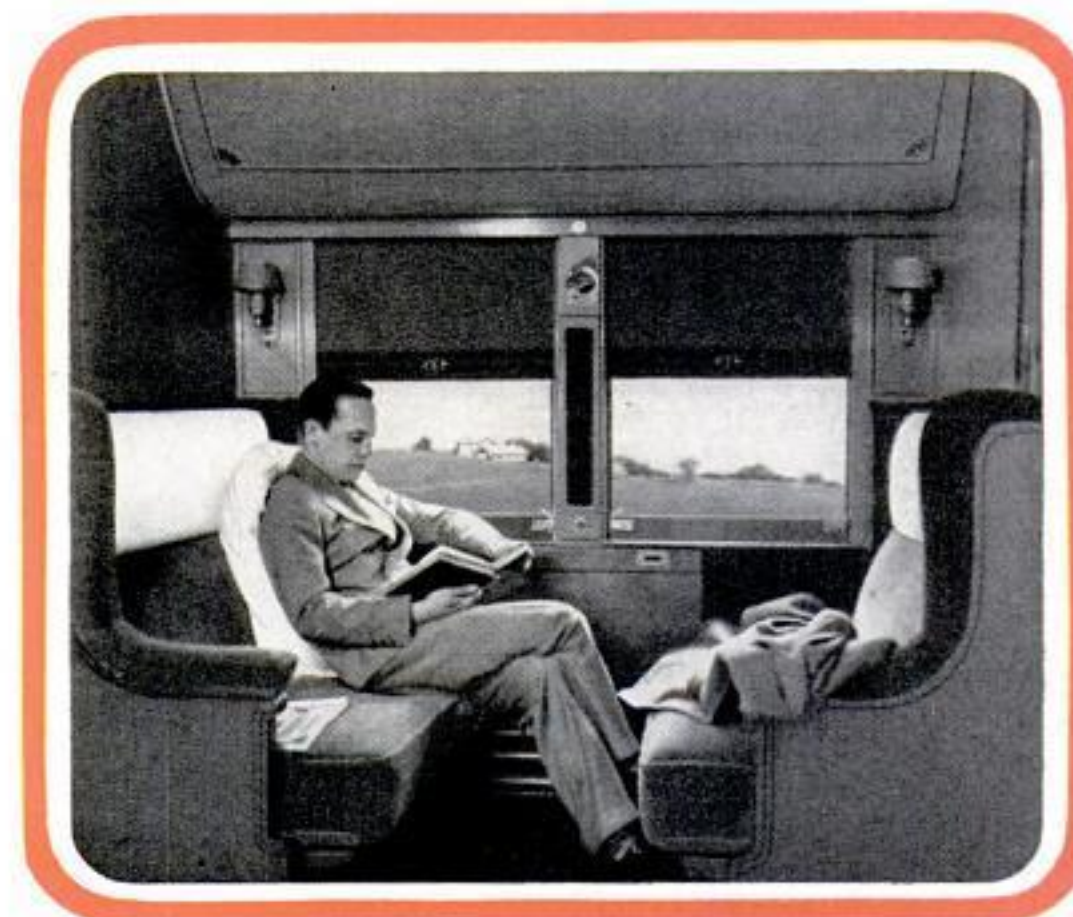
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LETTERS TO THE EDITORS

Hero's Pose

Sirs:

If my profession had been that of a dentist or a physician, perhaps your excellent portrayal, on the front cover, Feb. 7 issue, of Gary Cooper's bridge-work and tonsils would have interested me. However, being only a lowly stenographer and being much enthralled by the movie actor's more handsome poses, it was quite a shock to me when I leaned over the fellow's shoulder in front of me on the 5:30 bus and viewed my hero's artful imitation of Martha Raye.

I don't doubt that there are many points in favor of its photographic angles, but how it has ruined my romantic illusions!—much to the boy friend's delight!

HELEN L. WOLFE

Washington, D. C.

Conversation Piece

Sirs:

Your picture of the Roosevelts and their Birthday Ball guests in LIFE, Feb. 14 (see cut) is excellent inasmuch as it represents a typical house-party group whose thoughts and words usually run something like this:

Mrs. March: "I wonder if those boys got all those striped suits at an auction!"

Ken Murray: "I wish I had stayed away from that onion sauce at lunch."

Patricia Bowman: "Rather a cute photographer."

Joe E. Brown: "Mrs. Roosevelt, he looks just like his Father."

Elliott Jr.: "Hi, Daddy!"

Eleanor Powell: "It's a good thing that you can't say that about your children, Joe."

Mrs. F.D.R.: "Yes, his Grandfather thinks so too."

Fredric March: "Janet, I wish you would quit making eyes at the President, it doesn't look nice!"

Maria Gambarelli: "I wonder if that photographer is going to be at the Ball tonight?"



Ray Bolger: "What's the matter, March, jealous?"

Janet Gaynor: "What did you say?"

Vera Zorina: "Say I must meet that photographer; he is not bad at all!"

Oswald: "Ohmmmm Yommmmm!!"

Louise Fazenda: "If you say that once more I'll bust right out laughing."

Ann Gillis: "Hi, Elliott."

Tommy Kelly: "Gee, I wonder how old Sara is?"

Anne Lindsay Clark: "I feel foolish down in front with all the wives."

John R.: "Boy, when I get married!"

James R.: "Having fun, Sara?"

Sara: "Um Hum."

Mrs. F. D. R. Jr.: "Of course you are, aren't you, Sara?"

F.D.R. Jr.: "I wish this was over, those lights hurt my eyes."

Mrs. Elliott R.: "Yes, yes, go on."

Elliott R.: "So the traveling salesman said . . ."

Mrs. James R.: "I've heard this one before, but I'll pretend that I haven't."

These may not be the exact words or thoughts of the group, but to me they seem to be the best fitting to the assorted facial expressions.

JOHN O'ROURKE

Rochester, Minn.

Dimes and Superlatives

Sirs:

LIFE's reporting of Jersey City's Mayor Hague in the Feb. 7 issue has caused me to plunge recklessly into an expenditure of dimes and superlatives. Dimes for copies for friends. Superlatives for the most illuminating, the most effective, the most satisfying piece of reporting which I've seen.

For years I have positively ached to see such reporting done—a story to tell; significant, good pictures; pertinent factual data succinctly put; enough pictures and data to present a "good look"; and no oppressing demand that the reader accept this conclusion or that.

WILFRID H. BUNKER

Minister

Pilgrim Memorial Church
Pittsfield, Mass.

Peter Muldoon

Sirs:

Re: Mayor Frank Hague and his Jersey City. If you but knew Peter Muldoon as I have known him for 50 years; if you had but sought to acquire, as I think you should have done, better first-hand knowledge of his wholesome family background; had you but labored to cultivate a right and sympathetic understanding of the physical handicaps which have sadly shadowed his life from birth; best of all, had you but known his heroic mother, as I knew her; knew something of her brave



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and silent struggle to rear a brood of fatherless children, all of whom today live worthily and honorably, your effort to learn these truths would have found rich reward in the knowledge of a life proudly and nobly lived, albeit in the midst of unending adversity. Your cruel characterization of my poor boyhood chum as a beggar, wholly uncalled for and unnecessary, with its accompanying photo, might well have been omitted from what is otherwise a highly important and instructive pictorial ensemble.

FELIX E. TUMULTY

Jersey City, N. J.

● LIFE appreciates the feelings of Mr. Tumulty, who is a brother of Woodrow Wilson's famous secretary, Joseph P.

(continued on next page)



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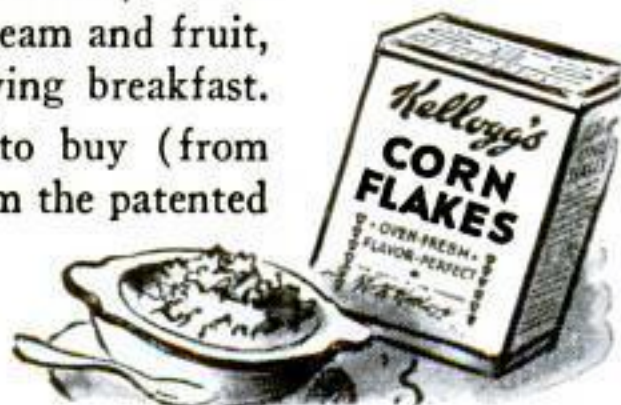


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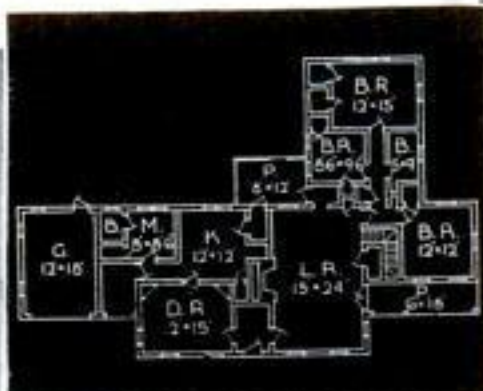
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LETTERS TO THE EDITORS (continued)

Tumulty. But if there is any unfavorable reflection in the fact that poor, dwarfed Peter Muldoon must live on the charity of visitors to Mayor Hague's City Hall, it is certainly not a reflection on Mr. Muldoon. It is on a society so ridden by waste and graft that it cannot afford to care for its unfortunate members.—ED.

"A Million Curiosities"

Sirs:

This is no fan letter, and no pan letter. I thought you might like to know what one reader would be interested in reading in LIFE.

This one reader is 28, white, female; has been wife to a newspaper reporter for eight years, mother to a son for six months; acquired a B.S. at the University of Minnesota in 1930.

Every issue of LIFE stimulates a million curiosities in my head. Here are a few of the million:

1. Work habits of prominent writers.
2. Typical meals in various nations, being eaten by natives with correct etiquette (color spread).
3. How a good church organ is built and installed.
4. A performance of a color organ (color).
5. Elementary school education—public and private, urban and rural.
6. Indian life on a reservation.
7. Series on work and personnel of various governmental executive departments, those whose work has been eclipsed by the publicized New Deal agencies. Typical work week of government scientists (biologists, engineers, astronomers, etc.), statisticians, administrative officials and clerks, in protocol, public health, geological survey, etc. I want to know what goes on in all those big marble buildings in Washington and out "in the field."
9. Planning, preparation and service of an important official dinner at the White House. Also, behind the scenes at an embassy reception. Also, an "at home" of a congressman's wife.
10. Composite of a Phi Beta Kappa.
11. Creation of a ballet, from choreographer and composer to opening night.
12. Various kinds of boats which use our internal waters and their businesses.
13. Practice of dentistry—what constitutes a good and bad filling, plate, etc.
14. Manufacture of lace.
15. Transportation of perishable foods.
16. Art of conducting a symphony orchestra.
17. How a big company selects a factory site.

ELIZABETH HELLIE

Waterloo, Iowa

● To Reader Hellie, in return for many good ideas, LIFE awards a year's subscription for herself or anybody she designates.—ED.

Shoe Prices

Sirs:

LIFE, Feb. 7, dealt very handsomely and gaily with the subject of women's footwear in the U. S. But it does seem a shame not to challenge your statement that only 1/10 of 1% of the country's output of women's shoes is sold at retail prices in excess of \$10 a pair. Actually, the proportion for such shoes is surely close to 2% of the total. . . . The Tanners' Council of America is in substantial agreement with this estimate.

J. P. TROXELL

Administrator

Shoe Manufacturers' Board of Trade
of New York, Inc.
Brooklyn, N.Y.

● LIFE's shoe chart was based on fig-

ures furnished by the Tanners' Council of America. These figures showed the volume of production at various price levels according to the cost of manufacturing. There were no figures to show the volume according to retail sales prices. To arrive at the breakdown on retail sales, the Tanners' Council suggested adding a fair average retailers' markup to manufacturers' prices. It now appears that the retailers' markup on expensive shoes is much greater than the markup on cheap shoes, thus raising the proportion of the total output which retails at high prices. Of all shoes sold in the U. S., probably more than 1% but certainly less than 2% retail at more than \$10 per pair.—ED.

No. 2 Iron

Sirs:

In your issue of Feb. 7, you ran a picture of Golfer Henry Picard "kissing



his putter" (see cut). Gentlemen, that was no putter; that was a No. 2 iron (midiron).

BOB WILLIAM

New York, N.Y.

No. 7 Iron

Sirs:

The object of Picard's affection was his well-known No. 7 iron.

MURRAY PRESTON

Charlottesville, Va.

No. 4 Iron

Sirs:

It is not a putter but a No. 4 iron.

JOHN ELLIOTT

St. Paul's School
Concord, N. H.

No. 3 Iron

Sirs:

The club has the loft of a No. 3 iron.

E. G. OTIS

Cape Cod Standard-Times
Hyannis, Mass.

No. 5 Iron

Sirs:

The club is a No. 5 iron (mashie).

JOHN METZ

Retired Caddie

Newton Center, Mass.

● Reader William wins. The club is a No. 2 iron.—ED.

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LIFE'S PICTURES



Photographer-of-the-week Lambert Martin took the pictures on pages 56-58 of the annual fancy-dress ball at Virginia's Washington & Lee University. Before he went to work on the Roanoke *World-News* as reporter and photographer, he studied at W. & L.'s neighbor and athletic rival Virginia Military Institute. This 28-year-old cameraman makes all his pictures with a Speed Graphic. Previous pictures of his appearing in LIFE were those of the Possum Hunt (Nov. 15) and Octogenarian Slayer Brooks (Oct. 11).

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

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- 2—INT.
- 3—LUTHER DAVIS
- 4, 5—RICE AND BRADY PHOTOGRAPH
- 6—H. M. VAN TINE
- 9 through 13—BERNARD HOFFMAN *exc. t. u.*
p. 10 CHARLES MARTIN
- 14—ACME—W. W.
- 15—NATORI from B. S. J. ROBERT BURNS—INT.,
MORRIS ROSENFELD
- 16, 17—THOS. D. MC AVOY
- 18—JULIUS GREENFIELD
- 19—ACME—THOS. D. MC AVOY—THOS. D. MC AVOY,
INT., THOS. D. MC AVOY
- 20—Courtesy HELEN KELLER *exc. cen. u. cour-*
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- 22—ALEX KAHLE—RKO RADIO PICTURES INC.—
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- 25, 26—FERNAND BOURGES
- 27—CARTOON by HELEN E. HOKINSON *courtesy*
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- 28—RICHARD TUCKER *exc. bot. u. A. P.*
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- 30, 31—BERT LYNCH from M-G-M
- 32—HANSEL MIETH
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- 37—CARL M. MYDANS, KARGER-PIX—KARGER-
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- 38—CARL M. MYDANS *exc. bot. KARGER-PIX*
- 40—GEORGE STROCK
- 41—THE DETROIT NEWS
- 42—WPA, WILSON for WPA—WILSON for WPA,
WPA—WPA, HIGHTON for WPA—HIGHTON
for WPA, WPA
- 43—WILSON for WPA, PRYOR for WPA, WILSON
for WPA—WPA, HIGHTON for WPA, WPA—
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- 44—LE ROY ROBBINS for FEDERAL ART PROJECT,
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- 45—WPA, HIGHTON for WPA, WILSON for WPA—
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ROIR—*bot. u. A. P.*
- 49—W. W., PETER STACKPOLE (2)—A. P., ART
FRENCH—SEATTLE POST-INTELLIGENCER
- 50—From the forthcoming "AUSTRIA OLD AND
NEW," by DR. SCHUSCHNIGG, *Courtesy*
*ALFRED A. KNOFF *exc. bot. u. P. L., bot. rt.**
CHARLES TUDOR
- 51—P. L.
- 52, 53—SCHALL-PIX
- 54—JARCHÉ from P. L. *exc. cen. © WILLIAM*
DAVIS—P. L.
- 56—EISENSTADT-PIX *exc. t. and bot. rt. LAM-*
BERT MARTIN for ROANOKE WORLD-NEWS
- 57, 58—LAMBERT MARTIN for ROANOKE WORLD-
NEWS

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SPEAKING OF PICTURES...



In Washington early this month the country's most vociferous feminists appeared before a Senate subcommittee to argue for an amendment to the U. S. Constitution proposing for women equal rights with men. Such an amendment would presumably void State laws protecting women in industry in abolish-

ing legal discrimination between men and women. For a dozen years, Congress has been considering this "no discrimination on account of sex" amendment.

Just 50 years ago there gathered in Washington the spiritual ancestors of the feminists who just appeared before the subcommittee. The date was 1888

and the occasion, the first International Convention of Women. Its members discussed their problems, their successes in fostering woman suffrage. Some of them visited the studio of Rice & Brady to sit for this magnificent collective portrait. In these stiffly-posed faces may be read the determination which eventu-

... THIS WAS FEMINISM 50 YEARS AGO



ally resulted in the ratification of the 19th Amendment to the Constitution in 1920.

In this group are great feminist names. Fourth from right, front row, is Elizabeth Cady Stanton, firebrand of the historic Woman's Rights Convention at Seneca Falls, N.Y., in 1848 who, with Susan B. An-

thony (third from left, front row), led the woman's rights movement through the last half of the 19th Century. To right of Mrs. Stanton sits Matilda J. Gage, indefatigable feminist researcher who issued a tract entitled *Who Planned the Tennessee Campaign of 1862? Or Anna Ella Carroll vs. Ulysses S. Grant.*

Third from left in second row is the great temperance leader, Frances E. Willard, whose friends called her "Frank." To right of her is Lillie Devereux Blake, who wrote novels like *Fettered for Life* to "illustrate the subject condition of women," and signed her feminist articles with the nom de plume of Tiger Lily.

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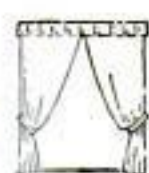


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SPEAKING OF PICTURES

(continued)



Twenty-five years after the picture on the previous pages was taken, photographs like these illustrated the advance of woman suffrage. In the centre of the suffragettes above is an important feminist, President Wilson's daughter, Margaret.



Suffragist opposition was still fierce in 1913. When fire threatened Washington women's headquarters, suffragettes rescued their files. But the lady next door (on steps), an unfaltering antifeminist, ordered them and their stuff off her property.



Suffragette parades were about as thick as Boy Scout hikes in 1913. In Newburgh, N. Y., paraders boasted the fact that in 1912 the women of California who co-vote had swung the State for Teddy Roosevelt, who had endorsed votes-for-women.

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THE FRONT COVER OF THIS ISSUE IS A PHOTOGRAPH OF FIREWORKS ILLUMINATING THE CASINO, HOTEL DE PARIS AND THE INTERNATIONAL SPORTING CLUB AT MONTE CARLO, FROM PICTURES INC.

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FIDELITY INCOME PLAN

CAMPFIRES AND CHARACTER

TODAY'S world of turbulent ideas and ideals has confused many a thoughtful adult. How much more, then, has the child of today been confused by these same forces—forces which he has not the mind to understand nor the experience to master.

Even if he is well-fed, well-housed and well cared for, he often adopts the reckless patterns of behavior he sees in his confused elders. How much more, then, is the ill-fed, ill-housed, underprivileged child of the slum likely to cast about for dangerous pleasures, ideas, and excitements.

When LIFE assumed the responsibility of Life Camps for underprivileged city children it discovered more than the joy of feeding the undernourished, more than

the satisfaction of giving a few weeks of sunshine and play to those whose playgrounds are tenemented streets. LIFE discovered that these camps, thoughtfully organized to care for the physical and psychological needs of the individual child, developed the qualities of initiative and responsibility. Around the campfire CHARACTER is the rule, not the exception.

For fifty-one years Life Camps have been supported by private contributions. Every dollar of your contribution, sent to Life Camps Inc., 135 East 42nd St., New York City, will be used to send slum children of 1938 to these Campfires.

LIFE CAMPS





WILLIAM ALLEN WHITE OF EMPORIA: AN AMERICAN INSTITUTION IS 70

Every small-town boy who ever dreamed of becoming a newspaperman knows the story of how William Allen White, with 27 years behind him and \$1.25 in his pocket, rode the Santa Fe into Emporia, Kan., one day in 1895, borrowed \$3,000 and bought the *Emporia Gazette*, and next year wrote an editorial called "What's the Matter with Kansas?" which made him nationally famous overnight.

Every big-city reporter who ever dreamed of running a small-town paper of his own knows how William Allen White stayed on in Emporia despite fat offers from the cities, how his reputation and prosperity waxed with the years, how he became the friend of Presidents and a familiar figure at Republican conventions, how celebrities beat a path to his Emporia door, how the editorials of the "Sage of Em-

poria" came to be quoted in other newspapers throughout the land.

William Allen White, first-rate journalist, would have been successful anywhere. But the unique fame which has made William Allen White an American institution, this newspaperman's newspaperman owes to the fact that he stayed in Emporia. He is *The Country Editor*. He is the small-town boy who made good at home. To the small-town man who envies the glamour of the city, he is living assurance that small-town life may be preferable. To the city man who looks back with nostalgia on a small-town youth, he is a living symbol of small-town simplicity and kindness and common sense.

To see how William Allen White lives and works in Emporia, and how Emporia celebrated his 70th birthday on Feb. 10, turn the page.

The best-known small town in America salutes the man who made it famous (continued)



A thousand Emporians led by Mayor Lostutter and the 161st Field Artillery band marched to the Gazette office, sang "Happy Birthday" to William Allen White, editor & proprietor.



The Rotary Club marched in a body to Editor White's home the evening before his birthday, gave him a basket of roses, got ice cream & cake with Rotary emblem from Mrs. White.



The guest of honor (left) serves Editor Victor Murdock of the Wichita Eagle at the birthday party in Emporia's Hotel Broadview. News photographers furnished entertainment.



Bertha (above), whose last name is Colglazier, has been the White household's cook, custodian and companion for 14 years. Her fried chicken and sponge cake are celebrated.

Mrs. William White (left), pictured on the stairway of the Whites' big brick and stucco home, once wrote locals and society for the Gazette and is still an active partner in it.



EDITOR WHITE CLIMBS OUT OF HIS WIFE'S CAR AT 8 A. M.



WAVES GOODBY TO HIS CHAUFFEUR, BERTHA THE COOK



AND WALKS OVER TO HIS OFFICE FOR A FULL DAY'S WORK



Of the millions of people who have heard of Emporia, Kan., comparatively few have ever seen it. This is it. The view is down "Main Street," which Emporia calls Commercial Street. The big building with the dome is the Courthouse. When William Allen White was born there in 1868, Emporia had a population of 800. When he returned in 1895 it had grown to 7,000. It now has 14,000. Emporia lives by the trade of surrounding farmers, by a Santa Fe Railway roundhouse and division point, and by two colleges. The College of Emporia is a Presbyterian institution with 300 students. Kansas State Teachers College has 2,500, two-thirds female. Chronicler of Emporia's virtues and beauties, Editor White frequently makes such editorial points as: "It is worth a trip to Seventh Avenue and Merchant Street to see Dr. Higgins' zenias in their glory."



Everybody in Emporia knows the Editor, and almost everybody gets a smile or wave or hat-tip (above), if not a chat, as he walks down Commercial Street on his daily round.



At Warren Morris' drugstore the Editor stops for a "coke." He seldom goes to the movies, seldom listens to the radio, but he knows the latest slang before most of the youngsters.

CONTINUED ON NEXT PAGE

The Emporia "Gazette" has 35 employees and a circulation of 6,972 (continued)



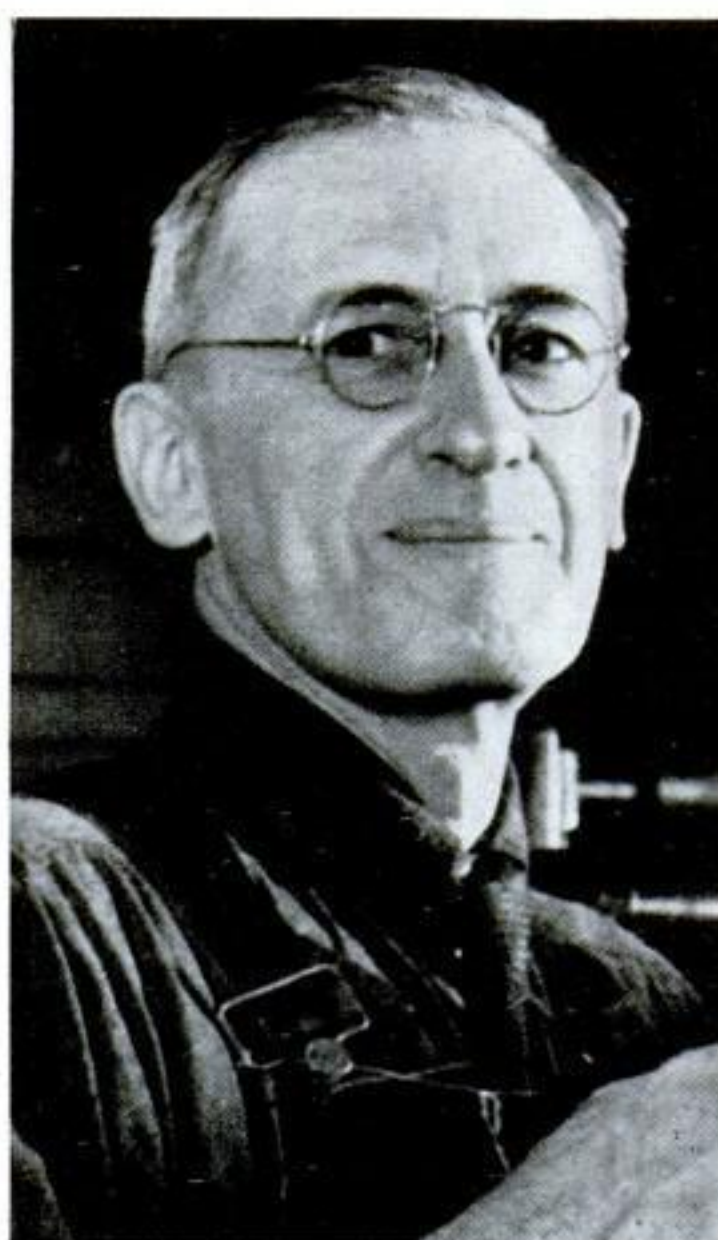
A stage set copied exactly from this picture of the newsroom of the Emporia *Gazette* as seen from the doorway of Editor White's office (opposite page) would look authentically familiar to anyone who had ever put his head in-

side a small-town newsroom anywhere in America. Looking at this picture, you can almost hear the clinking rattle of the linotype machine, feel the roll of the presses, sniff the good odor of dry paper and wet ink. Publisher White

has had an employe-bonus plan for years, and most of his staff of 35 are longtimers. Except for newspaper editors all over the country, the *Gazette* (circ. 6,972) has no more out-of-town readers than any other small-town paper.



George Caspari, linotypist, has been on the *Gazette* for 32 years, has a son at Annapolis.



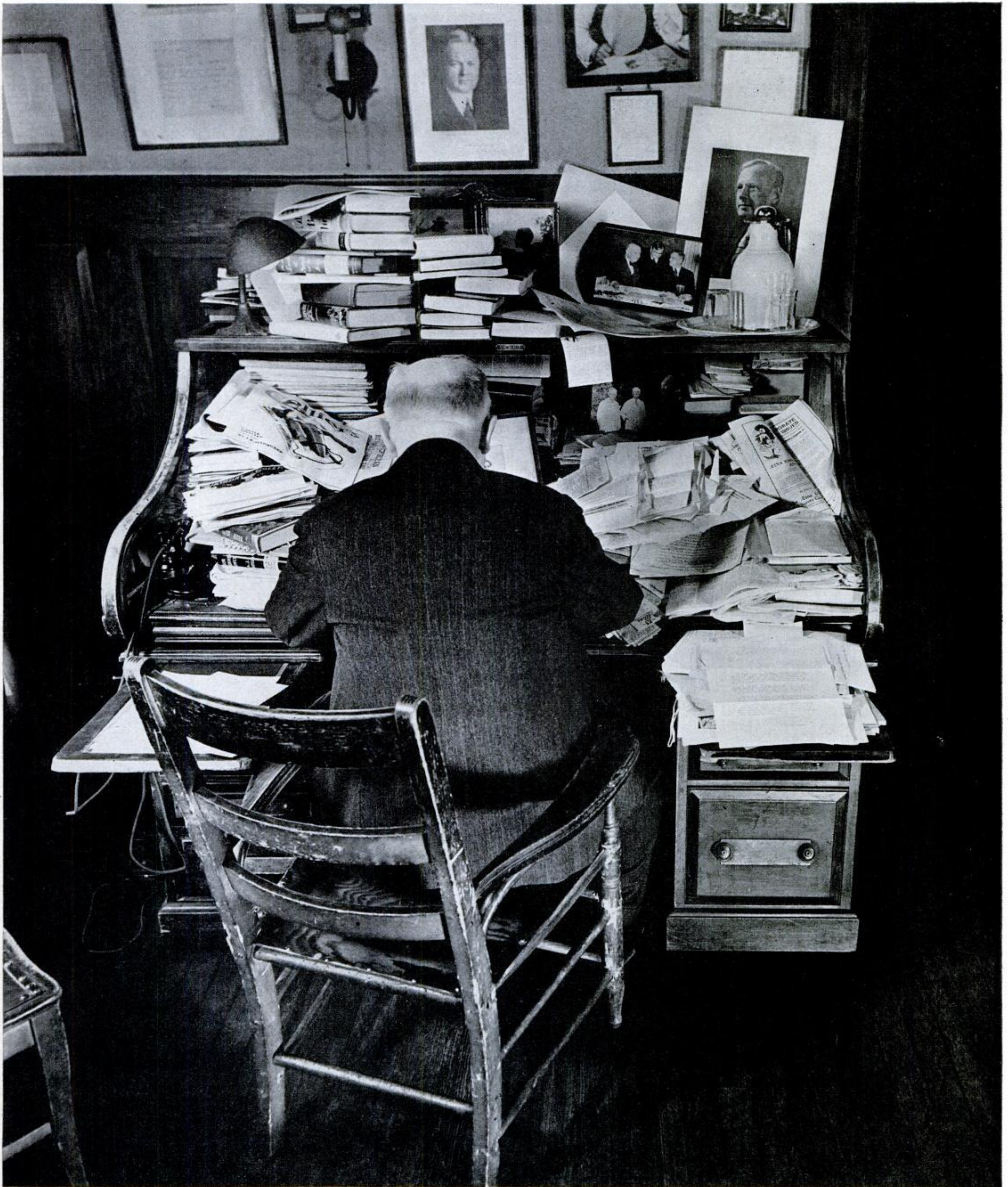
San Rice, head pressman, is veteran of 33 years. His wife makes first-rate preserves.



Conrad Jones, make-up man, is the *Gazette's* oldest employee. He started in 1900.



Martha Klein, *Gazette* circulation manager for 22 years, used to be the Whites' cook.



**The Country Editor at his desk:
here "Mary White" was written**

In this rickety chair, which he inherited from his father, and at this cluttered desk, which he bought second-hand, William Allen White has grown gray as he composed the editorials which have made him famous. The tenderest and most eloquent of them, written in 1921 when his 17-year-old daughter Mary was killed while horseback riding, is probably the best-loved editorial ever published.

It has been reprinted in 23 textbooks, numberless newspapers. Says the Country Editor of "Mary White": "Probably if her father has any sort of lasting fame beyond the decade following his death, it will come from this editorial. I shall go as far as I go, which very likely is only a little distance, along the path where Mary's hand may lead me. That also is enough fame for me."

LIFE ON THE AMERICAN NEWSFRONT: SENATE HEARS WITNESSES ON ANTI-SYPHILIS BILL



Magistrate Anna Kross of New York testified from experience in Women's Court before Senate committee studying the \$271,000,000 La Follette Bill for prevention & control of syphilis.



State Health Officer Verne Harvey of Indiana produced a chart showing syphilis incidence by occupation in Indianapolis for nine months of 1937.



Editor Beatrice Gould of the *Ladies' Home Journal* testified the public was ready to drag the syphilis fight into the open. Said Senator Nye: "I have never sat in hearings so worth while."

TWO OFFICERS DIE IN STREET BATTLE AS TENANT FIGHTS EVICTION



In Los Angeles on Feb. 17, George Farley, 48-year-old Negro, barricaded his home against the arrival of two city marshals who he knew would come that day with a writ of

possession. When they approached his door he fired twice with a rifle, killed both officers. Police then arrived, sniped at Farley from behind their cars, hurled tear-gas bombs in-

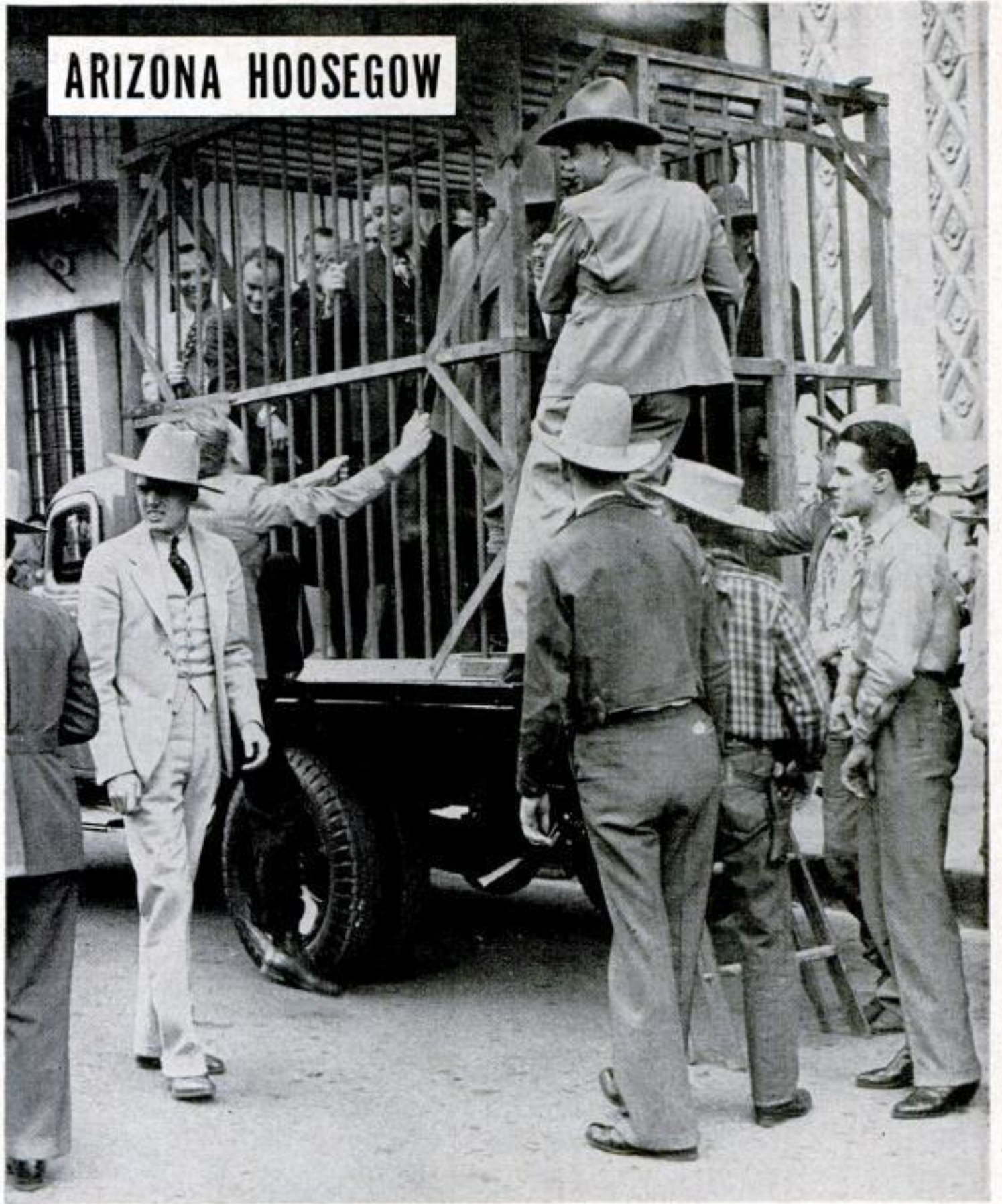
to his house. An hour later he fell choking, thrice wounded, to the floor. The dead marshals are shown above, one in the street, the other on the front walk beneath the tree.

VERMONT SPEAKS



In New York on Feb. 11 Governor George D. Aiken of Vermont addressed 500 Republicans at their annual Lincoln Day dinner, told them brusquely that to many Americans the Republican party stood only for pious smugness, that Lincoln would be ashamed of it today.

ARIZONA HOOSEGOW



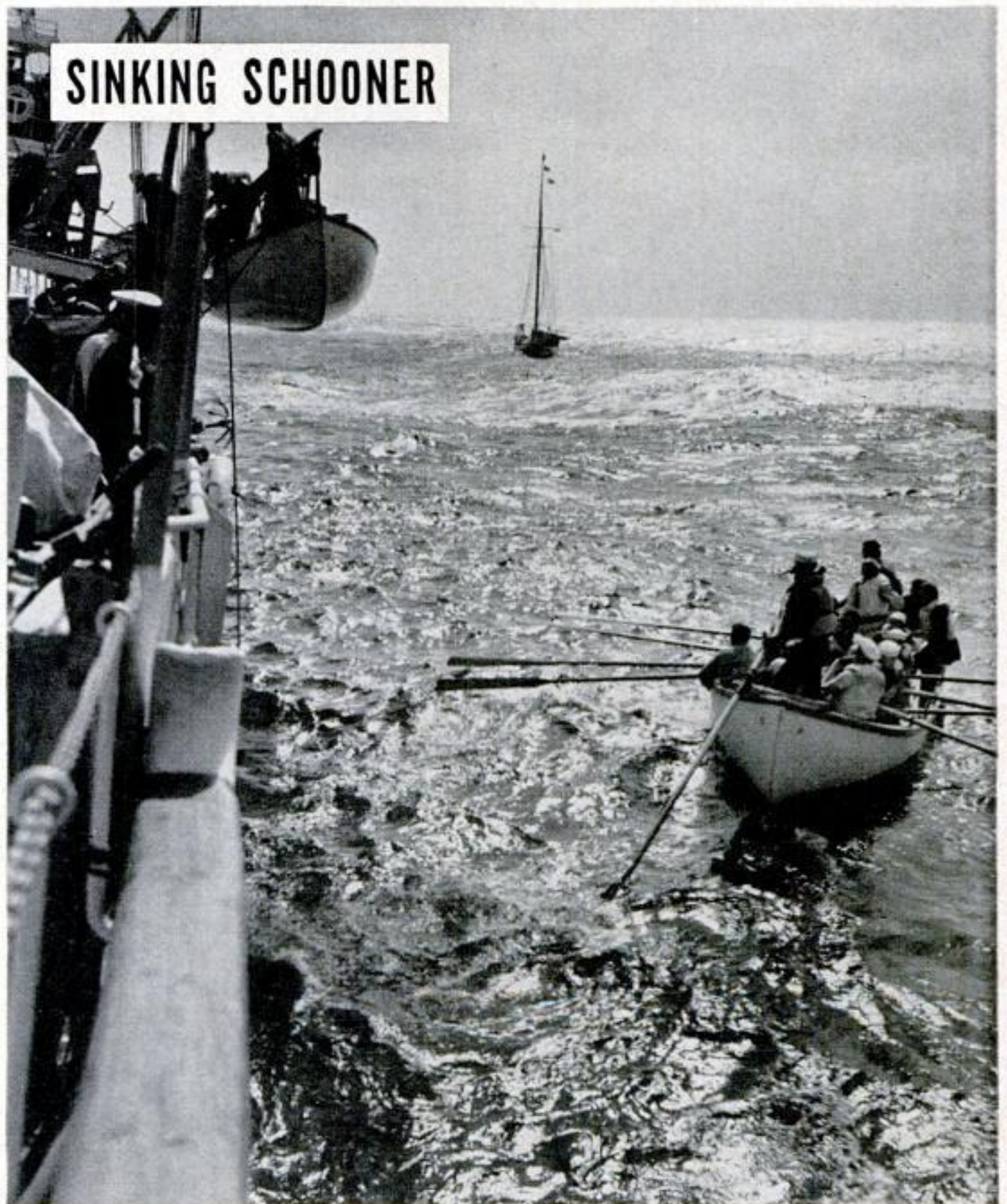
In Tucson ballyhoo for the annual midwinter rodeo, Feb. 19-22, required all citizens to wear ten-gallon hats. Those seen without them were herded into a traveling hoosegow. Among the jailbirds was Sharon Stanford (inside front, hand on bar), son of Arizona's Governor.

DEATH BY RADIUM



In Ottawa, Ill., Mrs. Catherine Donohue, 35, heard a doctor tell the Illinois Industrial Commission that her death from radium poisoning, contracted while painting luminous dials on watches, was a "matter of months." Her husband and children tried to console her.

SINKING SCHOONER



In heavy seas, on Feb. 9, the 80-ft. schooner *Auguste Verde*, one of 13 yachts competing in the 184-mile Miami-Nassau race, sprang a leak, signaled the cutter *Mojave*. The *Mojave's* crew lowered a boat, removed the stricken schooner's crew. That night the *Auguste Verde* sank.

LIFE ON THE AMERICAN NEWSFRONT: MR. ROOSEVELT'S FARM BILL AND MR. REMSBERG'S FARM



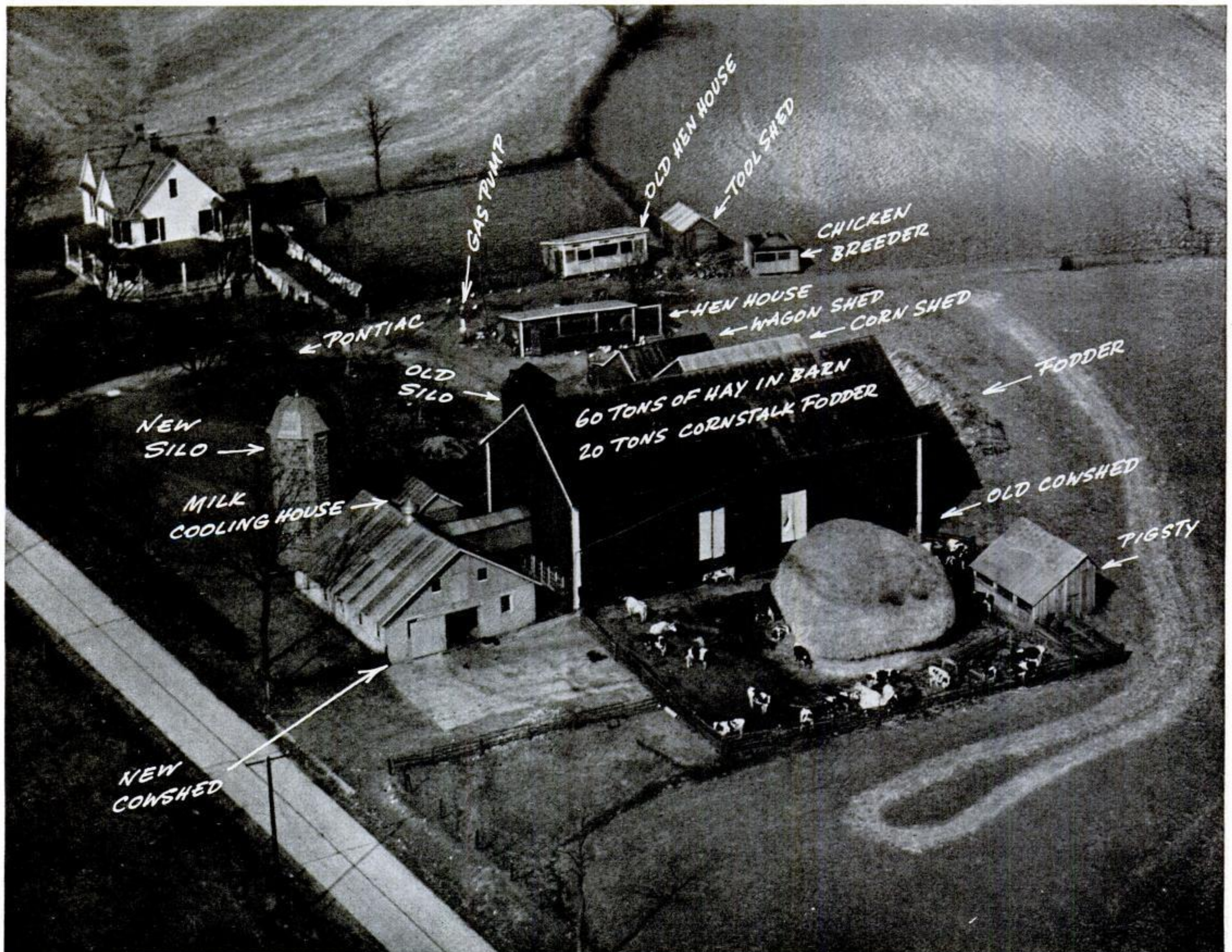
Secretary Wallace, who gives farmers their planting orders, buys his milk from the dairy of Frank Remsberg (right).

With a squiggle of his pen on Feb. 16, President Roosevelt signed the Agricultural Adjustment Act of 1938 and destroyed for good the outworn myth of the American farmer's sturdy independence. With the coming into law of the most drastic and far-reaching farm-control bill in the nation's history, Frank G. Remsberg of Frederick County, Md., (right) and the other 10,000,000 American farmers will now run their businesses pretty much as one man—the Secretary of Agriculture (left)—tells them to.

The new AAA revives most of the old except processing taxes, covers much new ground. Few Congressmen who passed the 30,000-word bill even pretended to understand its provisions. But all of them knew the chief purpose of it: to put money in the farmer's pocket, principally by keeping his crop prices up the same way the manufacturer keeps his up, i.e. by regulating supply. For buyers of food, this means less food at higher prices. That seems outrageous, when "one-third of the nation" is "illnourished." But on the other hand, why should the farmer continue to be the goat of the capitalistic system?



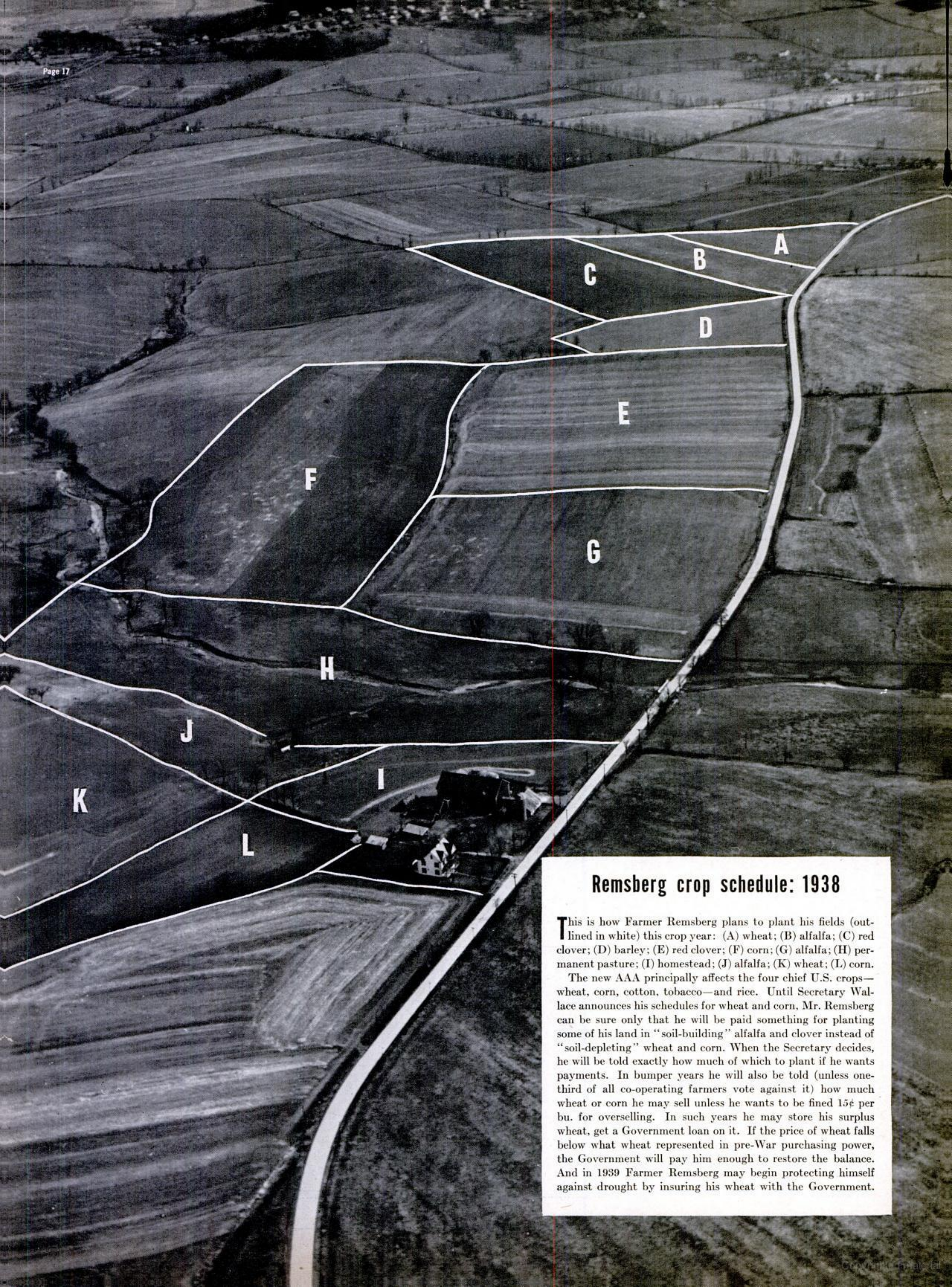
Farmer Remsberg (right) scratches his head as the county agent explains his powerful customer's new plans for him.



The Remsberg farm, shown above and on opposite page in aerial photographs taken Feb. 15, lies in Frederick County, Md., one of the most prosperous farm counties in America.

Mr. Remsberg gets his principal income from milk (which he sells to Washington's Chestnut Farms Dairy, patronized by Secretary of Agriculture Wallace). His chief cash

crop is wheat. He rents the 120-acre farm from his father. Farmer Remsberg has co-operated with AAA since 1933, receiving yearly cash benefits ranging from \$124 to \$199.



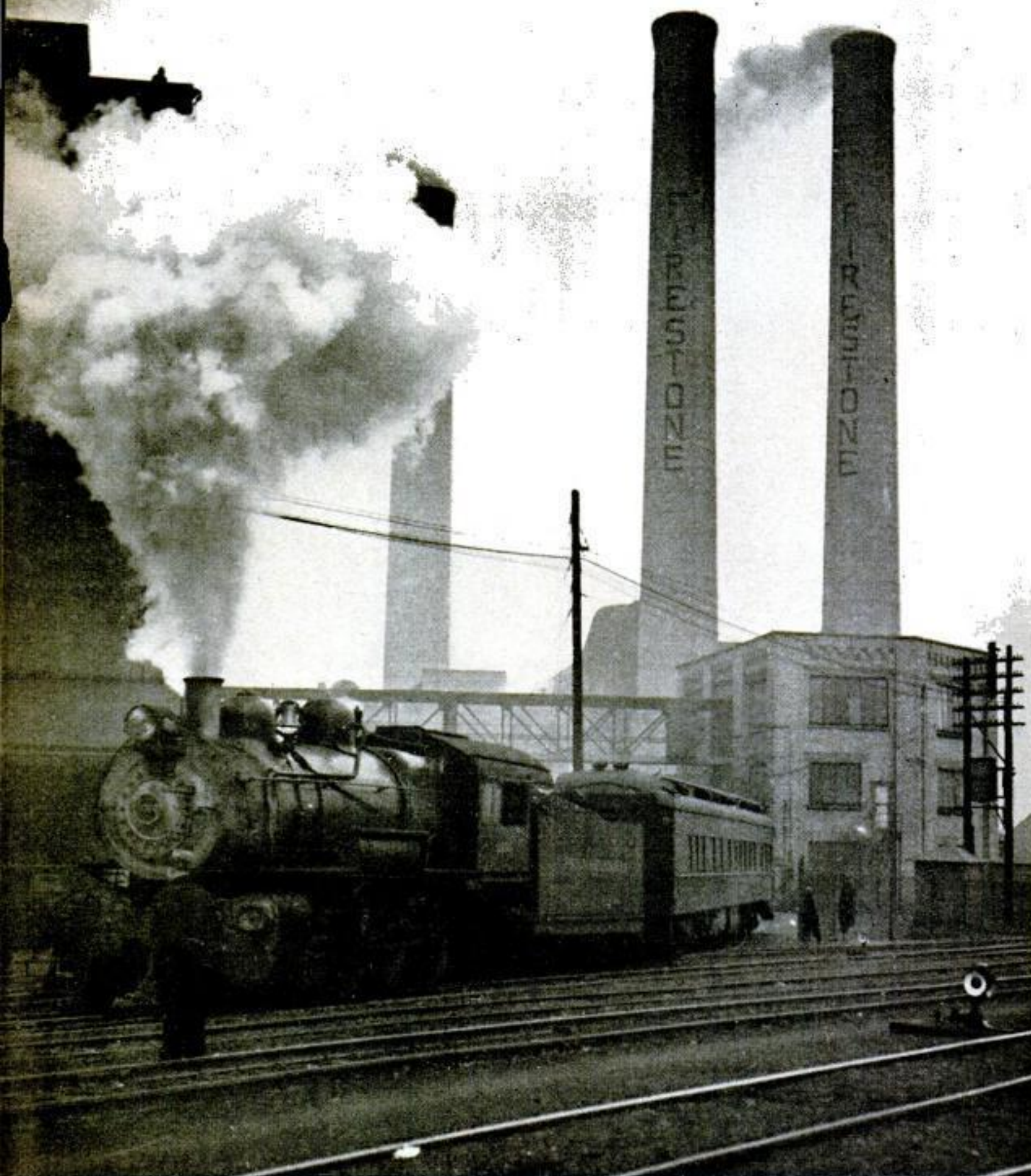
Remsberg crop schedule: 1938

This is how Farmer Remsberg plans to plant his fields (outlined in white) this crop year: (A) wheat; (B) alfalfa; (C) red clover; (D) barley; (E) red clover; (F) corn; (G) alfalfa; (H) permanent pasture; (I) homestead; (J) alfalfa; (K) wheat; (L) corn.

The new AAA principally affects the four chief U.S. crops—wheat, corn, cotton, tobacco—and rice. Until Secretary Wallace announces his schedules for wheat and corn, Mr. Remsberg can be sure only that he will be paid something for planting some of his land in “soil-building” alfalfa and clover instead of “soil-depleting” wheat and corn. When the Secretary decides, he will be told exactly how much of which to plant if he wants payments. In bumper years he will also be told (unless one-third of all co-operating farmers vote against it) how much wheat or corn he may sell unless he wants to be fined 15¢ per bu. for overselling. In such years he may store his surplus wheat, get a Government loan on it. If the price of wheat falls below what wheat represented in pre-War purchasing power, the Government will pay him enough to restore the balance. And in 1939 Farmer Remsberg may begin protecting himself against drought by insuring his wheat with the Government.

LIFE ON THE AMERICAN NEWSFRONT: FIRESTONE COMES BACK TO HIS TIRE FACTORY

Harvey Samuel Firestone, tire and rubber tycoon, died in Miami Feb. 7. Three days later his casket was brought north on a special funeral car, borne through the great Firestone plant at Akron in a gesture of farewell to his thousands of employees. Funeral services took place next day at his estate, Harbel Manor. Chief mourners were the sons of his great good friends, Henry Ford, Thomas Edison.



Behind the Firestone plant at Akron, the funeral car of Harvey Firestone was backed along a special track to a rear entrance, bringing the manufacturer to his factory for the last time.



Up a special platform and into the plant pallbearers carried the casket. Few moments later the funeral cars emerged from the front of the plant (below) and headed for Harbel Manor.



THE EDSSEL FORDS (ABOVE) AND CHARLES EDISONS ATTEND THE FUNERAL





Colorado's Elizabeth Adams, daughter of Sen. Alva Adams (D), is club secretary. Guest: Morrison Tucker of Omaha.



Nevada's Patricia McCarran, daughter of Sen. Pat McCarran (D), laughs with Guest Edwin Hay of Washington, D. C.



Utah's Chiyo Thomas, daughter of Sen. Elbert D. Thomas (D), helps her father. Guest: Horton Telford of Idaho Falls.



New Mexico's Marsha Hatch, daughter of Sen. Carl A. Hatch (D), listens to Ensign M. H. Austin, late of Annapolis.



Louisiana's Ruth Overton, daughter of Sen. John Overton (D), entertains Rep. Warren Magnuson (D) of Washington.



Delaware's Lyla Townsend Savoy, daughter of Sen. John G. Townsend Jr. (R), comes with her husband, Prew Savoy.



Louisiana's Kay Overton, daughter of Sen. Overton, sits with Dr. Charles Concannon of Department of Commerce.



Pennsylvania's Jane Davis, daughter of Sen. James Davis (R), decorates Preston Townsend, son of Sen. Townsend.



Mississippi's Kathryn Harrison, daughter of Sen. Pat Harrison (D), chats with Guest Lieut. Bream Patrick, U.S.A.

SENATE DAUGHTERS ENTERTAIN THEIR BOY FRIENDS AT A DINNER DANCE

Most carefree individuals in Washington are the daughters of U. S. Senators. Temporarily prominent, whatever their antecedents, they have no formal responsibilities, do just about as they please. A few go to college and business school. A few help in their fathers' offices. The majority avoid ceremonial occasions for the livelier atmosphere of cocktail lounges, night clubs and the theatre.

In 1931 a few enterprising members of this set organized the Daughters of the Senate, a purely social group to which all Senators' daughters are automatically admitted. During sessions of Congress the Daughters hold weekly luncheon meetings in the Senate restaurant, eat bean

soup and fried chicken for 85¢. Afterwards they visit the Senate gallery, sometimes to hear their fathers strut themselves oratorically, more often to gossip among themselves.

On Feb. 10 the Daughters held their annual dinner dance in the Blue Room of the Shoreham. Of the 33 who attended, some were tall, some short, some pretty, some plain, some Republican, some Democratic. Their escorts included Government workers, college boys, midshipmen and Representative Warren G. Magnuson of Washington, only Congressman present. Most of the men were attending for the first time. Chortled Kay Overton (above): "We're a pretty fickle bunch."

LIFE ON THE AMERICAN NEWSFRONT: HELEN KELLER STARTS CASH CAMPAIGN FOR BLIND

Helen Keller was born on June 27, 1880, but celebrates her birthday on March 3. On that day 51 years ago as a wild screaming child who was deaf, dumb and blind, she met her teacher and liberator, Anne Sullivan. With infinite patience Miss Sullivan (later Mrs. Macy) tamed little Helen, reached her mind, taught her to read, write and talk. With the help of her tireless teacher, Helen Keller became an international symbol of spiritual triumph over physical handicaps.

World-famous people paid homage to her. Mark Twain said that she and Napoleon were the two most remarkable characters of the 19th Century. Traveling extensively, she and Mrs. Macy were inseparable until the latter's death in 1936. Most of Miss Keller's activity has been in the interest of the blind. She helped raise a \$1,000,000 endowment for the American Foundation for the Blind. On March 3 she will help launch a new campaign to raise an additional \$2,000,000.



Joe Jefferson, great American comedian who entranced American and London audiences with his portrayal of Rip Van Winkle, recited bits of the part for Helen Keller in 1900. She was 20. He was 71. Ellen Terry, Sir Henry Irving, David Warfield have also acted for her.



Enrico Caruso, great Italian tenor, was the idol of the Metropolitan Opera House from 1904 to 1920. Helen Keller listened to him sing in 1920, wrote: "With my fingers on his lips, Caruso poured his golden voice into my hands." Jazz gives her the impulse to flee.



Jascha Heifetz, violin virtuoso, played a Schumann song for Miss Keller in Denver in 1922. Wrote Helen Keller, "From the instrument came a tremulous, faraway murmur. . . . Each delicate note alighted on my fingertips like thistledown. . . . The song is joyous."



George Bernard Shaw met Helen Keller at Lady Astor's in 1932. He compared her work with Voltaire's. After an involved Shaw witticism, Lady Astor reminded him that Miss Keller was deaf, dumb and blind. Retorted "G.B.S.": "All Americans are blind and deaf—and dumb."



Grace Coolidge, gracious First Lady, once taught the deaf at Northampton. She met Miss Keller at the White House in 1926. "I found in her one whose heart is responsive to every whisper of sorrow," wrote Miss Keller. At right is the late Anne Sullivan Macy.



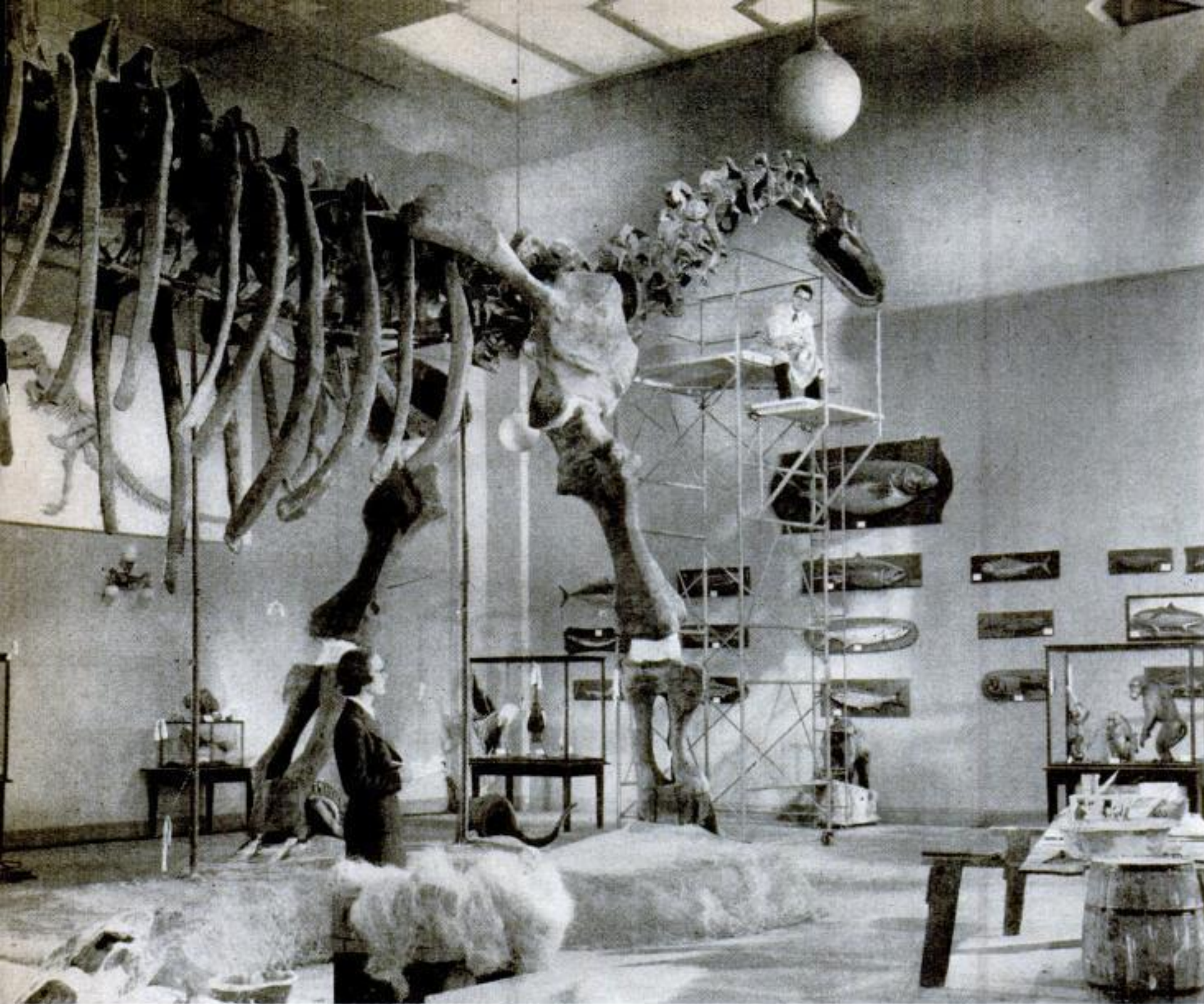
THE LONG HAIR AND BEARD OF RABINDRANATH TAGORE, FAMOUS INDIAN PHILOSOPHER-POET, REMINDED MISS KELLER IN 1931 OF A PROPHET

MOVIE OF THE WEEK:

Bringing Up Baby

An heiress in a ballroom with her dress torn half off; a paleontologist chasing a dog around a garden to find a buried dinosaur bone; a collision with a truckful of chickens; a case of mistaken identity between a tame leopard and a wild one; a mad chase through a dark forest with hero and heroine tumbling into brooks, sliding down banks and ending up in jail—incidents like these are slapstick in its most elemental form. When it is bad it is terrible but when Howard Hawks directs it, it turns out to be remarkably good. *Bringing Up Baby* jumps from one loony situation to another with little plot and less sense but a sort of whirling frenzy which delights the eye.

Cary Grant handles the role of the paleontologist with his usual comic skill but the real surprise of the picture is Katharine Hepburn. There has long been a delusion abroad that Miss Hepburn's dramatic talent was confined to a narrow range, and her recent costume pictures seemed to prove it. In *Bringing Up Baby* she leaps bravely into a new and daffy domain already conquered by Carole Lombard and equals Miss Lombard's best.



A dinosaur skeleton, complete except for one bone, represents four years' work by Professor David Hux-

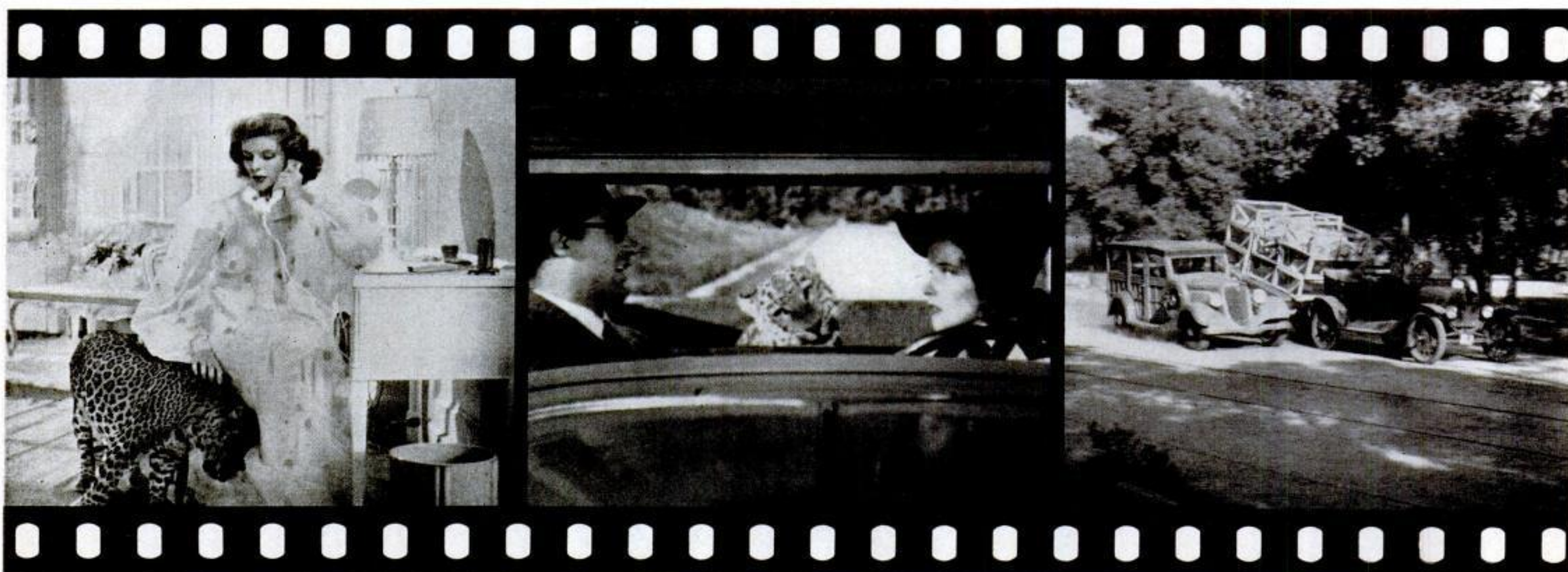
ley (Cary Grant). David (on platform) is going to celebrate by marrying his museum assistant (on floor).



David gets involved with Susan, the madcap heiress (Katharine Hepburn) at a night club. He steps on her dress, rips it.

Susan walks onto the floor, unaware that the rear of her gown is gone. David follows, horrified at the catastrophe.

David covers Susan's loss, as best he can, with his silk hat. After this, they leave the ballroom in an undignified lockstep.

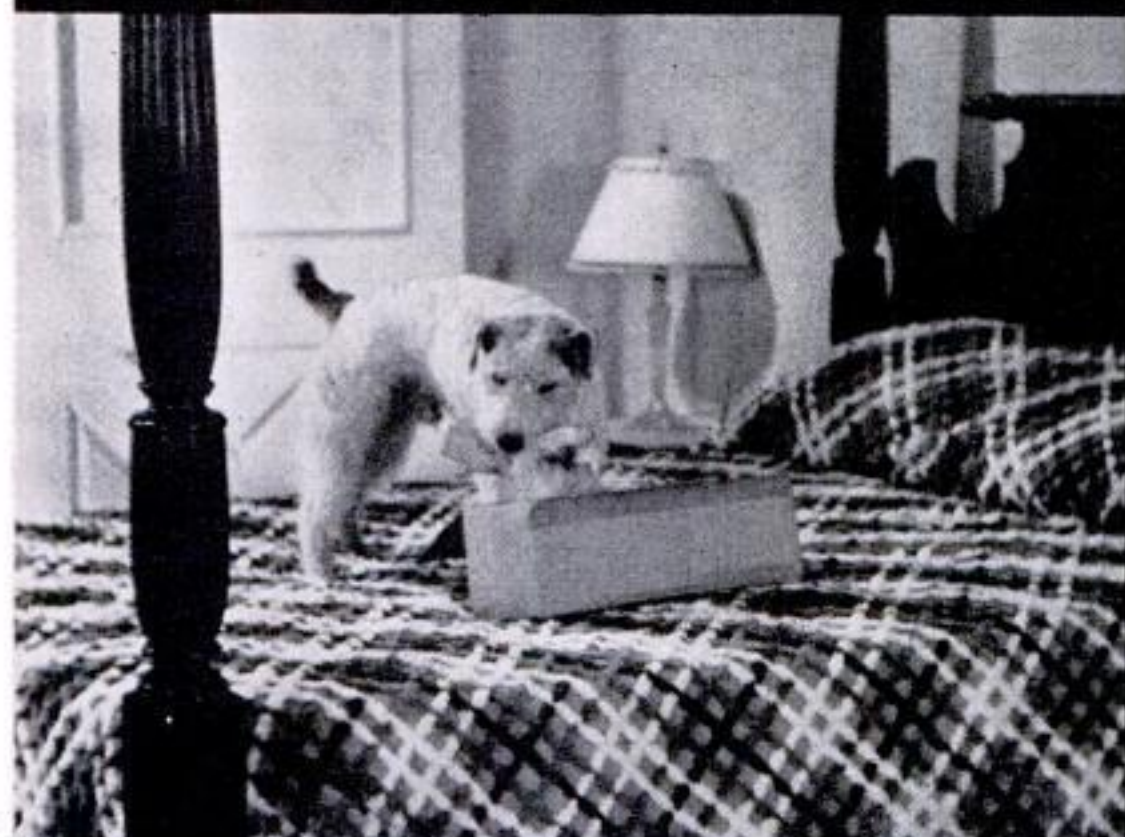


Susan has a pet leopard named "Baby" who nuzzles her. In real life Baby is named Nissa and, though tame, is full-grown.

On his wedding day the unhappy and protesting scientist finds himself driving out of New York with Susan and Baby.

They crash into a poultry truck on the way to Susan's Connecticut estate. Baby makes a dinner of the white chickens.

Katharine Hepburn and Cary Grant pursue a leopard and a dinosaur bone



The missing bone for the dinosaur no sooner arrives, to David's great delight, than Susan's dog ("Asta" of *The Thin Man*) steals it.

Susan cajoles the dog to reveal where he has buried the bone. But Asta ("George" in this picture) refuses to understand.

He digs up a shoe but nothing more. David is wearing a hunting outfit because Susan sent his suit to the cleaner.



Baby gets loose. David and Susan, setting out to retrieve him with a croquet mallet and a butterfly net, start to cross a brook.

They fall in, up to their necks. Presently another leopard, this time a wild one from a circus, gets loose in the vicinity.

They crawl out of the brook. Susan, David and leopards end up in jail. Then David makes tracks for New York.



Susan pursues David into his laboratory, climbs up on ladder beside his dinosaur skeleton. David tries to warn her to get down.

The dinosaur crumbles slowly under Susan's weight and crashes to the laboratory floor, ruining David's work of four years.

As Susan dangles in mid-air, David decides that the only way to solve the problem of Susan is to marry her.

BOHEMIAN MAKER'S RETIREMENT COMPLETES HARVARD'S GLASS-FLOWER COLLECTION



Leopold Blaschka
1822-1895



Rudolph Blaschka
1857-

Two months ago, 80-year-old Rudolph Blaschka laid his mask, Bunsen burner and tweezers on the table of his studio near Dresden, Germany, and announced he was too old and weary to continue making glass flowers for the famed collection in the University Museum at Harvard. Because he can find no man to continue this exacting task following his retirement, the collection is perforce completed and, if destroyed by accident, can never be replaced. In making these blossoms Rudolph Blaschka and his father before him had no secret process, but a number of qualities which may never again be combined in one human being—extraordinarily keen eyesight, great artistic touch, scientific patience, and the heredity of many generations of Bohemian glass craftsmanship.

The Harvard collection of glass flowers was started in 1886 by Professor George Lincoln Goodale for the practical purpose of teaching botany. He prevailed upon Leopold Blaschka to give up making glass models of marine animals in favor of glass flowers. The first species were seen by Mrs. Elizabeth C. Ware and her daughter Mary. Impressed, they contributed several hundred thousand dollars over half a century to pay for the entire collection and maintain it. Nowadays, even though the 720 were made primarily for scientific study, some 250,000 persons annually gaze in awe at their strikingly admirable perfection. The entire collection is composed of wild flowers and plants which lack the vivid colors of cultivated blossoms.



Professor Goodale's portrait looks down on the visiting throngs. The plants, placed in special cases, are so fragile that a heavy footfall nearby may shatter their petals and leaves.



Botany classes from Harvard, Radcliffe and Wellesley regularly visit the collection instead of going on field trips. They can examine at leisure specimens from the world over.



Only hands to touch the glass blossoms during past 36 years are those of Louis C. Bierweiler (above), museum assistant. Here he adjusts the rhododendron seen on opposite page.



Rhododendron in glass

This handsome species of rhododendron, native to North America, is found from Nova Scotia southward to Georgia. Also called great laurel and rosebay, it has flowers of a lavender pink shade and waxlike evergreen leaves. The glass blossom is life-

size or about twice as large as shown in this picture. It is so similar to the living rhododendron that the glass leaf at top which accidentally snapped off broke in exactly the same fashion and along the same veins as would a leaf on the actual plant.



Insect pollination is one of the two principal methods by which plants reproduce. This glass exhibit, magnified 13 times, shows a bee delving into the heart of a rare flower called *Oxalis valdiviana* to suck out its nectar. Simultaneously the bee deposits on the stigmas of the *Oxalis* pollen from similar blossoms which has gathered on its fuzzy body. The life-size replica of the *Oxalis* and bee is the small flower seen below the magnified specimen.



Pollination by wind is how most types of grass reproduce. At the end of each stem of grass (*top*) is a tassel composed of spikelets. One spikelet is shown at right magnified 50 times. Pollen is released from the clamlike anther at the end of the ribbed leaf (*bottom*) of the spikelet. Wind carries this pollen to the feathery end of the pistil at centre of the spikelet. The pollen sends tiny tubes down the pistil where fertilization takes place.



Flower and fruit of the *Ochna multiflora*, a rare plant from tropical Africa, make beautiful hedges. At left you see a twig budding with many yellow flowers like small roses. At right the *Ochna* at a later stage is beaded with dark fruit the size of blueberries which are turning to a deep rich red. Even skeptical botanists who visit the collection find these flowers so microscopically faithful to nature that they are barely distinguishable from living plants.



This nosegay of mignonette, phlox, forget-me-not, grass, flax and lobelia was made for and presented to Mrs. Ware and her daughter by Leopold Blaschka in 1888. Up until three years ago the famous bouquet had been kept in the Boston home of the Wares. It was then bequeathed to the Harvard museum. The entire collection of glass models represents a perfect combination of craftsmanship, artistry and knowledge of natural history.

PLAYS WITHOUT SCENERY GIVE NEW YORK THEATRE-GOERS A NEW DRAMATIC THRILL



"Does this play have scenery?"

Thornton Wilder's "Our Town" is latest in the bare-stage cycle

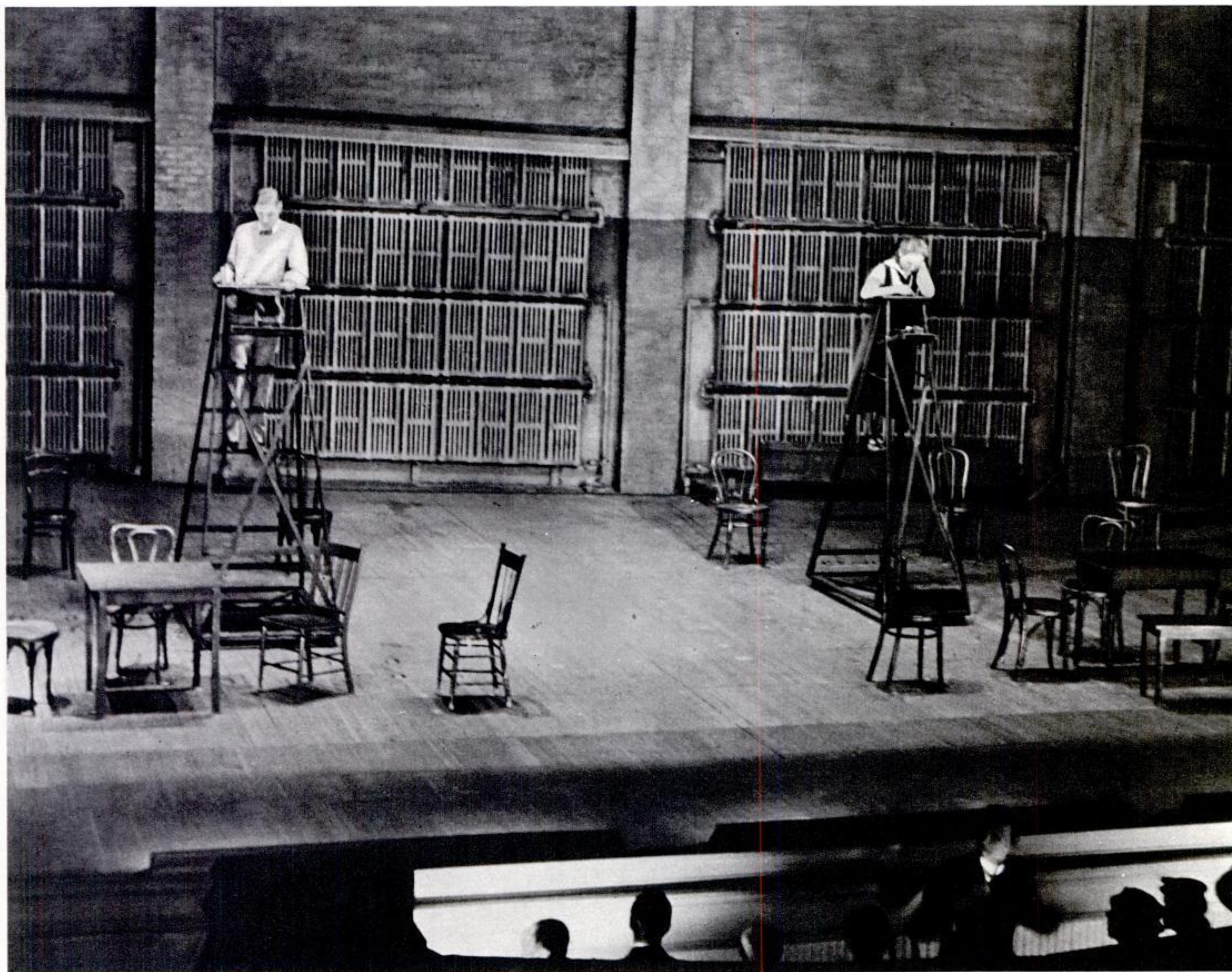
The three determined ladies in the *New Yorker* cartoon (left) are not as funny as they may seem. Many a theatre-goer buys tickets to a New York playhouse these days only to find himself at something quite different from what he imagines a play to be. Three successful plays out of Broadway's current thirty-odd are acted entirely without scenery. Some critics, in fact, find an intensified theatricality in the sceneryless drama and predict that the bareback stage is here to stay. Others, already tired of it, insist that it is a mere fad, soon to go.

Whatever the esthetic merits of plays without scenery, their origin was probably economic. Small independent groups, known in Broadway slang as "indies," began special Sunday benefit performances several years ago. Since they had no money, no scenery was used. A black velvet drop served as background. Overhead spotlights gave actors a dramatic definition and scenes a breathless speed seldom seen before. *Newsboy*, by the defunct Theatre of Action, and *Waiting for*

Lefty by Group actors, are perhaps the best remembered of this series.

Orson Welles developed the technique in his WPA production of *Dr. Faustus* (1937). In his modern-dress version of *Julius Caesar* (Nov. 11, 1937) he carried the program of frugality a step further, threw away even the backdrop, pitched his players against the bare brick walls of the stage (see page 29). Steam pipes, fire hoses and radiators formed a fitting setting for turbulent midnight conspiracies against an incipient Roman dictator. The play, without benefit of \$5,000 to \$15,000 worth of scenery, became one of the season's triumphs.

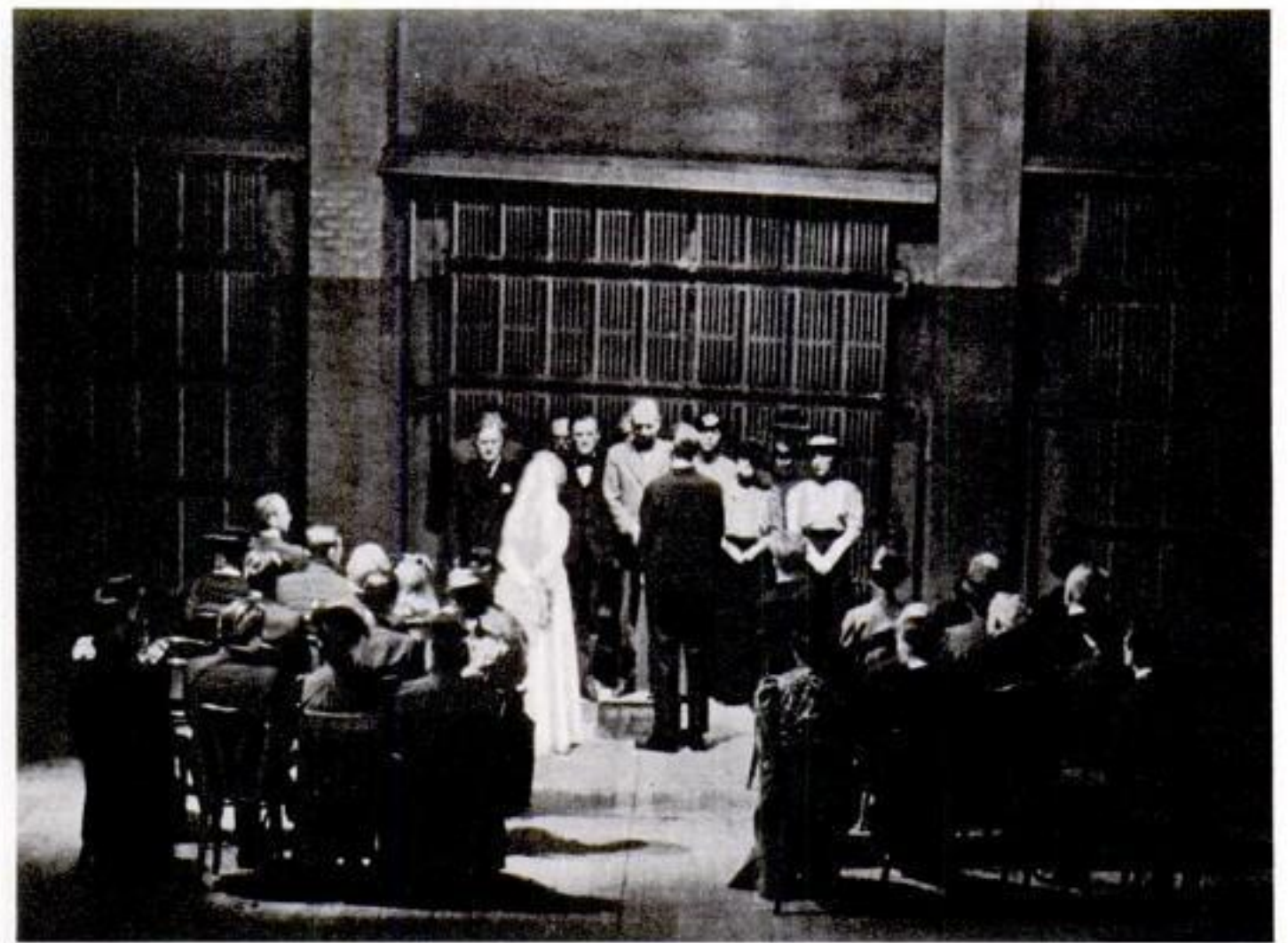
Now comes Producer Jed Harris with Novelist Thornton Wilder's *Our Town*, written specifically for the bareback stage. First-night audiences (Feb. 4) were charmed with its simple sentimental story of life in a small New Hampshire community, took delight in the freedom and flexibility achieved by a few suggestive props (below). Many critics favor it for this year's Pulitzer Prize.



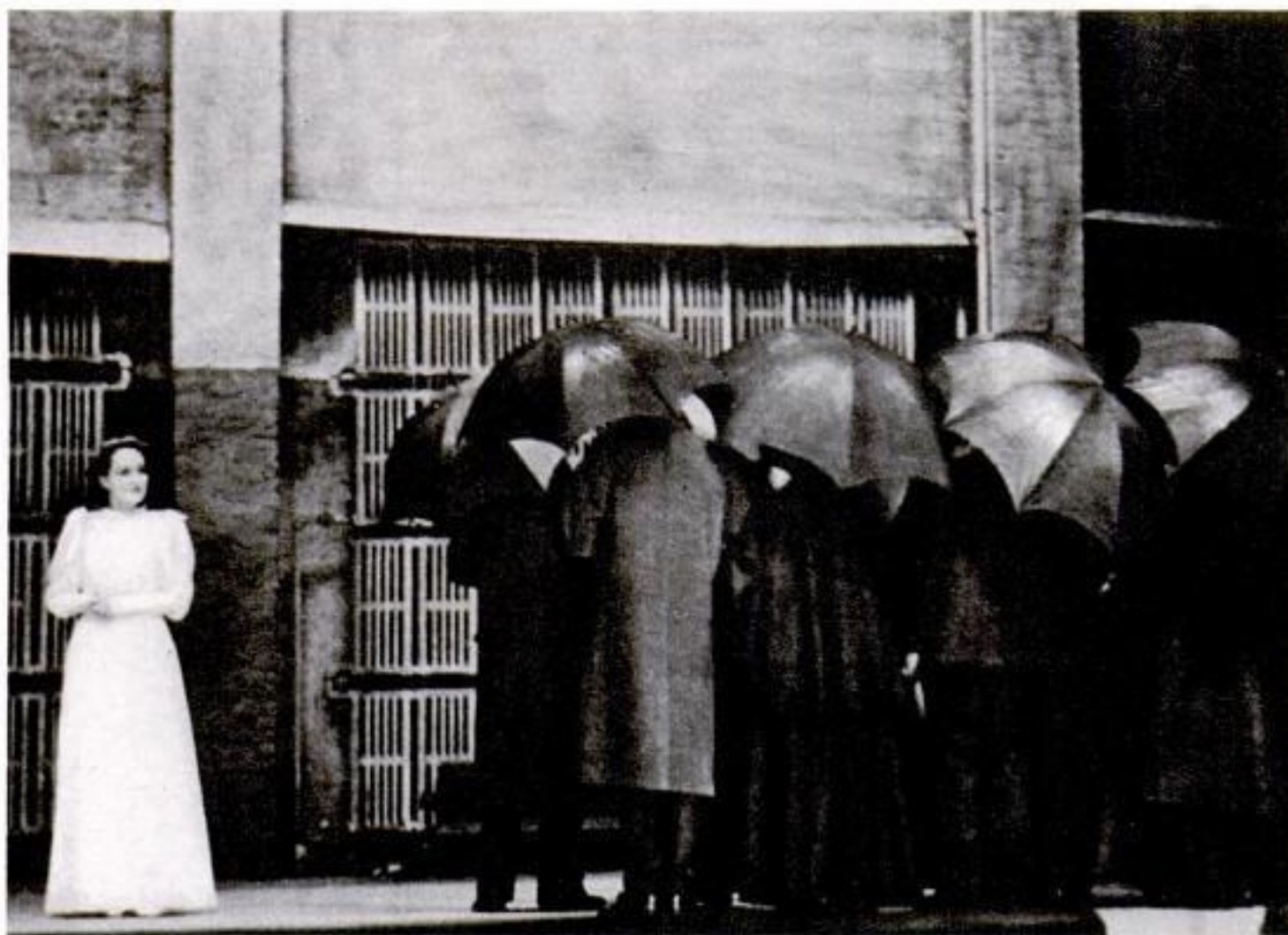
THE YOUNG LOVERS OF "OUR TOWN" STUDY THEIR LESSONS "UPSTAIRS" (ON STEPLADDERS) AGAINST THE BRICK AND RADIATORS OF A BARE STAGE



The soda fountain, at which the boy makes his first avowal of love in *Our Town*, is a plank laid across chairs by a Stage Manager who acts as interlocutor. The sodas are imaginary.



The church in which the young lovers are married is a row of rehearsal chairs lined up before back-wall radiators. The bride and groom make their exit through the audience.



The funeral is depicted by mourners with rain-flecked umbrellas. The young wife, who has died in childbirth, steps out from behind them (left) to take her place among the dead.



The graveyard is lined with the dead sitting in chairs. At the wife's grave lies her grieving husband. Behind sits her younger brother who died several years before of appendicitis.

"Father Malachy's Miracle" and "The Cradle Will Rock" succeed without scenery

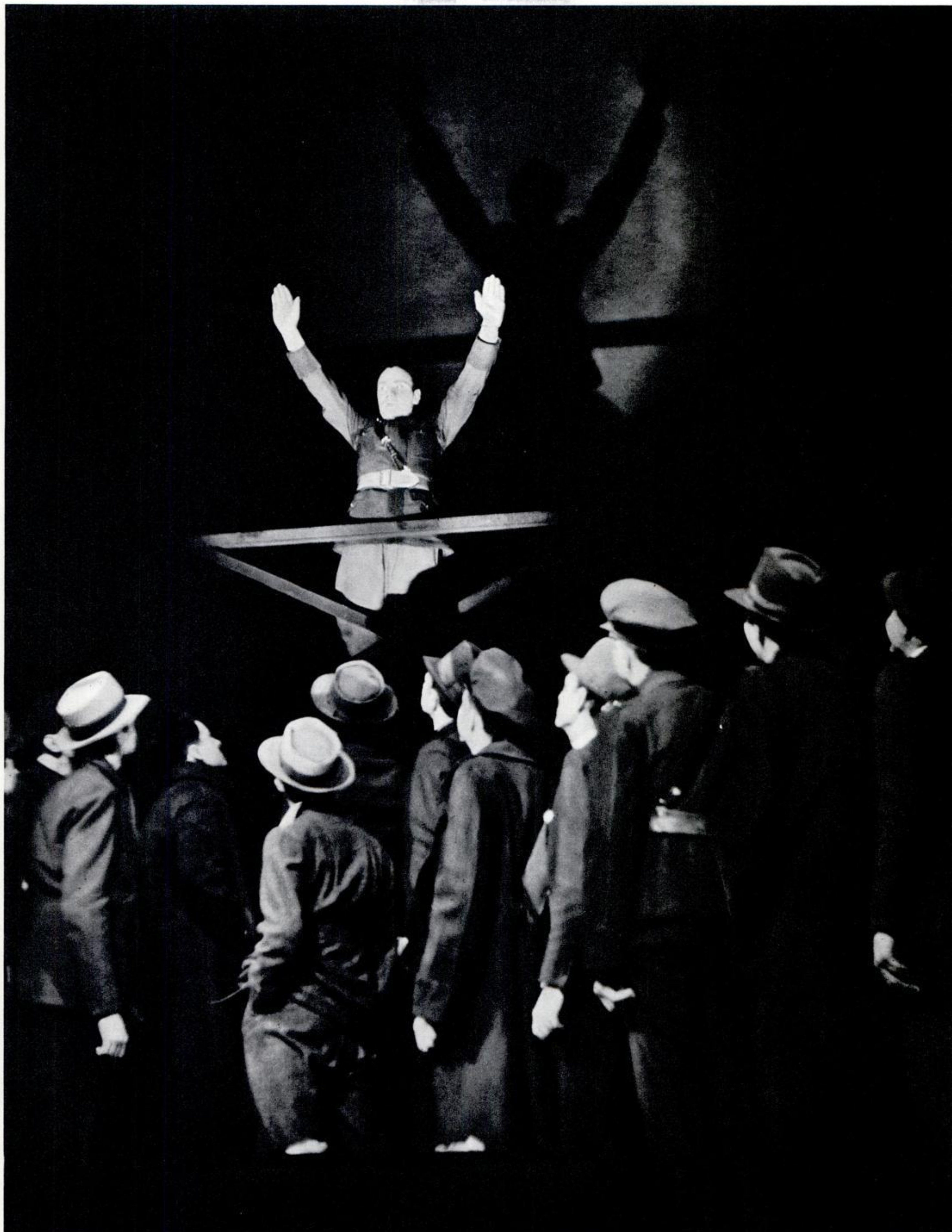


"Father Malachy's Miracle" ran through one sceneryless performance when, on Jan. 17, union teamsters refused to move sets to a picketed theatre. Simple signs placed the action.



"The Cradle Will Rock," a labor opera about the steel mills, developed its sceneryless quality by accident. When the Federal Theatre banned it, the cast rented a piano,

did it without sets. The treatment proved so effective they revived it to great critical acclaim. Marc Blitzstein, author, composer and interlocutor sits at the piano.



Marc Antony orates on a bare stage

No production this year has excited more attention than the Mercury Theatre's *Julius Caesar* (LIFE, Nov. 22), directed by young Orson Welles. A blood-red back wall, dra-

matic spotlights, street mobs and fascist salutes give Shakespeare's tragedy an air of contemporary political reality no amount of Roman togas and pillars could have achieved.



Another cycle on the Civil War is in the making in Hollywood

This is supposed to be a skirmish between the North and the South, somewhere in Virginia, about 1864. The two bodies of troops are intermixed, but the Battle Flag of the Confederacy can be seen at the left of the picture, the Stars and Stripes at the right. A few months ago this nameless engagement was re-

enacted on the plains of Hollywood by rival armies of Metro-Goldwyn-Mayer.

The skirmish will appear in *Of Human Hearts*, a sentimental tale of a God-fearing Ohio preacher (Walter Huston) and his misunderstood son (James Stewart). *Of Human Hearts* is not properly a war



picture and the battle scene, which took \$50,000 and 2,000 men to film, is simply inserted for atmosphere. The movie is laid, however, in the period just before and during the Civil War, and is interesting because it apparently marks the beginning of another Civil War cycle on the screen.

The cinema's first great triumph, and possibly still its greatest, was a Civil War picture, *The Birth of a Nation*, made in 1915. It had a rash of imitators. In the middle 1920's the Civil War had another vogue, resulting in *Abraham Lincoln* and *Barbara Frietchie*. The third cycle is part of a general trend

toward American history. In part, also, it represents a desire to cash in on the interest in the Civil War aroused by the novel *Gone With the Wind*. Paramount is planning a picture about the Battle of Gettysburg, based on the novel *Long Remember*, and *Gone With the Wind* is hopefully scheduled to start shooting May 15.



Donor gives blood for bank



World's champion blood donor

This man is Edward "Spike" Howard of Philadelphia, former vaudeville strongman who can break iron chains with his chest. His greatest claim to fame, though, is as the world's most generous blood donor. On Feb. 11, he gave his 871st blood transfusion, has

thus emptied his body of blood some 70 times to save the health and lives of persons of every age, sex, race, color and nationality. Because he thinks "there's something sacred about blood," he has always refused payment, has thus passed up more than \$22,000 in fees.

Acid Test FOR TRUCKS

**104 International Trucks Prove Their Stamina
OFF THE HIGHWAY for Dowell, Incorporated**

You get the real measure of a truck when it goes to work in the oil country.

Dowell, Incorporated, who make a business of treating oil wells with acid to increase production, are up against some of the toughest transportation problems in the world. Hard roads and oil wells seldom get very close together. The type of equipment used by Dowell in "acidizing" oil wells is big and heavy. This means cross country trucking from highways to oil rigs with little or no roadway under the wheels. Dowell's fleet of 104 Internationals, of

all sizes, masters these jobs in important oil fields all over the North American Continent.

And just as Dowell's special treatment of acids and chemicals overcomes natural barriers INSIDE the earth, Dowell's great fleet of Internationals overcomes the natural barriers on top. This combination has treated some 11,000 wells in the last five years to produce a gain of over \$50,000,000 in the oil industry.

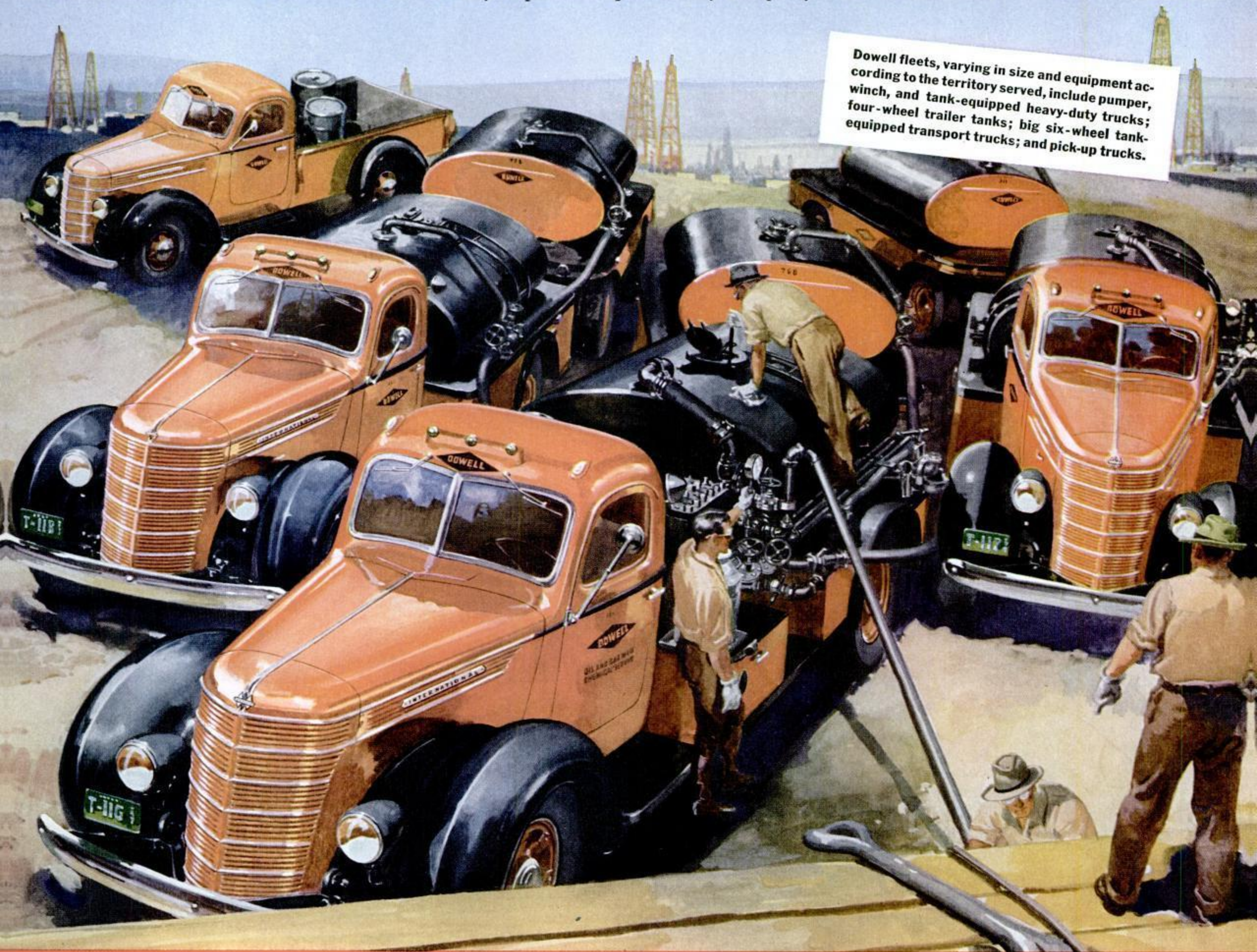
And so it is everywhere—in every line of business, where hauling is a factor, International Trucks show the way to profitable operation. Try this quality

product in your own business and see.

The complete new line of Internationals covers every trucking need from store delivery to oil well delivery. From Half-Ton to powerful Six-Wheelers, they are all new ALL-TRUCK trucks, engineered for brilliant performance and styled for brilliant appearance. See the New Internationals at any International dealer or branch showroom. Then put the one you need up against your own toughest test and *watch it work!*

INTERNATIONAL HARVESTER COMPANY
180 North Michigan Avenue (INCORPORATED) Chicago, Illinois

Dowell fleets, varying in size and equipment according to the territory served, include pumper, winch, and tank-equipped heavy-duty trucks; four-wheel trailer tanks; big six-wheel tank-equipped transport trucks; and pick-up trucks.



INTERNATIONAL TRUCKS

Copyrighted material



SAID THE KING TO THE KNIGHT:

*"I see that their taste
runs to a DRY* whiskey."*

SAID THE KNIGHT TO THE KING:

*"Aye, sire—and that's
true of MOST gentlemen!"*

*DRY is the word that explains why so many gentlemen find such keen satisfaction in the whiskey known as Paul Jones.

For this mellow, deep-flavored American whiskey—so hearty, so robust and full-bodied—is truly DRY...without a trace of sweetness in its make-up.

Perhaps the best way to understand how important this quality of DRYNESS in a whiskey can be is to taste Paul Jones. At the same time, you'll discover something *else*: The pleasing DRYNESS of Paul Jones is just one of *many* reasons for its renown as "A Gentleman's Whiskey," since 1865!

Paul Jones

A GENTLEMAN'S WHISKEY SINCE 1865

A blend of straight whiskies. 100% straight whiskies—90 proof

Frankfort Distilleries, Incorporated • Louisville—Baltimore

MARY HAMILTON BEHRS JOINS THE PRETTIEST MODELS IN THE WORLD

On Feb. 18, Mary Hamilton Behrs—waist 20 in., height 15 in., weight 15 lb., size perfect 13—was officially admitted to the John Powers catalogue of the most beautiful professional photographers' models in the world. No one like Mary Hamilton Behrs has ever before been listed in this superselected group of good looks. She is an exceptionally photogenic wire-haired terrier with an exhibitionist streak. Now that her picture is in the John Powers catalogue, along with hundreds of pretty girls, she will be on commercial call for photographic assignments at \$15 per.

Mary is the pride and joy of Miss Antoinette Behrs of New York who earns a nice living by fashioning custom-made clothes for dogs. It started in Charleston, S.C., five years ago when Miss Behrs lost Mary's leash and collar. From bright-colored belts and ribbons Miss Behrs made Mary a new outfit. Her friends clamored for more like them. Now Miss Behrs makes outfits for Maison du Chien in San Francisco, for Saks-Fifth Avenue, and for private customers. Mary models the clothes. She has starred in several dog-fashion movie shorts and has modeled at Frederick Atkins in New York where out-of-town buyers view latest dog fashions. Like all models Mary must watch her diet. She has a raw carrot for breakfast, and half a pound of meat daily at lunch. She goes off her diet in summer when she hunts rabbits and skunks.

Mary had four puppies three years ago. Miss Behrs tried to teach one of them the art of posing, but Mary jealously broke up the attempt. Posing for snapshots is puppy's play for Mary. She excels at holding poses for time exposures, like the one at right, in which she is wearing a hooded raincoat.

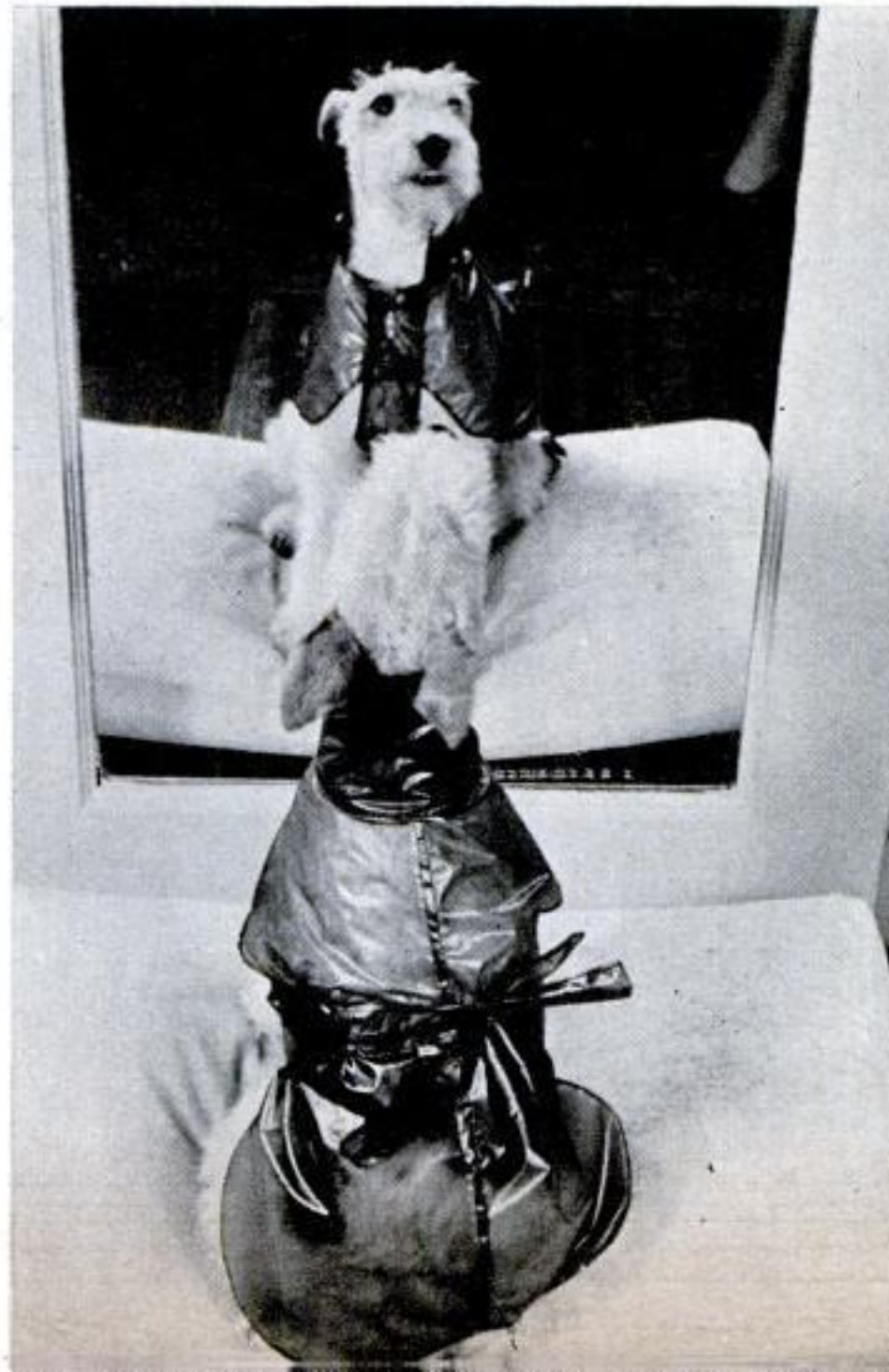


On the counter at Saks, Mary models clothes made by her mistress. Here she is wearing a custom-made leash and collar of washable blue-and-white piqué. Price \$2.50.

Models' mannerisms are aped by Mary. Notice the studied casualness of her right forepaw. She wears a nautical suit.



Ogling herself in a mirror is one of Mary's pet pastimes. This \$2.50 oilskin raincoat is a trifle in her \$300 wardrobe.



Exercise machine, for overweight dogs, on sale at Abercrombie & Fitch for \$19.75 is reluctantly shown by Mary.



CONTINUED ON NEXT PAGE

ed material



MANHATTANS - HONG KONG-1913

"... The Mandarin claps his hands. 'Boys,' pass round cocktails, Manhattans. I take one, take another. Only at such bars as the old Waldorf-Astoria have I tasted splendid cocktails like these. I am amazed—until my host shows me the Club Cocktail bottles." Extract from Albert Stevens Crockett's letter.

Quality and Flavor unsurpassed

THAT'S THE OPINION OF EXPERTS ABOUT
HEUBLEIN'S READY-MIXED* CLUB COCKTAILS



READY-MIXED CLUB COCKTAILS VARIETIES

DRY MARTINI (71 proof). Milshire Dry Gin with two types imported Vermouth.

MARTINI (Medium Sweet) (60 proof) Milshire Dry Gin and imported sweet-type Vermouth.

MANHATTAN (65 proof). Rich, specially blended whiskey and Italian Vermouth.

BRONX (60 proof). Fine fruity-tasting cocktail with Milshire Dry Gin and imported Vermouth.

OLD FASHIONED (80 proof) Made with blended whiskies rich in bouquet and flavor.

SIDE CAR (60 proof). Made with choice, imported cognac brandy, expertly blended.

DAIQUIRI (70 proof). Made with selected rum and lime cordial, blended skilfully.

ALBERT STEVENS CROCKETT, author of the "Old Waldorf-Astoria Bar Book," first tasted CLUB COCKTAILS twenty-five years ago.

Today he says, "I still consider CLUB COCKTAILS the ultimate of perfection."

The chances are that you, too, will agree with Mr. Crockett if you'll take a bottle of CLUB COCKTAILS home and try them.

CLUB COCKTAILS, you'll find, are more than a mixture of proper ingredients.

To such ingredients, Heublein adds a veteran mixing-skill—a flavor-flair—that's world famous.

That's why only expert barmen can match CLUB COCKTAILS... why very few amateurs can even approximate the goodness of these delicious fuss-and-bother saving drinks.

AND DON'T FORGET—These cocktails are economical because there is no waste... what isn't used from any opened bottle keeps indefinitely.

G. F. HEUBLEIN & BRO., Hartford, Conn.

HEUBLEIN'S The CLUB COCKTAILS

* NOTHING TO DO BUT *Ice + Serve*

HEUBLEIN & HARTFORD

TRY MILSHIRE DISTILLED DRY GIN . . .

Milshire Distilled Dry Gin is—we believe—as dry as a fine gin can be made. MILSHIRE, distilled by the old English "pot-still" formula, is preferred everywhere for its finer aroma and flavor. (90 proof—distilled from 100% grain neutral spirits).



Mary Hamilton Behrs (continued)



In initialed overcoat (M.H.B.) and rubber booties Mary Hamilton Behrs wows the smart dog world. A custom-made, navy-flannel coat like this costs from \$12 to \$18.



Wearing goggles, Mary drives to beauty treatments. She is plucked and groomed every three weeks. Nails and coat are clipped, and teeth are scaled twice a year.



In zipper bathrobe Mary Hamilton Behrs is drying off after her weekly washing. She enjoys such luxuries, refuses to work later than six o'clock in the evening.

Smiles sparkle when you wake a "Drowsy Mouth"



Fight Acid

WHEN YOU BRUSH YOUR TEETH

IT ISN'T DIFFICULT to understand why a smile can be brighter and more charming when your mouth feels refreshed and vigorous.

To have this fresh and vigorous feeling, ordinary brushing is not enough. You should *fight acid* when you brush your teeth!

For acids are present wherever food

particles ferment. These are the acids that are a common factor in tooth decay. Also such fermentation may cause a disagreeable taste and mar the freshness of the breath.

Squibb Dental Cream has as a principal ingredient an antacid that is known to be pure, reliable and safe. When it comes into contact with acids in the mouth, it neutralizes them — thus alkalizing and

"freshening" as it cleanses.

Get a tube of Squibb Dental Cream at your drug store—use it at least twice a day to brush your teeth and massage your gums.

And never forget that, by adequate professional service and proper daily care, *most tooth decay can be prevented.*

SQUIBB TOOTH POWDER — has the same scientific advantages as Squibb Dental Cream

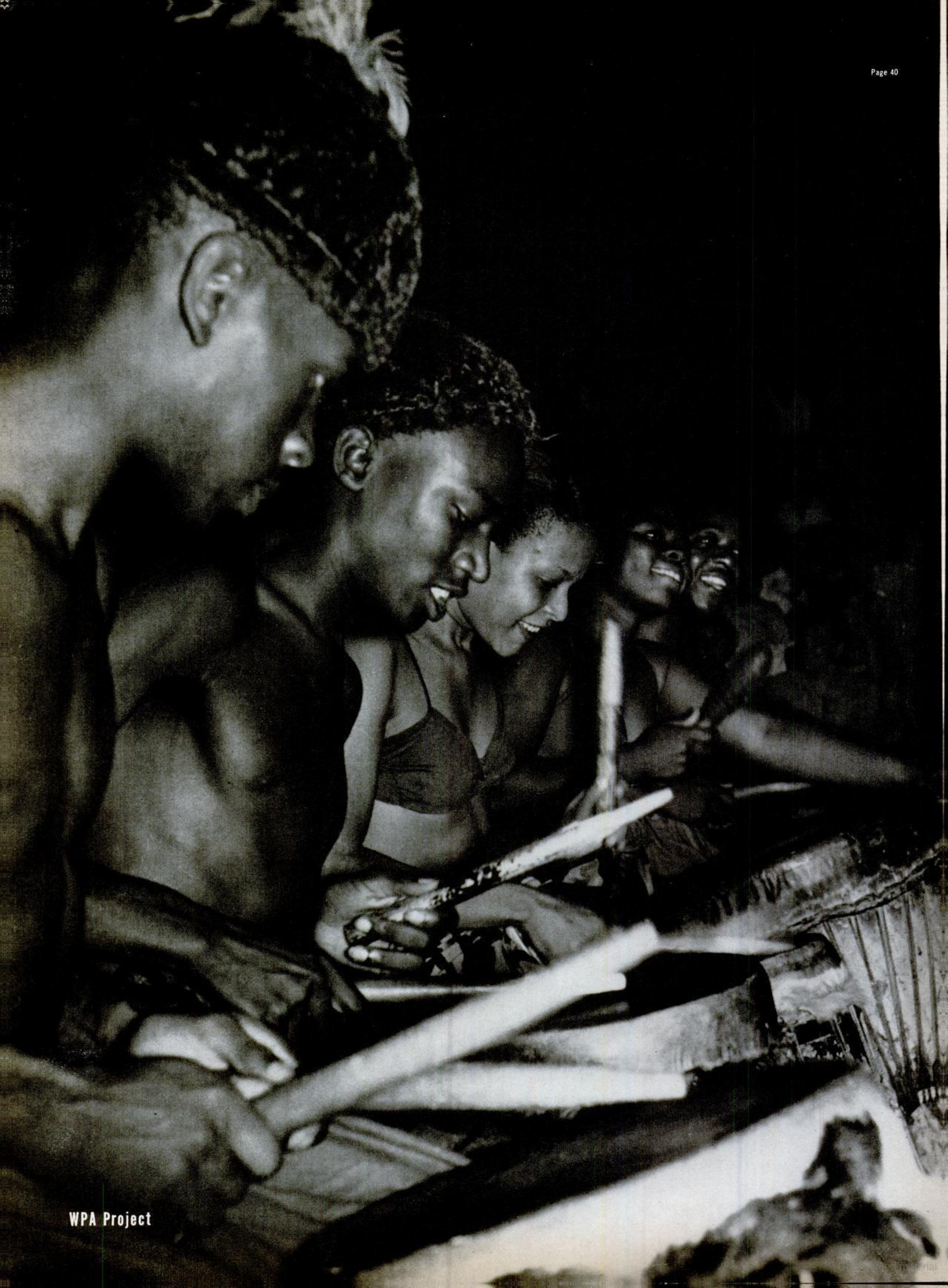


SQUIBB

ACID-NEUTRALIZING

Dental Cream

THE PRICELESS INGREDIENT OF EVERY PRODUCT IS THE HONOR AND INTEGRITY OF ITS MAKER



BREAD AND CIRCUSES AND OTHER THINGS: \$9,000,000,000 IN WORK RELIEF

WPA reports its accomplishments and points a solution to a great problem

If you are an alert taxpayer, aware that 24¢ of every dollar you pay the Federal Government on March 15 will be spent on Relief, the picture on the opposite page may make your gorge rise. It shows five Relief workers at work—beating drums in a WPA circus.

But before you let it choke you, take a look at the picture below. It shows 100,000 people massed in Detroit on Feb. 4 to demand more & better Relief. These people listened to a few speeches and went peacefully home. But suppose they had been hungry and desperate and had refused to go home?

"All right," you may say. "By all means feed them and keep them warm. But the dole will do that, and it's cheaper than work relief."

Answered Juvenal 1,800 years ago, commenting on the methods which Nero and his successors used to keep the Roman populace quiet: "Two things only the people anxiously desire—bread and circuses."

For five years Franklin Roosevelt has been giving America's unemployed the greatest, most expensive bounty of bread and circuses in the history of the world. But through Work Relief he has also given them, and the nation, a great deal more for the money. The benefits of hope and self-respect preserved, of old skills kept and new skills acquired, cannot be counted. On Feb. 20 the Works Progress Administration,

which was created in the spring of 1935, furnished a detailed accounting of its tangible accomplishments up to last Oct. 1. The list, as may be seen on the following pages, is impressive.

So is the bill—\$4,600,000,000. Nearly as much again has been spent on Work Relief since 1933 by other Government agencies. And on Feb. 10, President Roosevelt, reporting that 3,000,000 people had lost their jobs in the past three months, asked Congress for another \$250,000,000 to supplement this year's \$1,500,000,000 Relief appropriation. Work Relief rolls, which had fallen from a peak of 3,000,000 in February, 1936, to 1,500,000 last October, have spurted back to 2,000,000 during the Roosevelt Recession. The extra quarter-billion is needed to provide still another 500,000 jobs.

Where will it end? The likeliest answer is that it will never end. Authorities say that the modern industrial machine never has needed and never will need all the nation's workers to tend it. In a democracy, a step like Relief, once taken, can never be retraced. Since that is so, Work Relief may be capitalism's best answer to the problem of unemployment. Why not put workers unneeded for production to providing services, to making life brighter and happier and healthier for everybody? WPA, as you may see by turning the page, has pointed the way.



100,000 people appear in this Detroit News photograph of a mass meeting in Detroit's Cadillac Square on Feb. 4,

called by C.I.O.'s United Automobile Workers. Spurred by the loss of 170,000 jobs in the automobile industry since

May, the demonstrators demanded a moratorium on debts of the unemployed, 50% reduction in rentals, more Relief.

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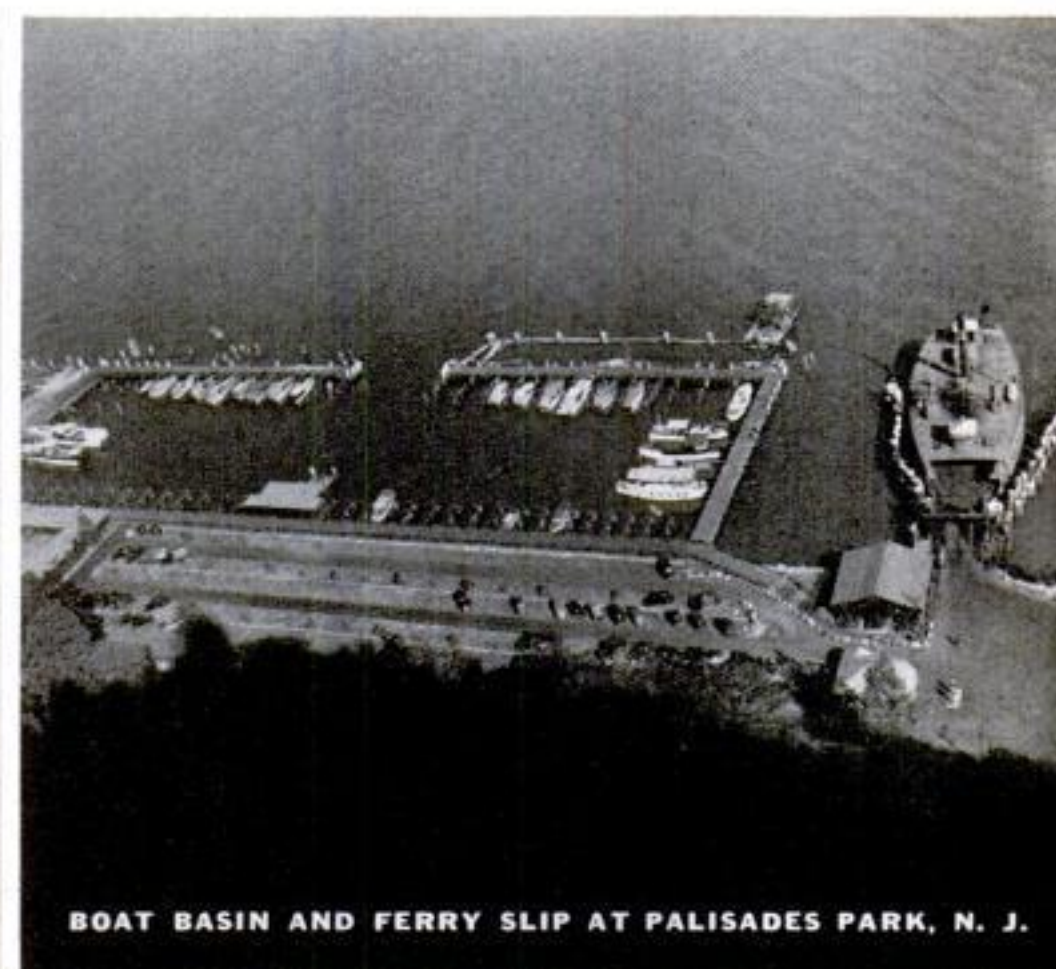
WPA MEANS 1,574 SCHOOLS AND 3,076 TENNIS COURTS AND 779,587 PRIVIES AND 770 PARKS AND

Listed below are a few of the other things which the nation got for its \$4,600,000,000 of WPA money up to last Oct. 1. The checked items are pictured.

Highways, roads, streets	43,870 miles
✓ Bridges	19,272
Sidewalks	3,596 miles
✓ Stadiums	660
Flying fields	105
Playgrounds	1,107
Wading pools	1,496
✓ Golf courses	103
Ski jumps	25
✓ Fair grounds	15
✓ Sewers	5,692 miles
✓ Mosquito control	26,820,125 ft. ditches
✓ Docks, wharves, piers	81
✓ Monuments & markers	319
✓ Plants and trees	19,274,342
Oysters planted	1,801,350 bu.
✓ Traveling libraries	5,824
Books repaired	29,855,417
Food distributed	512,798,422 lb.
Articles sewn	108,427,938
✓ School lunches	128,057,654
✓ Medical clinic patients	1,172,216
✓ Works of art	127,254
Music students (monthly)	140,321
Concerts (monthly)	4,549
Concert attendance (monthly)	3,107,345
✓ Theatrical shows (monthly)	2,833
Books & Pamphlets	401,928
✓ Braille maps	40,635
✓ Museum pieces (incl. repair)	3,269,496
✓ Education (students monthly)	1,144,689
Archaeological finds	207,348
Shoes repaired	588,688 pairs



BRaille MAP FOR THE BLIND AT WATERTOWN, MASS.



BOAT BASIN AND FERRY SLIP AT PALISADES PARK, N. J.



MONKEY PEN IN OKLAHOMA CITY'S ZOO



PACK-HORSE LIBRARY IN MILL CREEK, KY.



ART CLASS IN HOSPITAL FOR INSANE AT CINCINNATI



TOURIST INFORMATION STATION AT PORTLAND, ME.

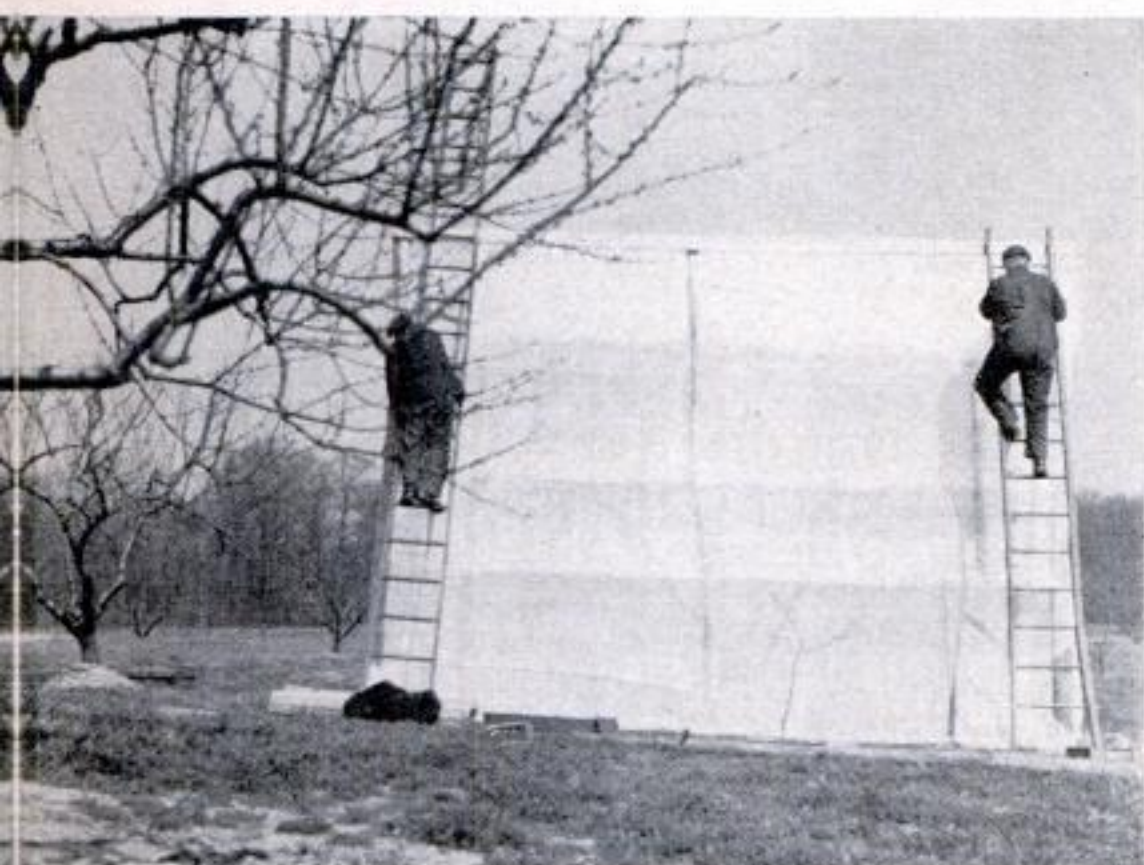


TUBERCULOSIS ISOLATION HUT AT MOBILE, ALA.



CLEANUP AFTER TORNADO AT GAINESVILLE, GA.

24,099,607 DEAD RATS AND 55,231 ART STUDENTS AND . . .



POLLINATION PREVENTION AT NEW BRUNSWICK, N. J.



FAIR GROUNDS AT DEL MAR, CALIF.



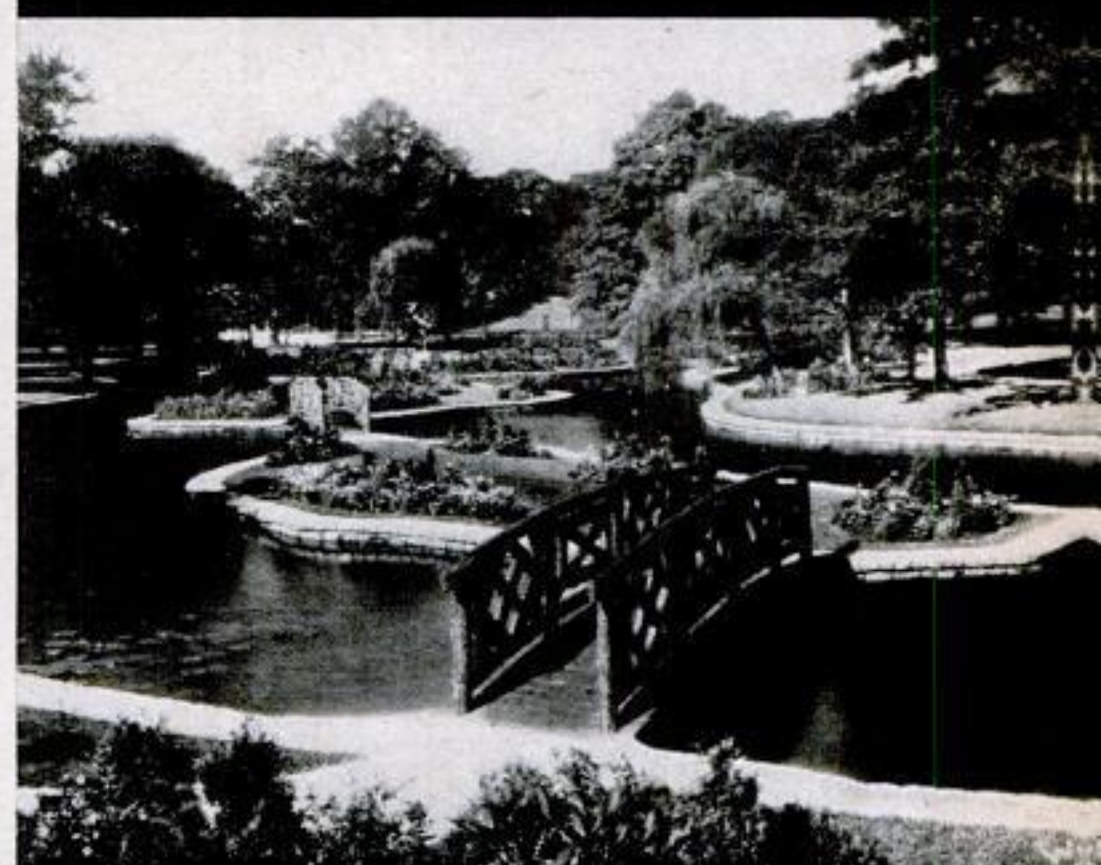
SOD FOR GOLF COURSE IN UNION COUNTY, N. J.



TIMBERLINE LODGE FOR SKIERS ON MT. HOOD, ORE.



NURSERY SCHOOL IN SCHENECTADY, N. Y.



GOLDFISH LAKE IN PROVIDENCE, R. I. PARK



CRICKET CONTROL NEAR SHERIDAN, WYO.



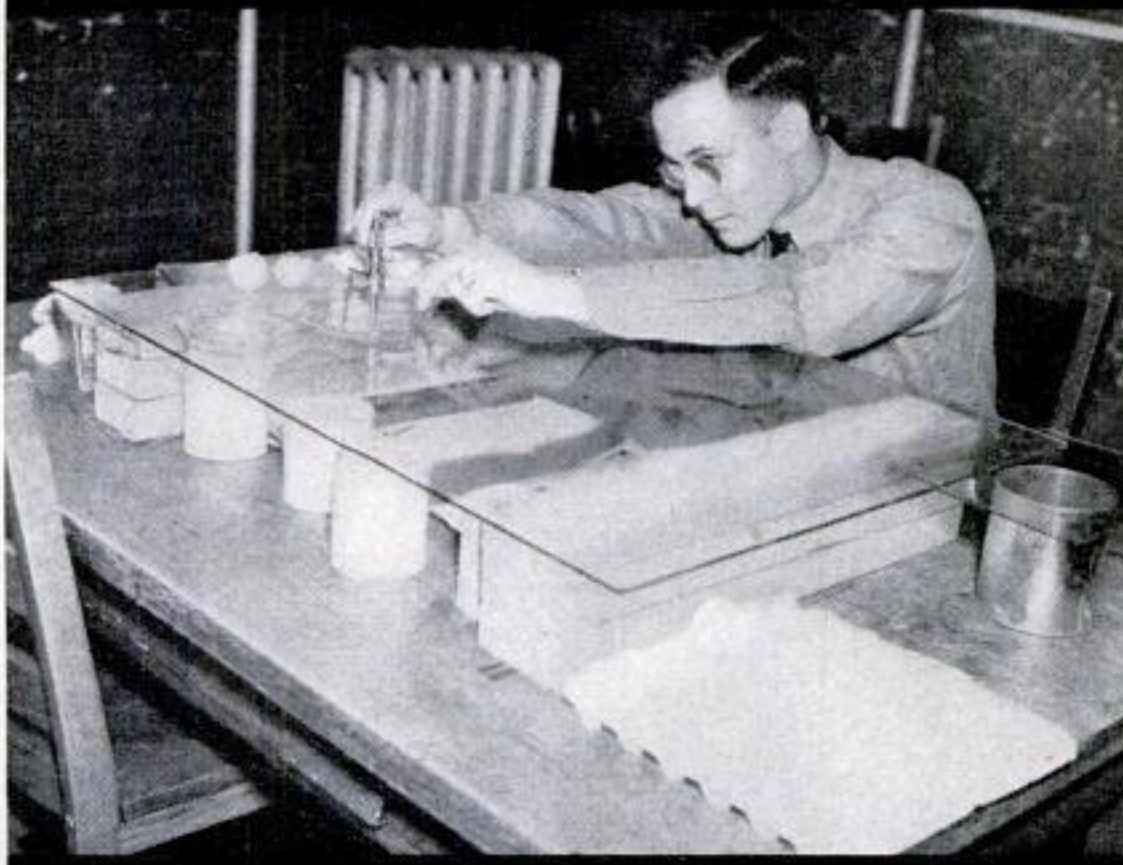
LOUISIANA STATE UNIVERSITY STADIUM AT BATON ROUGE



TOXOPHILY ON TONAWANDA RESERVATION, N. Y.



MURAL IN CHILDREN'S HOSPITAL AT WASHINGTON



EGG-TESTING IN STORRS, CONN.



MOSQUITO CONTROL NEAR OSCEOLA, ARK.

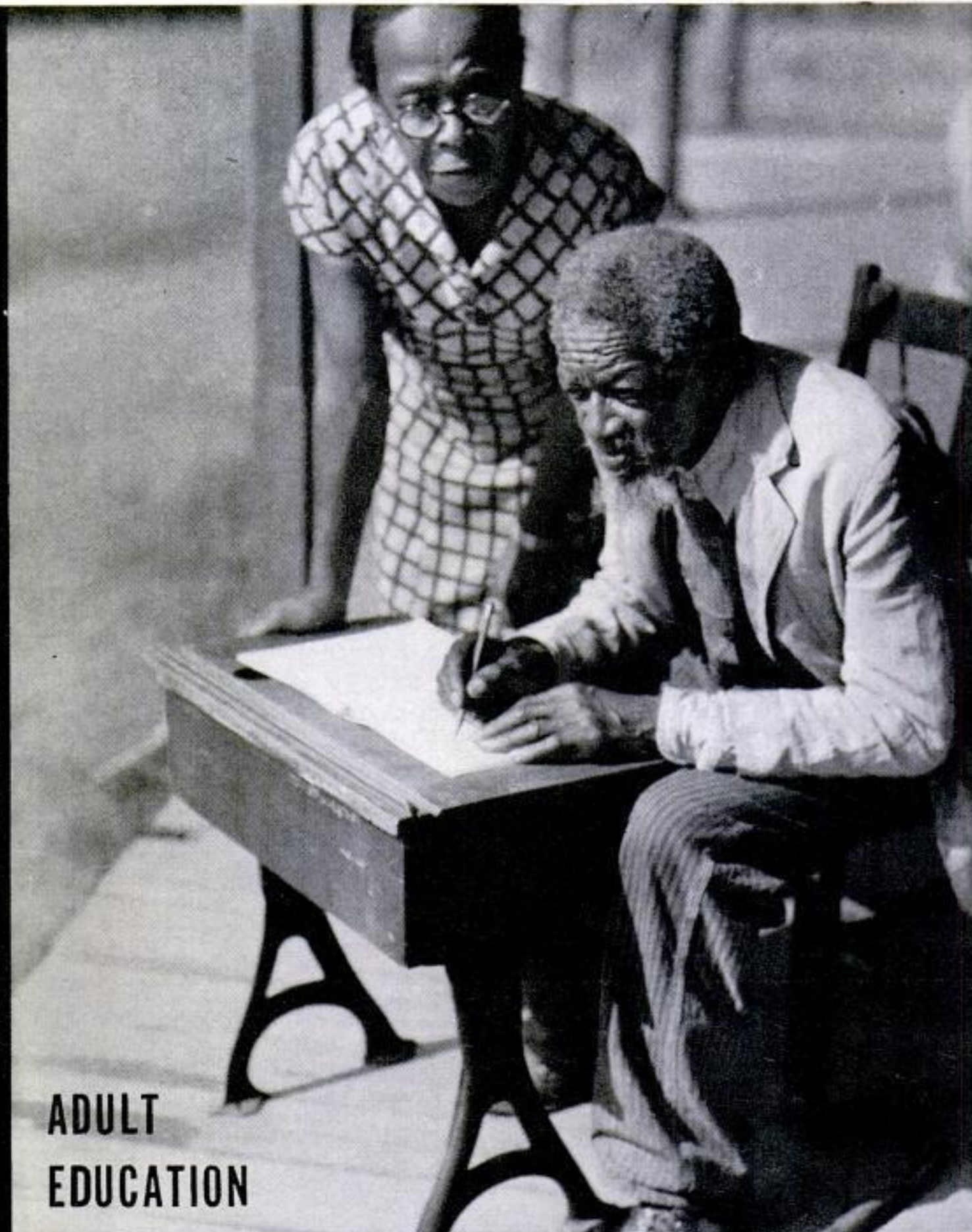
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What WPA does (continued)



MOSAICS

BIGGEST ART PROJECT IS MUNICIPAL AUDITORIUM MOSAIC IN LONG BEACH, CALIF.



ADULT EDUCATION

JIM WALKER, 90, LEARNS READING AND WRITING IN MONTGOMERY, ALA.



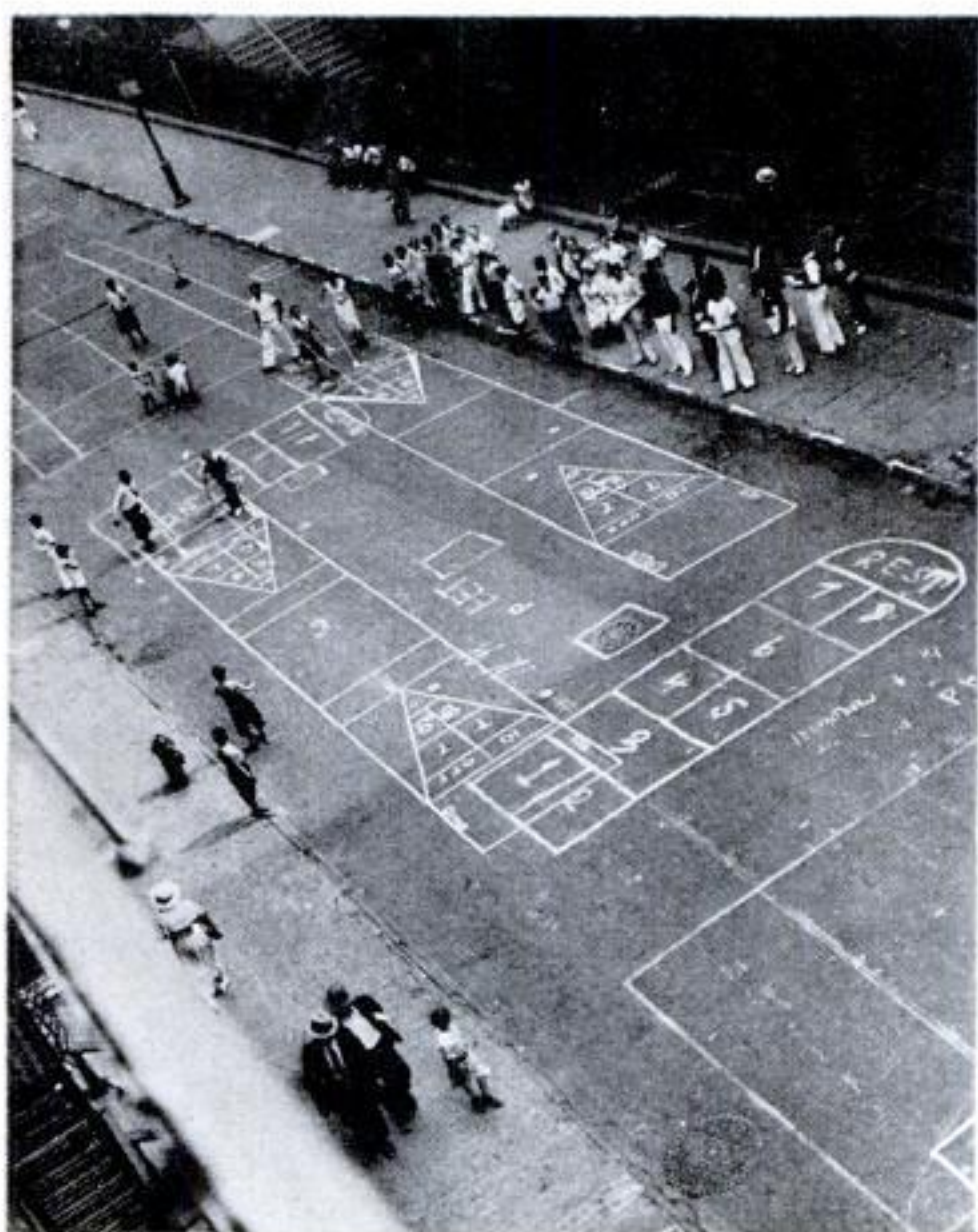
CHILD HEALTH

A TICKLISH PATIENT IN A CHILD HEALTH CLINIC NEAR SCRANTON, PA.

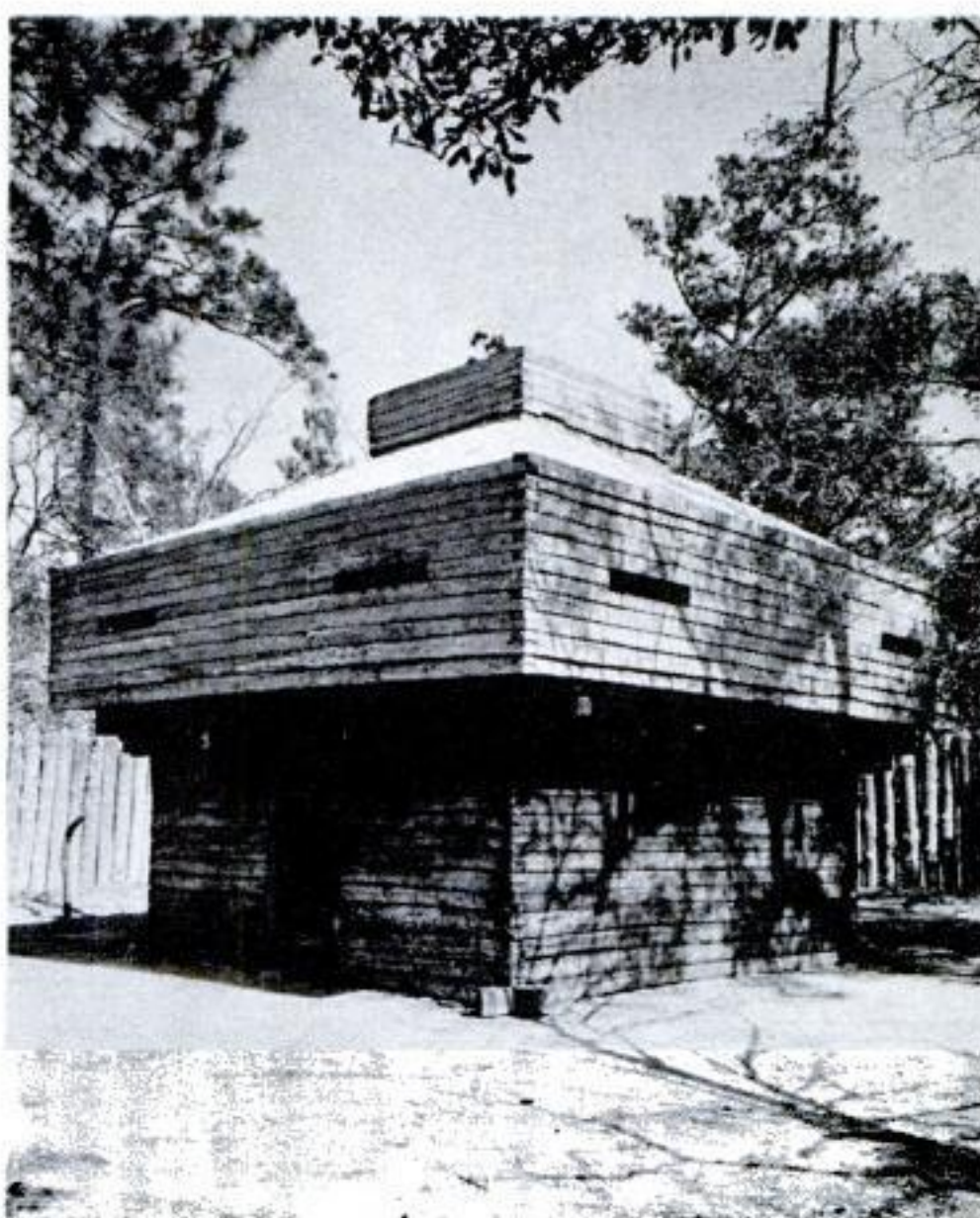


PRIVIES

THIS SANITARY PRIVY AT CARBON HILL, ALA. HELPS PREVENT DYSENTERY



SUPERVISED PLAY ON NEW YORK CITY STREET



FORT RALEIGH REPRODUCTION, ROANOKE, N. C.



SEWER, 16-FT. DIAMETER, AT PORTSMOUTH, OHIO



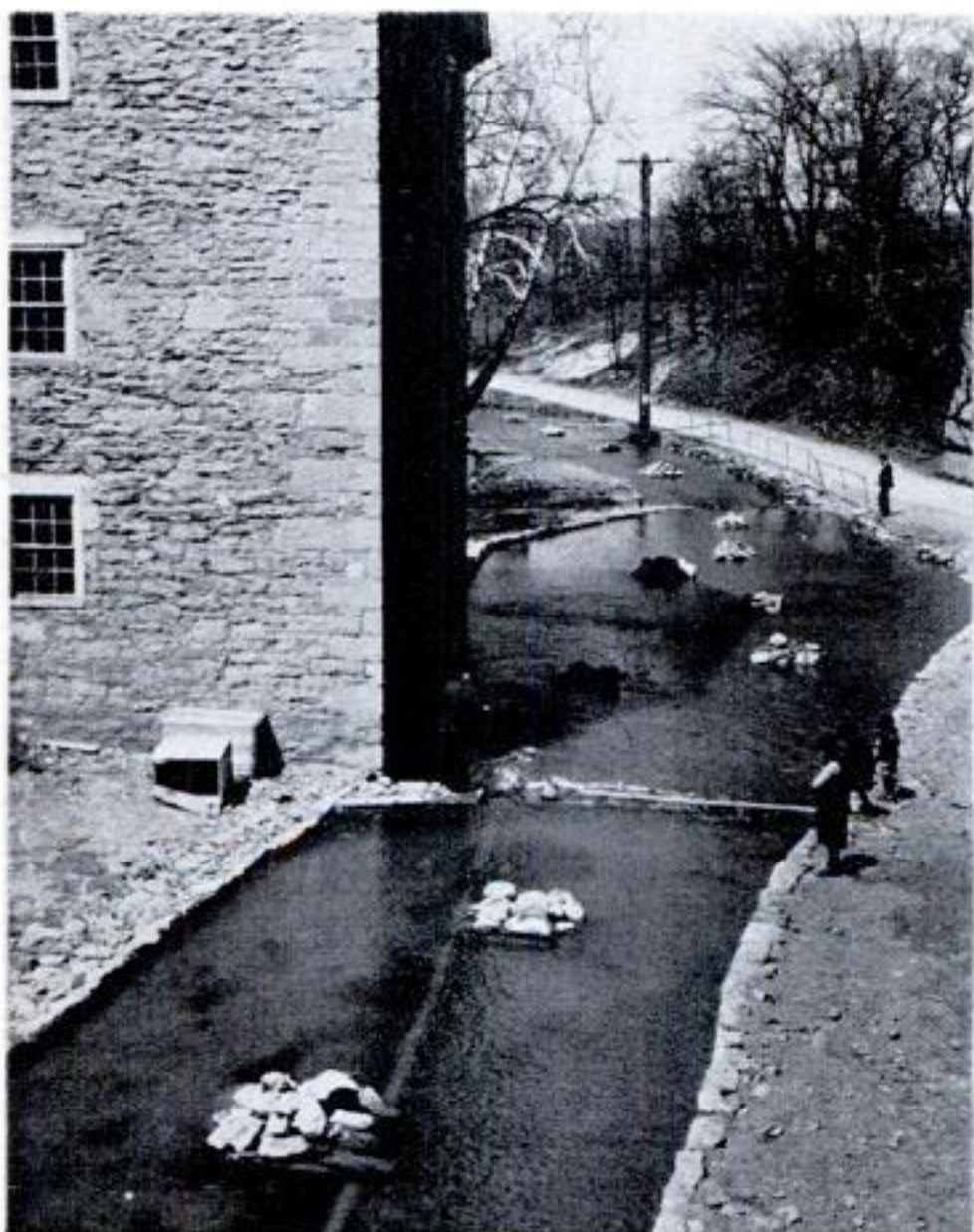
SILICOSIS CONTROL AT QUINCY, MASS.



WORK OF ART, NATIONAL MUSEUM, WASHINGTON



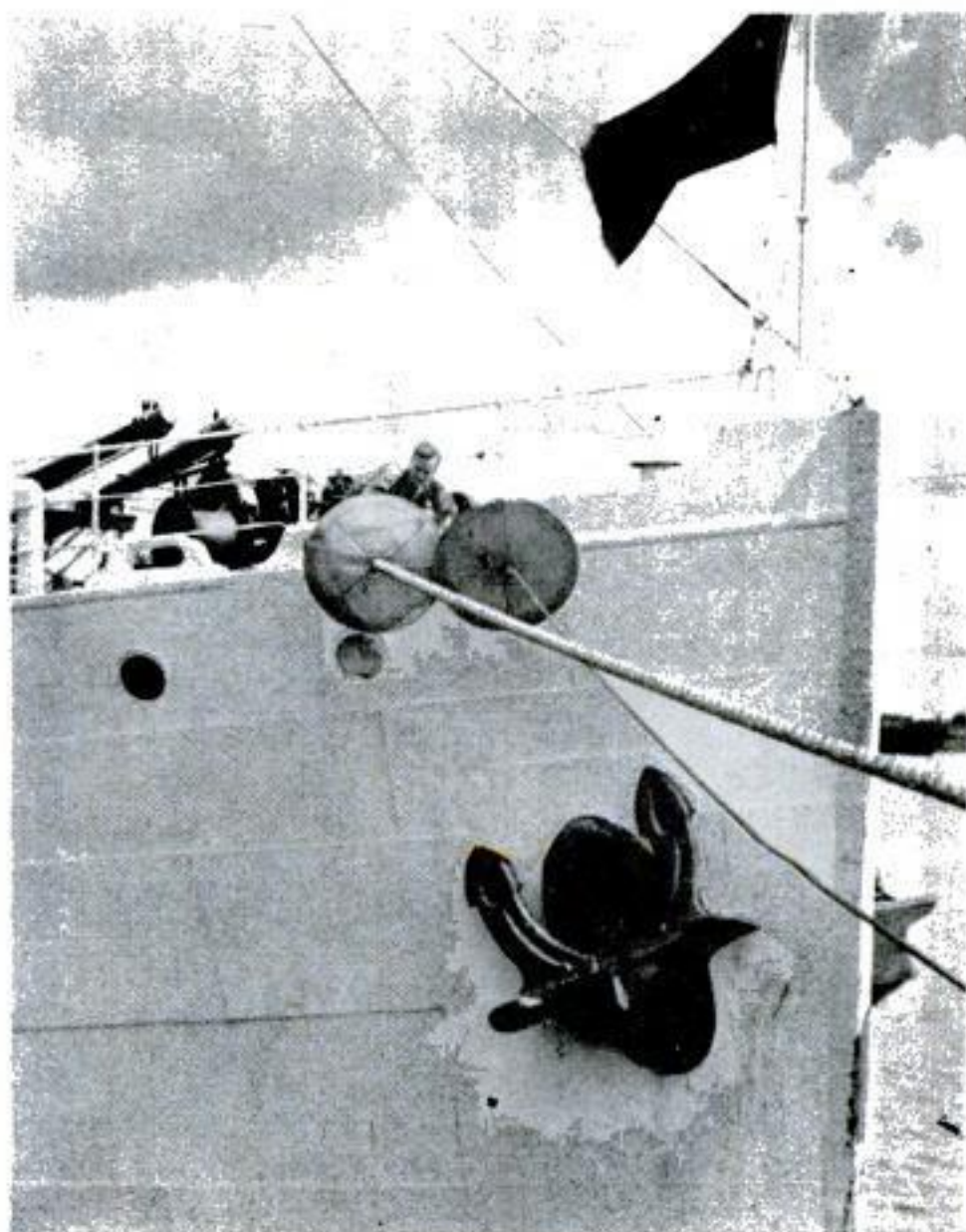
MOON MODEL, N. Y. NATURAL HISTORY MUSEUM



TROUT STREAM DAM AT SILVER SPRING, PA.



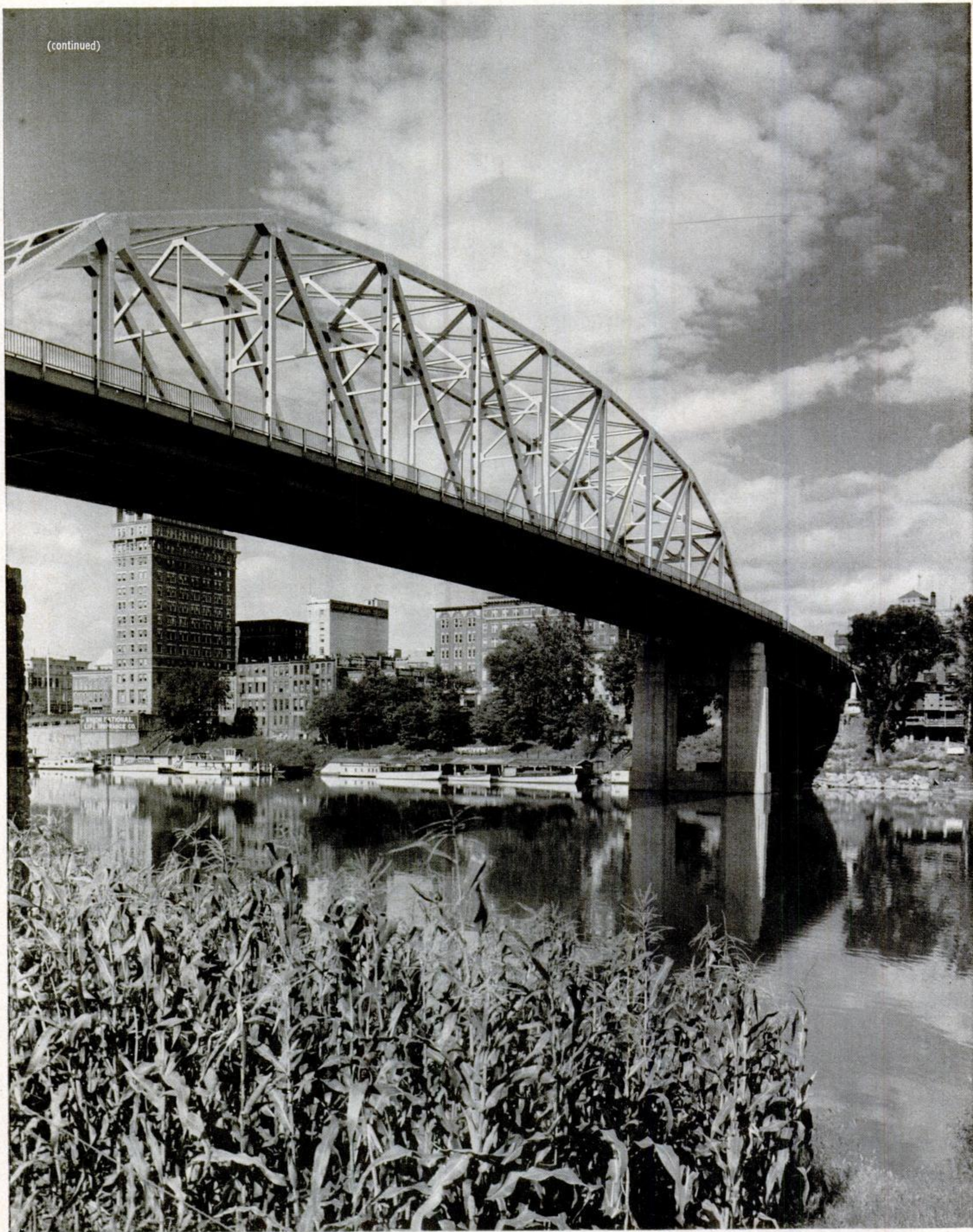
ART STUDIO IN RICHMOND, VA.



RAT GUARDS ON SHIP AT NEW ORLEANS

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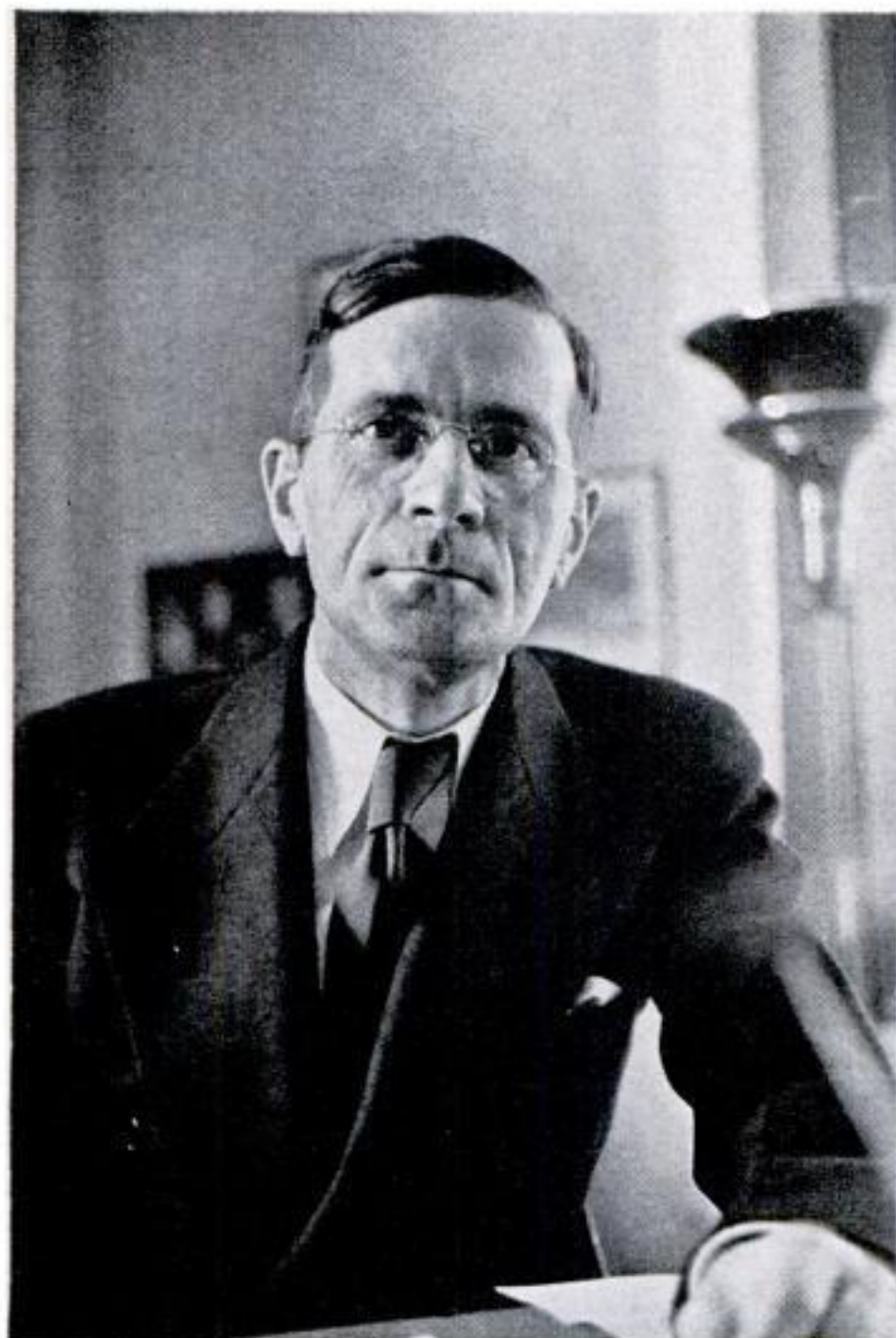


Bridge in Charleston, W. Va.

The New Deal's great dams and bridges have been built, primarily as Recovery measures, by Public Works Administration (PWA). But in thousands of

smaller works, like the foundations and piers of this bridge across the Kanawha in West Virginia's capital, WPA leaves permanent marks on America's landscape.

WPA IS THE BIGGEST SPENDING INSTITUTION IN AMERICA: THESE ARE THE PEOPLE WHO RUN IT



ACTING ADMINISTRATOR AUBREY WILLIAMS



HARRY HOPKINS, CONVALESCENT IN CORAL GABLES



STATISTICIAN CORRINGTON GILL

For running America's biggest bank, Chase National of New York, with assets of \$2,400,000,000, Chairman Winthrop Aldrich gets a \$175,000 salary. For running WPA, which spends \$2,000,000,000 in one year, Administrator Harry Hopkins gets \$12,000. Which points up the grave question of whether the American people, for public jobs of first importance, fail to get the best possible men or sadly underpay the men they get.

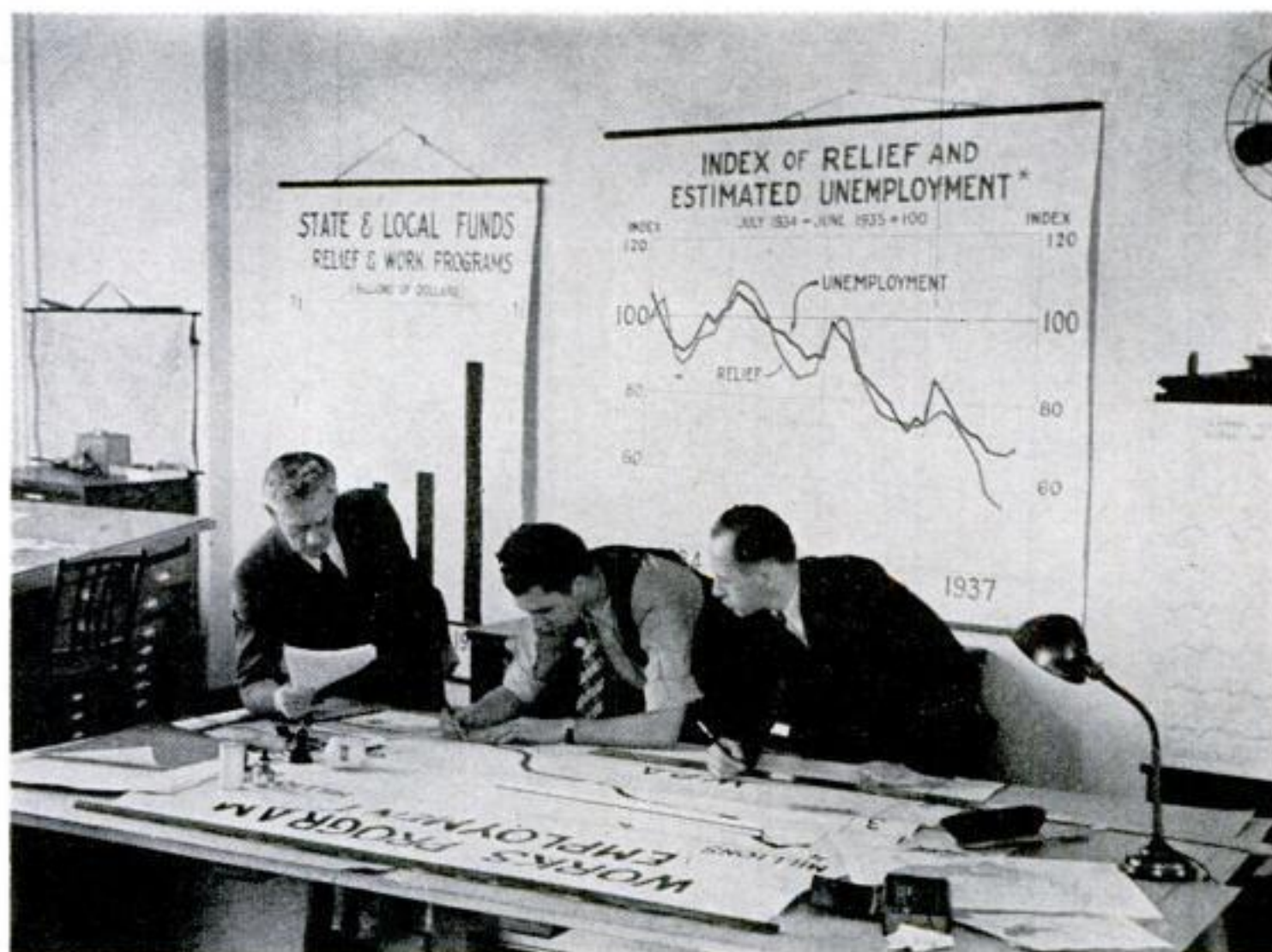
Administrator Hopkins, who returns to work next month after an operation for duodenal ulcers last December, is a longtime professional social worker. Of his chief assistants, Aubrey Williams, who has bossed the outfit during his boss's absence, is also a social worker. Corrington Gill, in charge of Research, Statistics and Finance, was a business consultant and journalist. Ellen S. Woodward is a Mississippi judge's widow, once served on her State's Board of Public Welfare.



ELLEN S. WOODWARD DIRECTS ALL THE WHITE-COLLAR AND WOMEN'S DIVISIONS



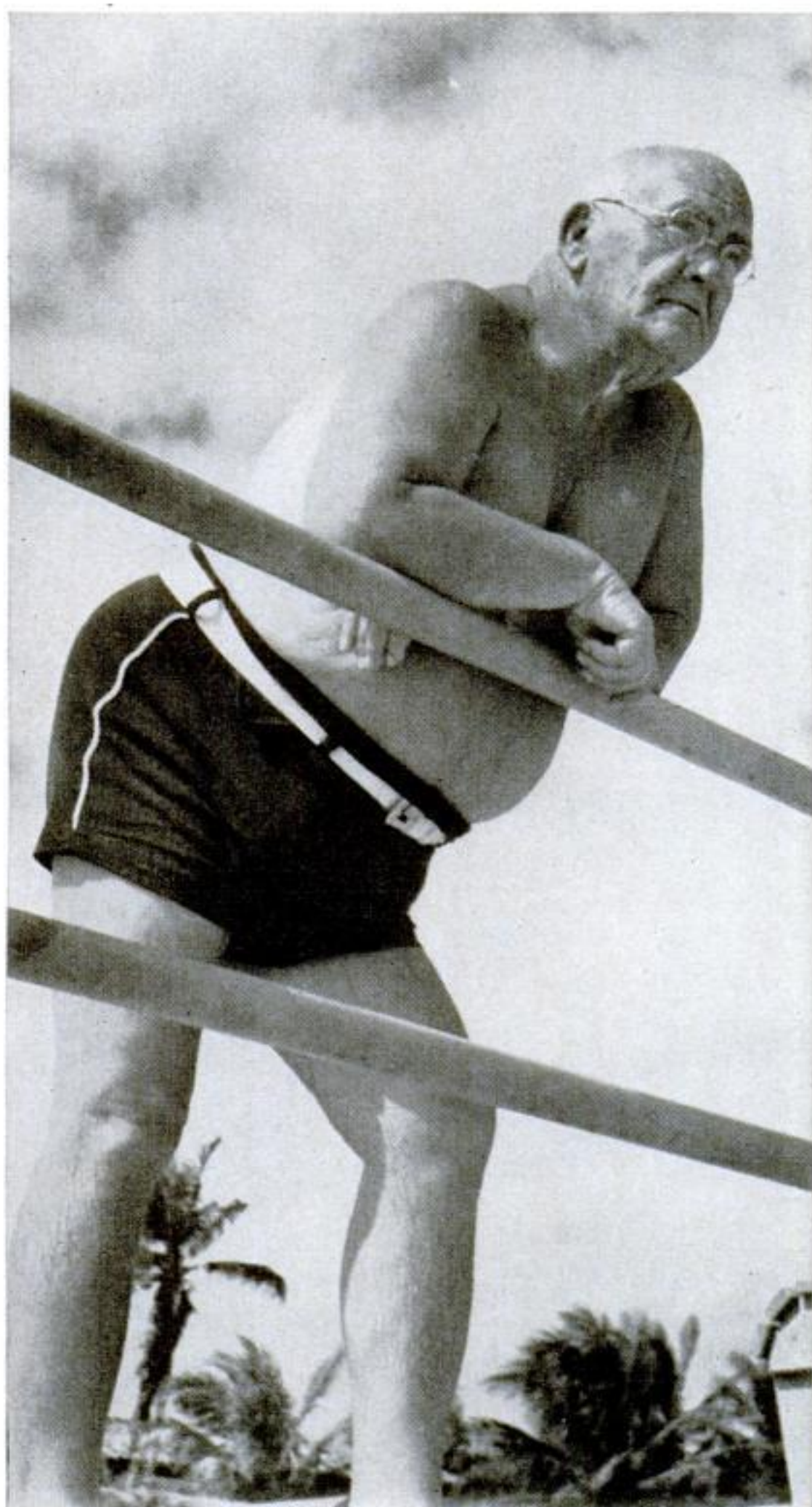
ADMINISTRATOR HARRY HOPKINS' DESK HAS BEEN EMPTY FOR TEN WEEKS



RUDOLF VON HUHN (LEFT) SUPERVISES THE MAKING OF WPA'S NUMEROUS CHARTS

PEOPLE

The Cameras of the Press, throughout the world, now put these people in the news



Colonel James R. Branch of Richmond, Va., posed on a railing at Palm Beach. The Colonel loves Florida well because after retiring from the coal business he bought a lot of Florida real estate cheaply.



Paul A. Wright of Los Angeles (LIFE, Feb. 14), found guilty of murdering his wife and her alleged lover, collapsed and was hospitalized. Then the jury judged he had been insane, gave him hope of freedom.



Betty Henry, aged 15, of South Bend, Ind., was the youngest table-tennis player to enter the world championships in London. She got as far as the semifinals.



"Marqueeze, The Sacred Dancer of the East," made her debut at a London night club. Part of her act is praying to Buddha. She is really Miss Laily Saldin of Lincolnshire.



James J. Conklin lives in a flophouse in New York's Bowery, lives chiefly by panhandling. Forty years ago he was city editor of the old New York Journal. In 1912

he was fired by his paper, divorced by his wife, deserted by his children. Now over 70, he makes an occasional dollar by tipping off reporters to Chinatown stories.



Georgie Owens is the three-year-old brother of Genevieve Owens, one of two girls who were tried at Newark, N. J., for holding up and killing a bus driver. On Feb. 15 Georgie was found sitting on the courthouse steps, waiting for the verdict. The verdict was guilty.



Jim Marshall, writer, who was wounded in the *Panay* bombing and later nearly died of pneumonia, was carried off a liner at Victoria, B. C. His idea to end war in China: "Sink the Orient under the Pacific, then let it up and start over with two monkeys."



Ina Claire and Cecil Beaton enjoyed this jubilant tête-à-tête in Actress Claire's Broadway dressing room just after her opening perform-

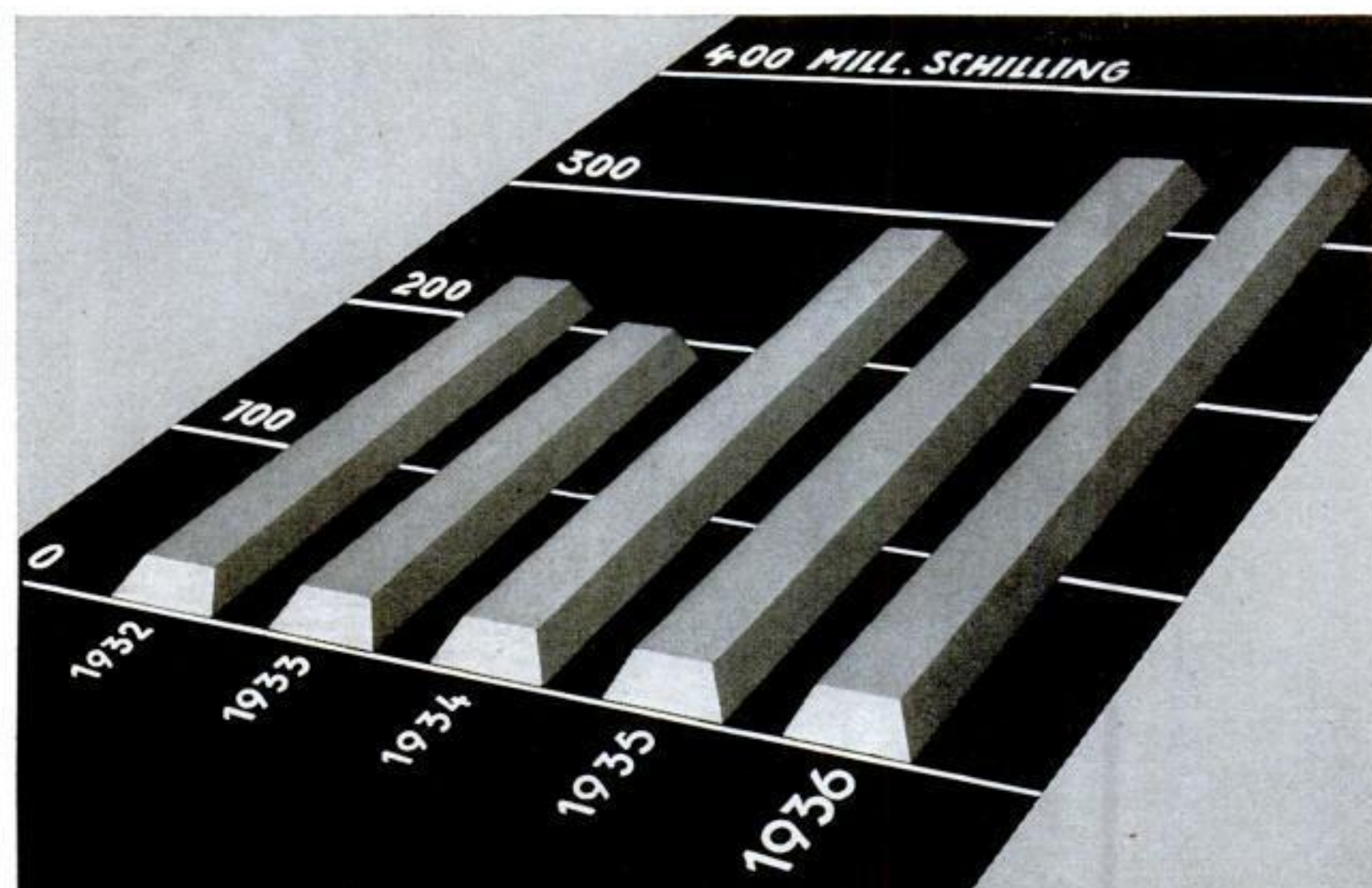


ance in *Once Is Enough*. As the British socialite photographer came in to congratulate her, Miss Claire cried, "Kiss me!" and he did.



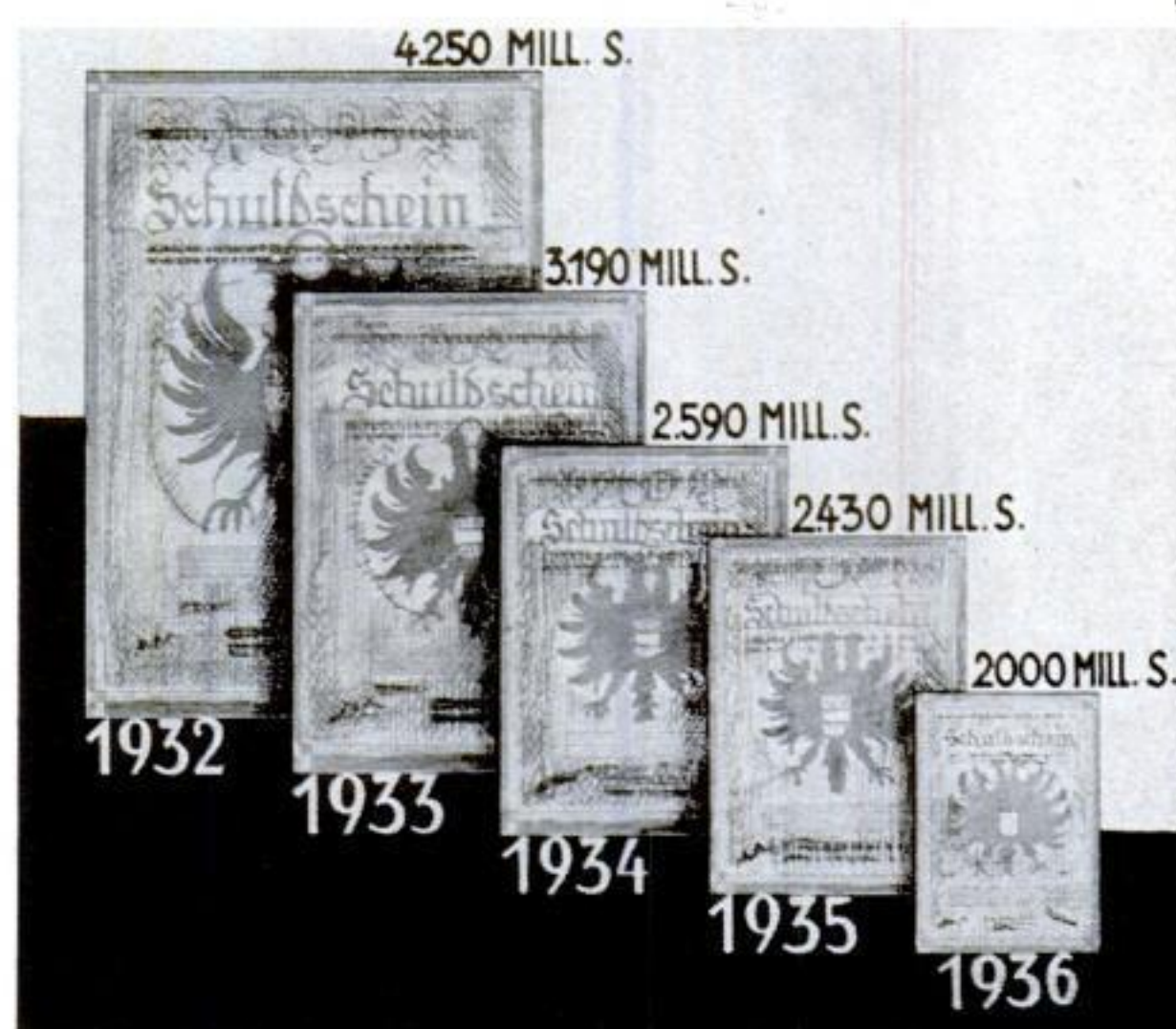
Bruno Mussolini and "Baby" Day relax on a Rio de Janeiro beach. Juana "Baby" Day, 16-year-old daughter of a U. S. movie-company manager in Brazil, met Il Duce's son after his flight from Italy to Brazil. "Bruno," said she, "is the most intelligent and sympathetic young man I have known."

THE CAMERA OVERSEAS: NAZI GERMANY WOOS AND WINS GAY LITTLE AUSTRIA



A solvent Austria is indicated by this table from Chancellor Schuschnigg's book, *Austria Old and*

New (to be published by Knopf), showing rise in Austria's gold and foreign-exchange reserves.



Debts declining since 1932, while gold reserves rose, is shown by the table above. S. stands for Austrian schilling (24¢). Notice Habsburg double-eagle.



Chancellor Dollfuss, tiny and beloved for his stand for Austrian independence, was assassinated in 1934 by Nazi revolutionists. Here he is shown lying in state in the Chancellery.



Nazi assassins of Chancellor Dollfuss, after their execution, were secretly enshrined in Vienna. Before Feb. 16 this was strictly illegal, will probably now become an open Nazi shrine.

Nazi Germany was certain, soon or late, to take the Austrian trick left on the table by the post-War treaties. All that the War left to the German Catholics of Austria were some great memories, a lot of beautiful scenery and one mountain of solid iron ore (*see map*). This was not enough to support Austria. But to Germany, Austria's beautiful scenery meant a path of conquest eastward to Hungarian wheat and Rumanian oil and the iron ore meant German guns. The important opposition to a German grab was, legally, the British-dominated League of Nations and, actually, Mussolini's Italy. Nobody bothered to ask the Austrians how they felt about it. But about half the Austrians wanted the Germans, half emphatically did not. The question was only whether Germany would take Austria with blood or with diplomacy. On Feb. 12 the issue was decided. Germany took Austria without blood, with diplomacy.

The diplomacy was brutal. Mussolini told Austria's Chancellor Schuschnigg to go see Hitler. Schuschnigg found Hitler, born an Austrian, at his Berchtesgaden hide-out. Hitler went into a screaming tantrum. He told Schuschnigg that Austria must have a Nazi Minister of the Interior. This would give the Austrian Nazis control of the police, an entering wedge. Schuschnigg notably did not lose his head. He argued, temporized, called for help from Italy and Britain. None came. On Feb. 15 he sadly gave in, named Nazi Seyss-Inquart Minister of the Interior. Germany had taken its first position in its "historic" march to the East.



Czechoslovakia, with the Nazification of Austria, will find its neck stuck far out into enemy territory. The Czechs are disliked also by both the Hungarians and the Poles.



Vienna's Opera Ball ends an era

Vienna danced with a good heart for the last time Jan. 15 at the fabulous Opera Ball. Three weeks later the Nazi club was to fall. But here in Franz Josef's French Renaissance Opera House, the Catholic aristocracy opened the pre-Lenten carnival sea-

son with eating and drinking and waltzing as only the Viennese can eat and drink and waltz. History will look back on this scene as the last of the great Viennese Opera Balls, because the soul of Vienna cannot long survive in the violent asceticism of Nazism.

THE CAMERA OVERSEAS: SMALLEST PRINCIPALITY CELEBRATES NATIONAL HOLIDAY

The illumination below and on the front cover picks out the scene on Jan. 17 in the world's smallest (395 acres) principality—Monaco. Occasion was the Saint's Day (St. Anthony) of Monaco's ruling Prince Louis Honoré Charles Antoine. But the Monégasques would not dream of wasting money on patriotic fireworks. These fireworks are for the foreigners, come to play at the Monte Carlo Casino in the "high season" which begins in January and lasts through March.

The central building illuminated on the cover is the Casino itself, run by the so-called "Society of the Sea Baths and of the Strangers' Club." There one may play roulette, double-roulette, rouge et noir, baccarat and a new game, airplanes, with chips from five francs up. The Casino is seen again below, in right background. Near it are the more expensive hotels, all in the town called Monte Carlo. France is up the hill.

In the foreground is the port and yacht basin, the landing stage at left centre. The quayside street is the Boulevard Albert I and all the left foreground is the town of La Condamine where are Monaco's cheaper hotels. In foreground are the gas company's tanks.

The picture on the opposite page is roughly a continuation of the one below. (The gas tanks are at left, centre.) France is at extreme right. On the big rock is the town of Monaco, brilliantly lit in the background. Farthest away is the dim Oceanographic Museum and the dark silhouette of the Cathedral. Outlined on the near side of the Cathedral is the 700-year-old palace of the Prince of Monaco, 67-year-old Louis II, whose fortune comes from the Casino and whose people pay no taxes. The high road from France lies in the gorge just below the palace. This whole, neat, little unreal country is financed by outsiders who like to gamble.





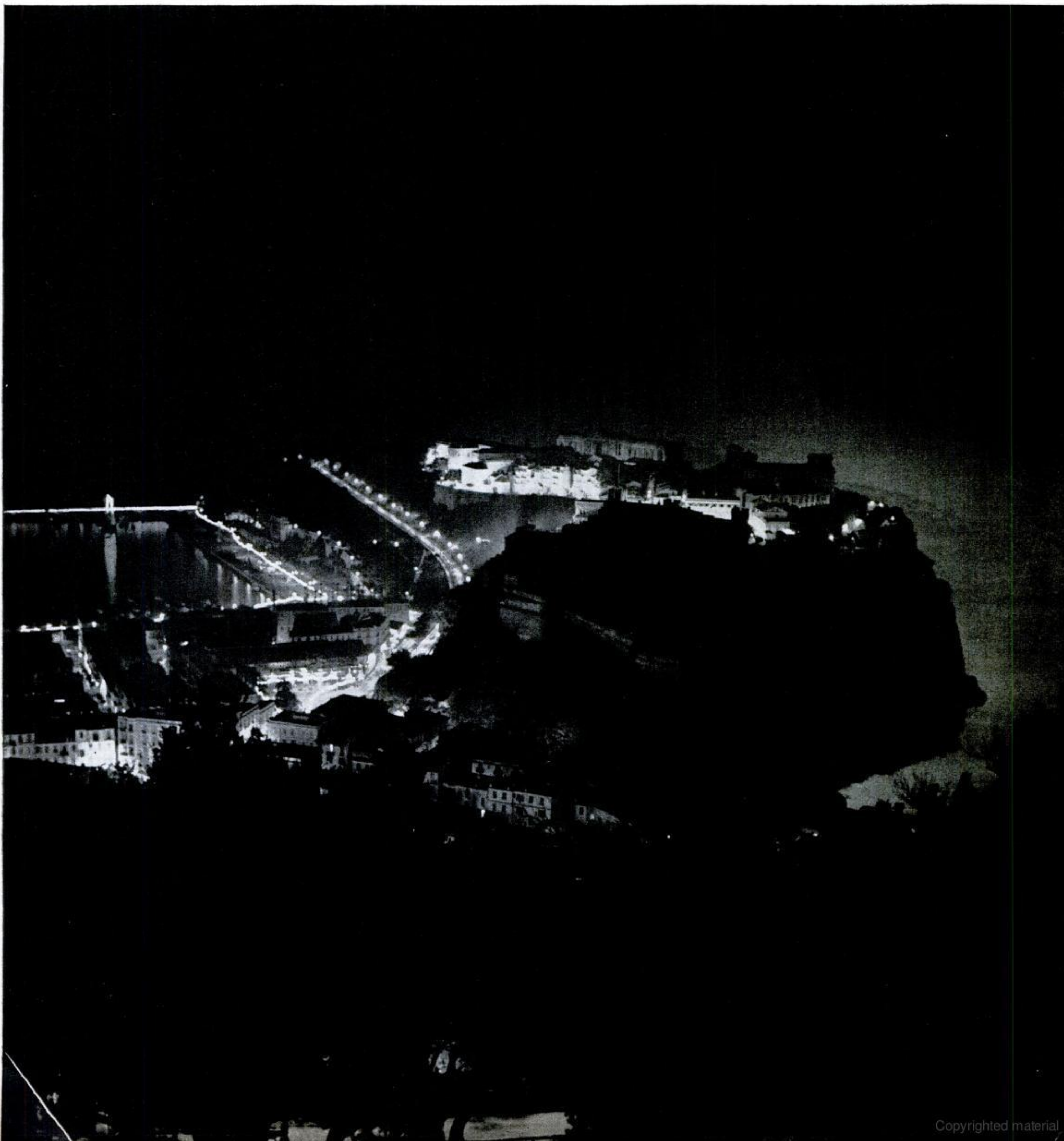
Monaco's army in blue with red-and-white plumes, and firemen (*rear*) parade Jan. 17 before Prince Louis palace.



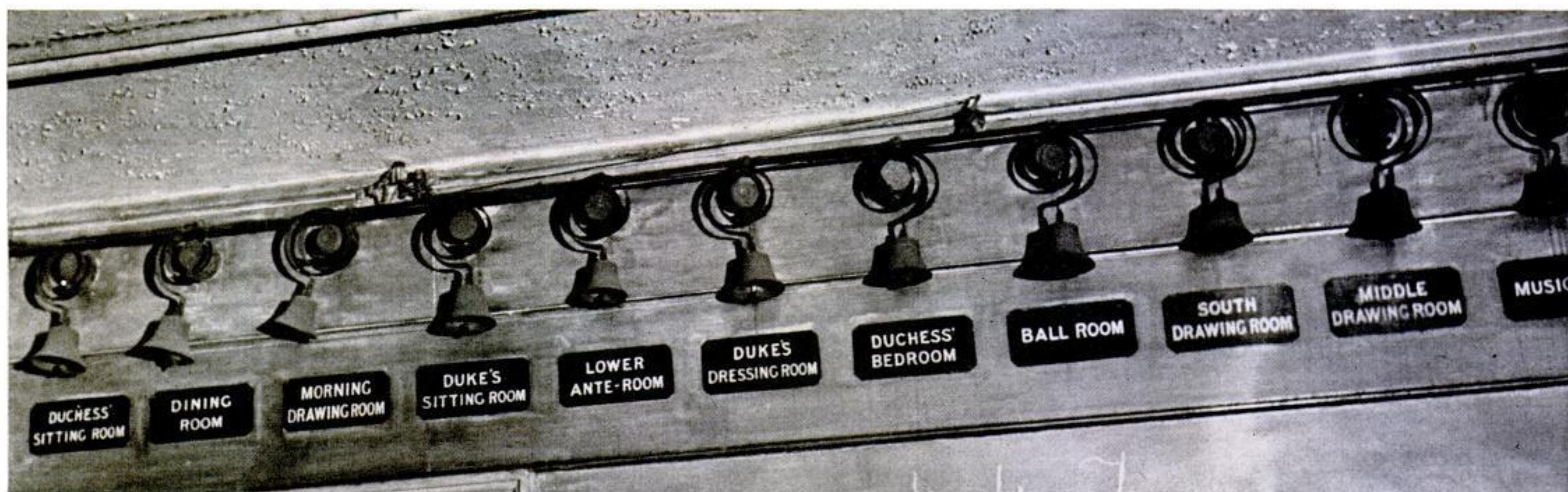
French Minister of State E. Roblot (*uniform*), the administrative ruler of Monaco, leaving the Cathedral.



Fireworks rise over the castle rock of Monaco. In foreground, in yacht basin, a cruiser named *The Rising Sun*.



THE CAMERA OVERSEAS: THE DUKE OF NORFOLK SELLS THE CONTENTS OF HIS TOWN HOUSE



BELLS FOR ELEVEN OF THE THREE-SCORE ROOMS RANG IN THE DUKE OF NORFOLK'S SERVANTS HALL

The great London town house of the Dukes of Norfolk, Premier Peers of the Realm, at No. 31 St. James's Square, was finished in 1756 in one of England's rococo periods. Just before that, King George II's son, kicked out of the palace by his father, moved into the Norfolks' old house, behind the present one, had his son, George III, there. Eight Dukes of Norfolk lived at No. 31. But the 16th Duke, who took a wife last year (LIFE, Feb. 15, 1937), prefers his Sussex castle, and the taxes on No. 31 are heavy.

Last April, he sold a small estate in Lincolnshire. Last November he sold No. 31, now dust-encrusted and smoke-begrimed, for something more than \$1,250,000, presumably to be torn down to make way for flats and offices. The splendid rococo music room he gave intact to the Victoria and Albert Museum. The rest of the furnishings and panelings went on auction Feb. 8. Among the crowd of black-hatted dealers and housewives (right) in the famed Long Drawing Room was one who bought the room's oak flooring for \$240, less than 40¢ a square foot. An 1832 print signed by William IV and the Duke of Wellington, went for \$15. Total for the auction: \$50,000.



Long Drawing Room, showing Georgian ceiling, Chippendale mirrors along left wall except circular Adam mirror

in corner, gilded rococo mirrors with figure-engraved glass on rear wall. In rear, Christie Auctioneer Sir Henry Floyd.



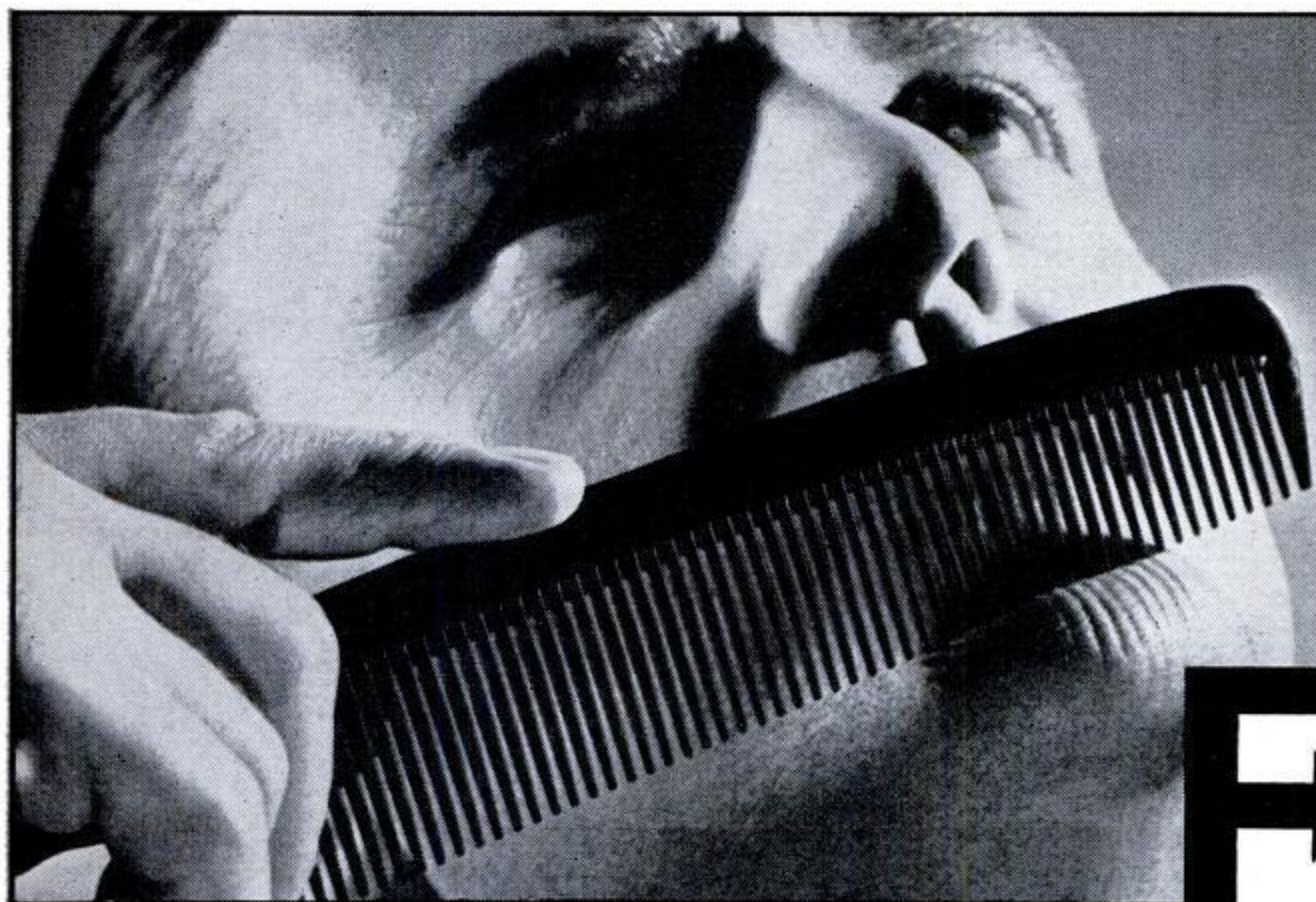
Servant's mattresses are stacked for auctioning in the kitchen which is a five-minute walk from the dining room. As

London housewives bought in such residue of the House of Norfolk, the urbane auctioneer bowed, "For you, Madam."

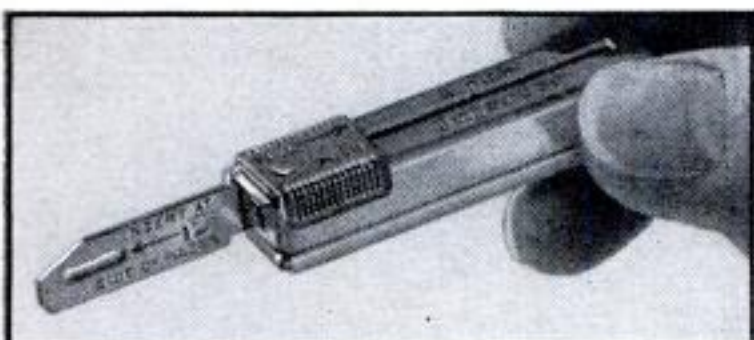


Victorian hip-baths, cast-iron and enamel-lined, six hot-water cans, six purdoniums (coal-scuttles), went for \$5.25.

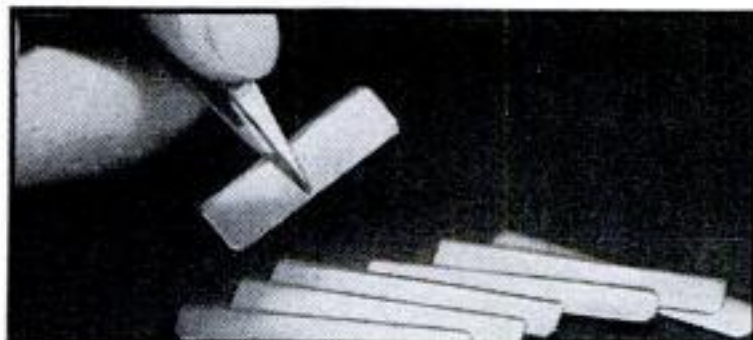
A razor guard must smooth, not furrow, the skin



That's why Schick abandoned its common tooth-type guard. We found that the "toothed" design failed to properly smooth the naturally bumpy skin surface . . . and was apt to furrow an *additional* set of ridges and valleys on the face. Consider the pictures below.



Schick Blades are protected in a bath of oil in this metal blade-injector cartridge. Blade edges are suspended in space; no paper covering which might rub and dull them.



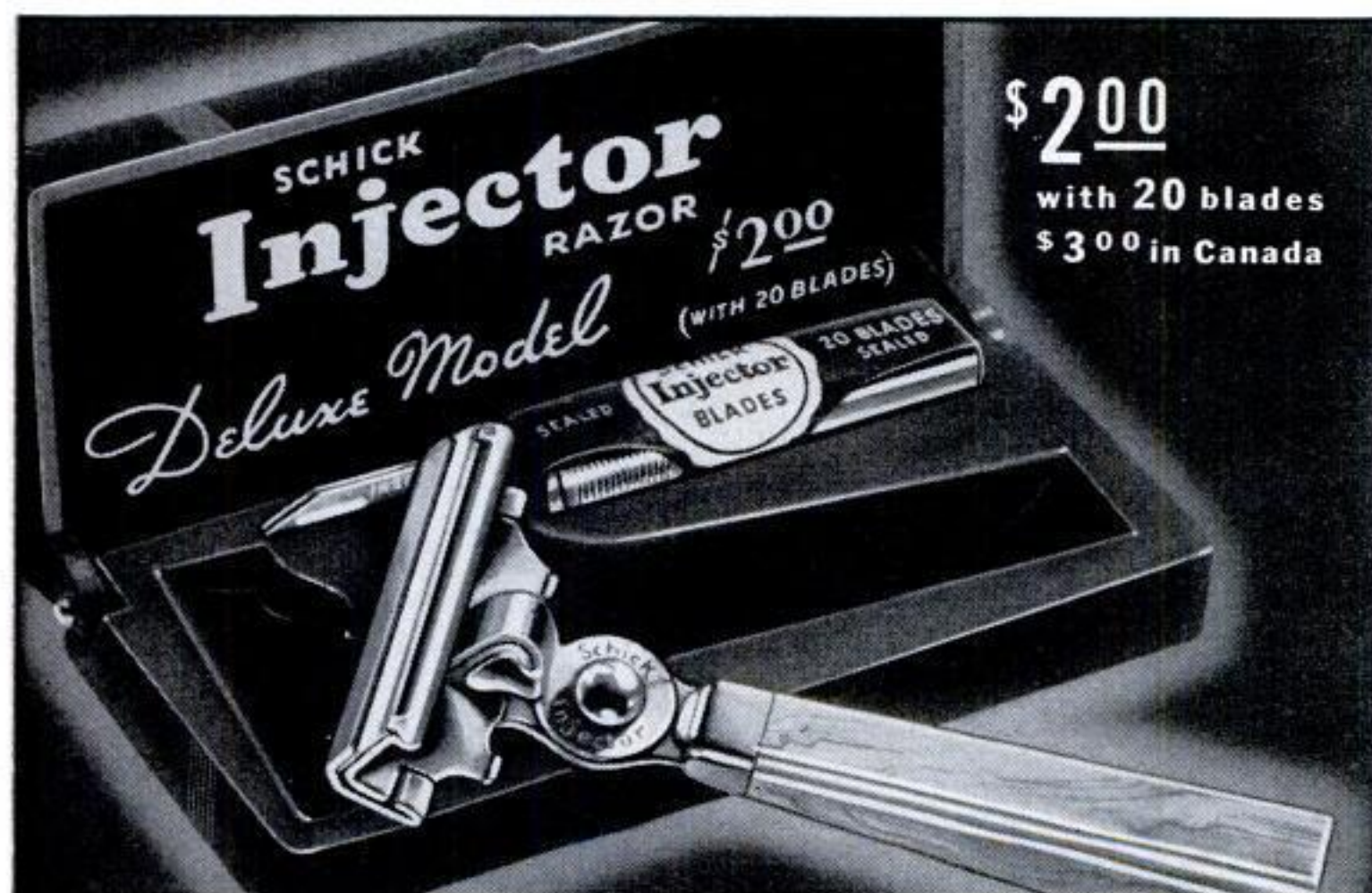
Schick Blades are double-thick . . . are able to take a sharper edge and hold it. Each blade individually honed, stropped, inspected. Result . . . more shaves per blade.



One-second blade change . . . a pull and push of the "trigger" . . . out shoots the old blade and in goes the new . . . nothing to unwrap, take apart or reassemble.



Here's how you save minutes every day . . . no need to wipe and dry the Injector Razor after every shave . . . a flush under the faucet and it's clean.

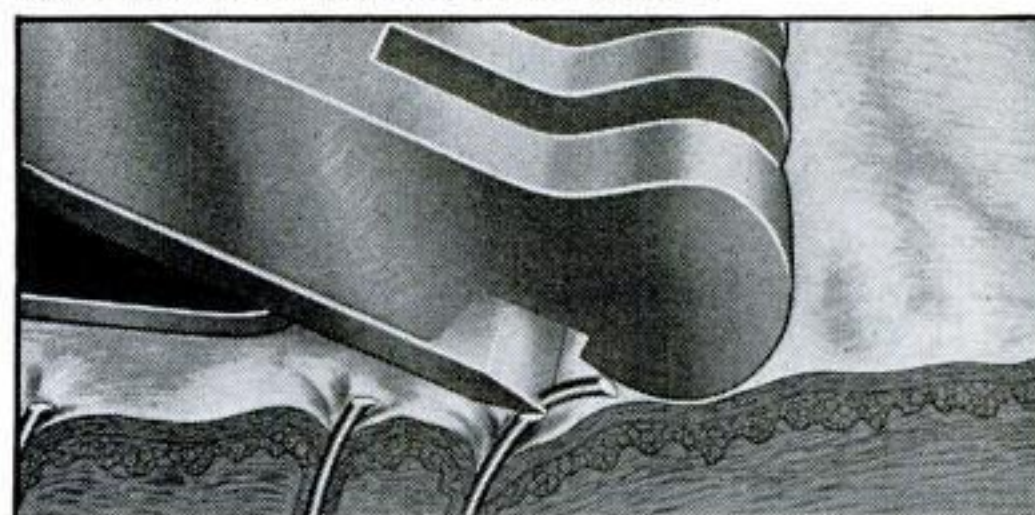


A Deluxe Model Schick Injector Razor with 20-blade cartridge is packed in a durable black water-proof case, sells for \$2 (\$3 in Canada) at all good drug stores. Magazine Repeating Razor Company, Bridgeport, Connecticut.

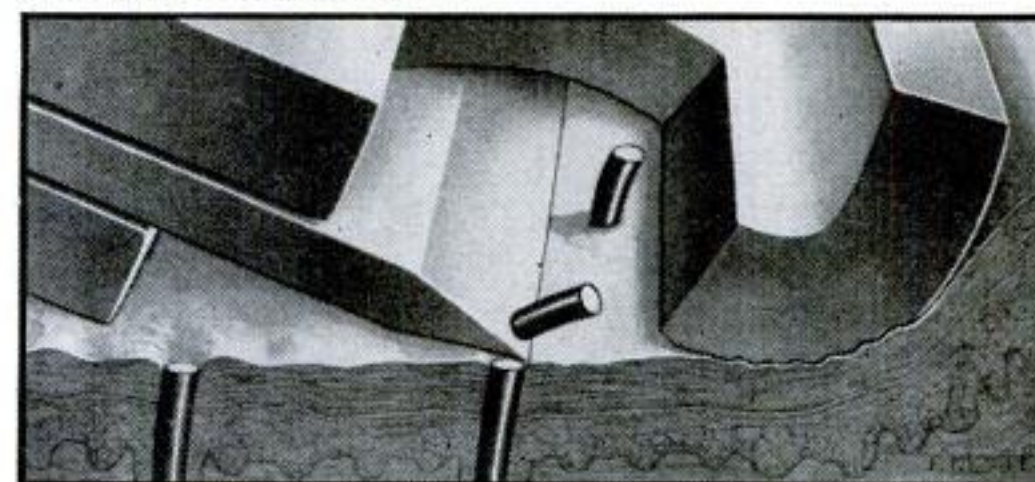


FACT: Your skin is a series of tiny humps and hollows, because whiskers grow in "pits" as shown above.

PROBLEM: How to flatten this uneven surface, so your razor blade can cut whiskers closely at the skin line without danger of slicing off tops of the "humps."



Here is the abandoned tooth-type guard. It was once used on our \$5.00 Magazine Razor. A fine instrument in most respects, it still has thousands of enthusiastic users. Its faults, now corrected, are that it did not sufficiently flatten and stretch the skin in front of the blade . . . and that its "teeth" had a tendency to comb *still another* series of ridges and valleys in the skin surface.



ANSWER: The flat, solid guide bar of the Schick Injector Razor (now used also on the Magazine Razor) is designed to flatten and stretch the skin. Whiskers are forced up from their pits, held stiffly upright so the blade can cut them cleanly at the skin line.

PROOF: Five years of study in one of America's great Industrial Research Institutes*, plus the experience of more than a million Schick Injector Razor users, have proved beyond question that the *solid* guard is superior to the abandoned tooth-type guard. A Schick Injector Razor will show you the difference if you shave with it tomorrow.

*It is against the policy of this famed research organization to permit its name to be quoted in advertising. The five year shaving study, however, has been widely publicized in leading medical and scientific journals as well as featured in magazine and newspaper articles. The names and dates of issue of these journals and magazines will gladly be furnished upon request.



IN WASHINGTON & LEE CHAPEL ROBERT E. LEE IS BURIED



WASHINGTON & LEE BUILDINGS ARE PROPERLY COLONIAL



ABOVE, V. M. I. BARRACKS; BELOW, JACKSON ARCH



SOUTH CAROLINA'S GOVERNOR PICKENS (WILLIAM ROGERS) LEADS THE VIRGINIA REEL

Life Goes to a Party

at which Ante-Bellum Days are recalled at Washington & Lee

Hard by each other in the lovely Shenandoah Valley of Virginia at Lexington are the campuses of Washington & Lee University and Virginia Military Institute. Recruiting many of their undergraduates from good Southern families, these two institutions are such jealous athletic rivals that for the sake of good feeling they no longer play football against each other. Socially, however, they see eye to eye. Thus when Washington & Lee held its annual fancy-dress ball a few weeks ago many a V.M.I. cadet in dress jacket was present (*see below*).

At V.M.I. before the Civil War, Stonewall Jackson was a teacher. Washington & Lee, though nonmilitary and co-educational, is also steeped in memories of the Old South. From 1865 until his death in 1870 General Robert E. Lee was its president. It was then known as Washington College because of an endow-

ment from George Washington in 1797. Lee was buried in the college chapel (*above, left*) and the skeleton of his horse Traveller is in the chapel museum. Names like Ballard and Breckinridge and Lewis and Gaines and Calhoun stud its rolls today.

Thus it was eminently appropriate that the college gymnasium in which the dance took place was decorated so as to resemble an ante-bellum Charleston mansion and garden. Guests came as the Governor of South Carolina, well-known secessionists, Southern generals, senators, and their ladies. A few, possibly confused as to the exact nature of the occasion, were rigged out as Cossacks, clowns, babies and cowboys, and seven turned up by mistake as Sonja Henie. But in general the Virginia Reel for once supplanted the Big Apple, soft drinks were the rule of the evening and hoop skirts were in a billowing majority.



V. M. I. CADETS WAIT THEIR TURN IN STAG LINE AT THE W. & L. BALL



Hoop-skirt technique at W. & L.

A silk taffeta hoop skirt was worn to the Washington & Lee ball by Mary Ann Davie, a visiting belle from St. Louis. The hoops are of hickory bound by buckram tape. To be completely authentic Miss

Davie should have worn pantalets and two or three ruffled petticoats. Her stockings should have been thin lisle instead of silk and her shoes low-heeled. Her authentic neckband is again fashionable today.

CONTINUED ON NEXT PAGE



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Germ-Killer!*
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water, still kills germs in sec-
onds... Lasts 3 times as long!

**MAKES YOUR MONEY GO
3 TIMES AS FAR!**



Life's Party (continued)



Founder of the W. & L. ball in 1907 was Miss Annie Jo White who in her 80's still attends. She remembers sitting on General Lee's lap and being kissed by him.



Civil War General William Bagbey (W. & L. '38) asks Hannah Taylor for a dance.

Holding hands are Mary Rust and William Wilson Jr., W. & L. student president.

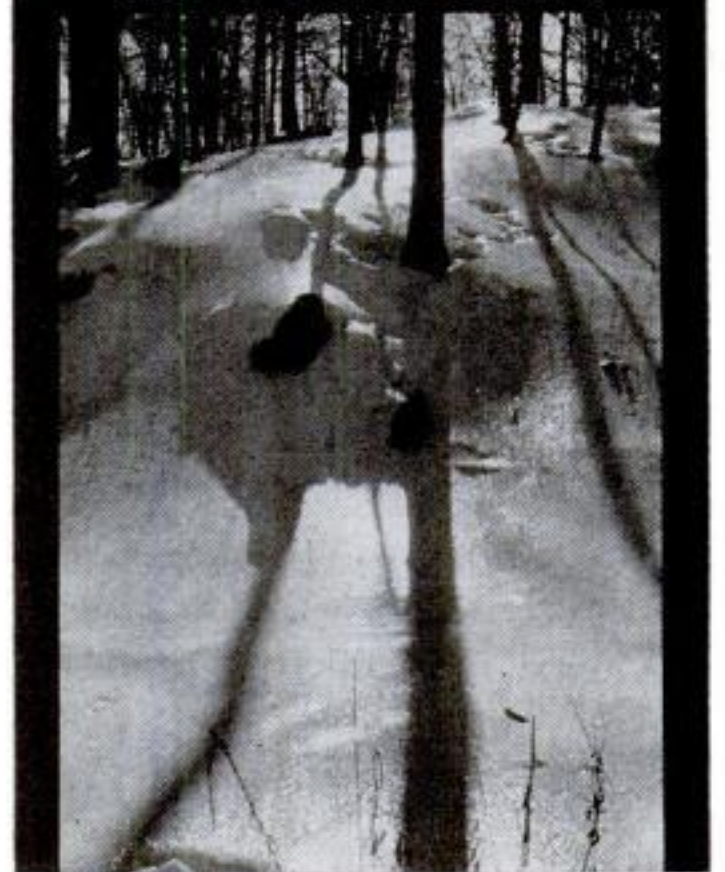


Captain Frank McNeal of the V.M.I. faculty implores Betty West for a twirl.

Pantalets beneath hoop skirts are displayed by Lynchburg's Laura Lee Trent.



A RANK AMATEUR SHOT THIS SCENE!



Didn't have an expensive camera... but he *did* have a WESTON Exposure Meter. Thus his camera settings were correct, and his exposure perfect... just as all your exposures will be, if you use a WESTON. This compact, inexpensive meter accurately measures the light and gives the exact camera settings for any scene or subject. See it at your dealer's, or write for literature. Weston Electrical Instrument Corp., 630 Frelinghuysen Avenue, Newark, N. J.



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GRAFLEX
PRIZE-WINNING CAMERAS

PICTURES TO THE EDITORS



COYOTE CARCASS PILE

Sirs:

Here is the "sequel" to that picture of pelts from predatory animals (LIFE, Jan. 31). This shows the carcass pile of another predatory animal hunter, containing hundreds of skeletons of coyotes. Let no one grieve for the departed, as the

slinking "prairie wolf" is the livestock man's worst enemy. This picture was snapped early one morning recently on the high sagebrush plains of central Oregon by R. G. Johnson, professor of range livestock management at Oregon State college.

JOHN C. BURTNER

Corvallis, Ore.



DENTISTRY ON WHEELS

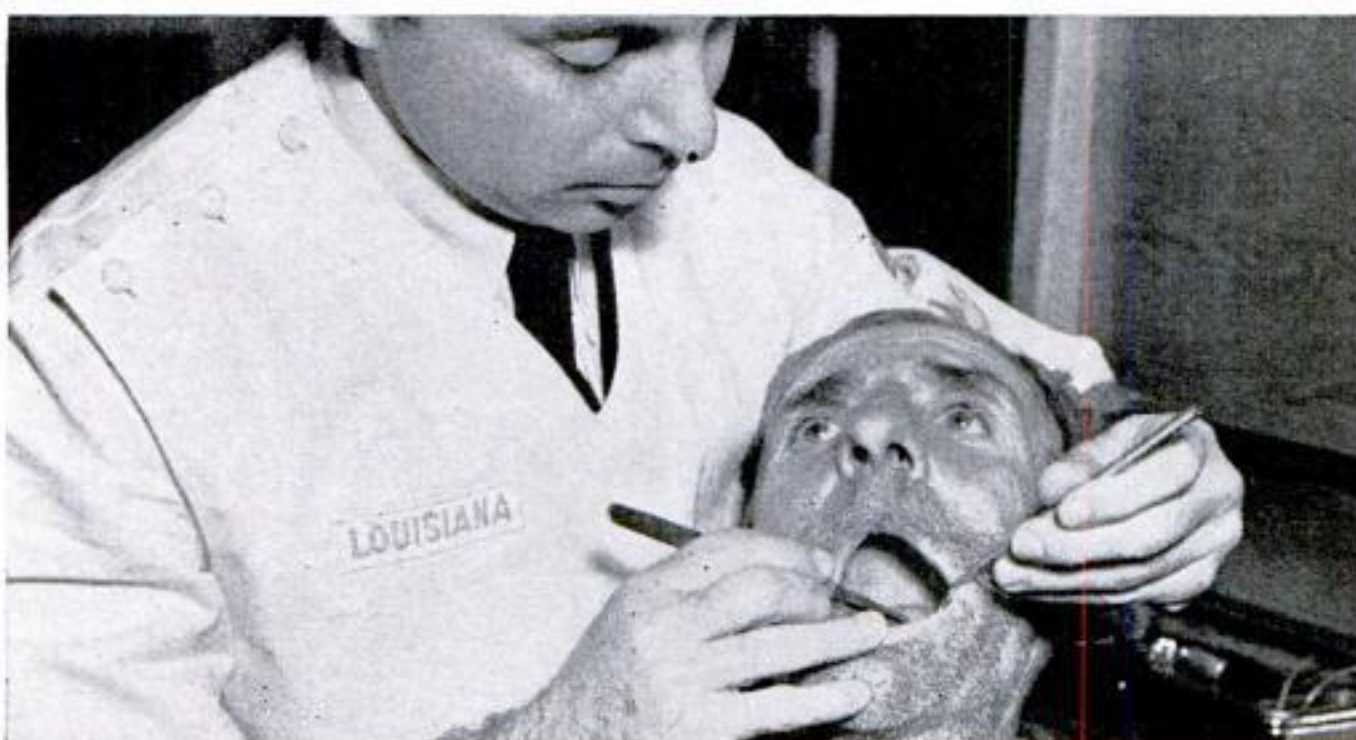
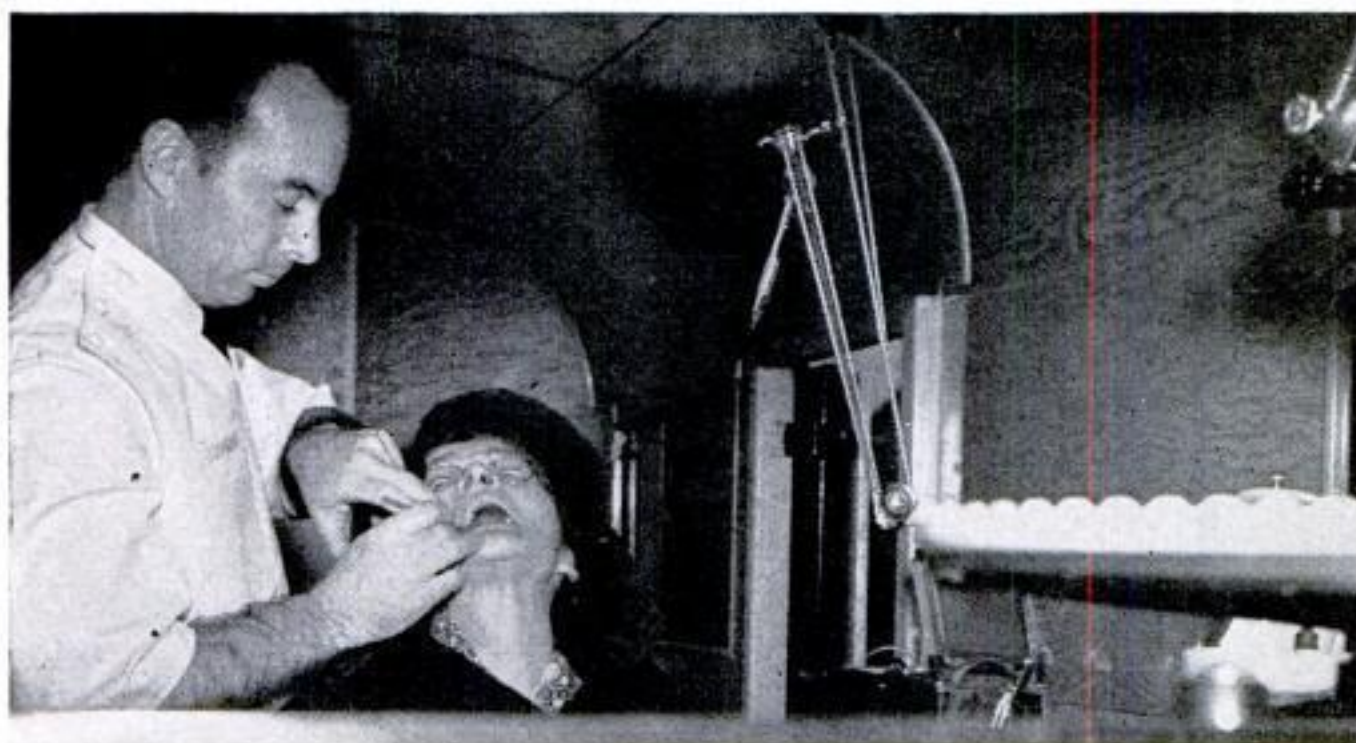
Sirs:

Here are some pictures of the Louisiana Department of Public Welfare's and State Hospital Board's trailer dental clinics. Early in December, 1937, seven of these new traveling clinics joined their first experimental sister in carrying free dentistry to the rural folk of the State. During the period from Dec. 11 to Jan. 15, needy patients totaling 2,165 were treated. The dentists can average about 25 patients per day.

A far cry from the dental wagon of a few years ago, the bright blue trailers are furnished with the most modern equipment available. Drawn by light but powerful coupes, they are capable of traveling over the worst of Louisiana's many muddy roads. Many of the welfare clients have never seen a dentist's office, much less a dental trailer, and rural folk are often suspicious. But the dental work is done, as these pictures attest.

J. H. MATTOX JR.

Department of Public Welfare
Baton Rouge, La.



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PICTURES TO THE EDITORS

(continued)

"OHIOAN" ON ROCKS

Sirs:

I am sending you herewith three photographs of the S. S. *Ohioan* wrecked near the Seal Rocks on the Golden Gate, San Francisco, Calif., about a year ago. They show the gradual destruction of the ship by waves and storms.

The first picture shows the whole ship right after the wreck. The second shows the ship some months later, broken in two. The third shows the ship as it is now, broken in three parts.

ROGER CRETAUX
San Francisco, Calif.



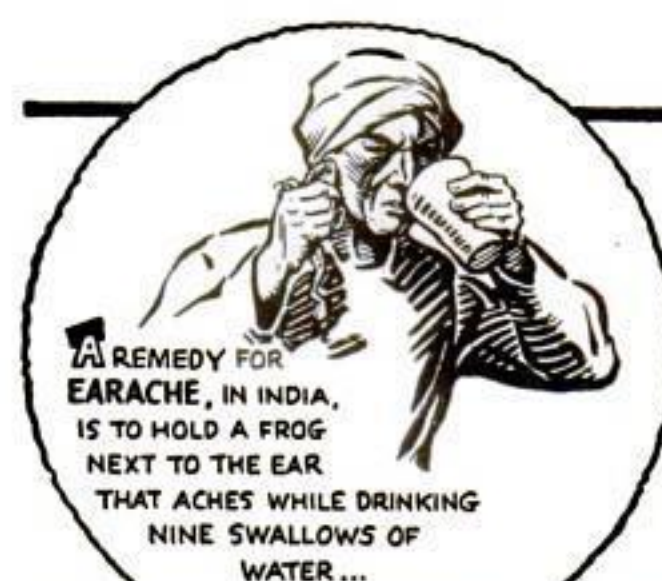
THE OHIOAN WENT AGROUND ON SEAL ROCKS OCT. 8, 1936



FEW MONTHS LATER THE OHIOAN'S BOW BROKE OFF



TODAY THE OHIOAN IS WRECKED IN THREE PARTS



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PERTUSSIN relieve COUGHS
quickly, safely**

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Don't scratch! Apply this
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get quick relief—as I do!

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...Meet an
old friend?



JONES: "Bill Smith, you old so-and-so! Am I glad to see you!"

SMITH: "Joe Jones!...Say, come on into the bar and we'll Double Our Enjoyment with a Ten High or two."

JONES: "It's been ten years, Bill—but I see we still speak the same language...Let's go!"

Want to double *your* enjoyment of any high spot occasion? Then you'll want Hiram Walker's TEN HIGH! For this famous bourbon with "No Rough Edges" slowly ripens winter as well as summer in modern weather-controlled rackhouses, week after week, month after month, 2 long years thru!

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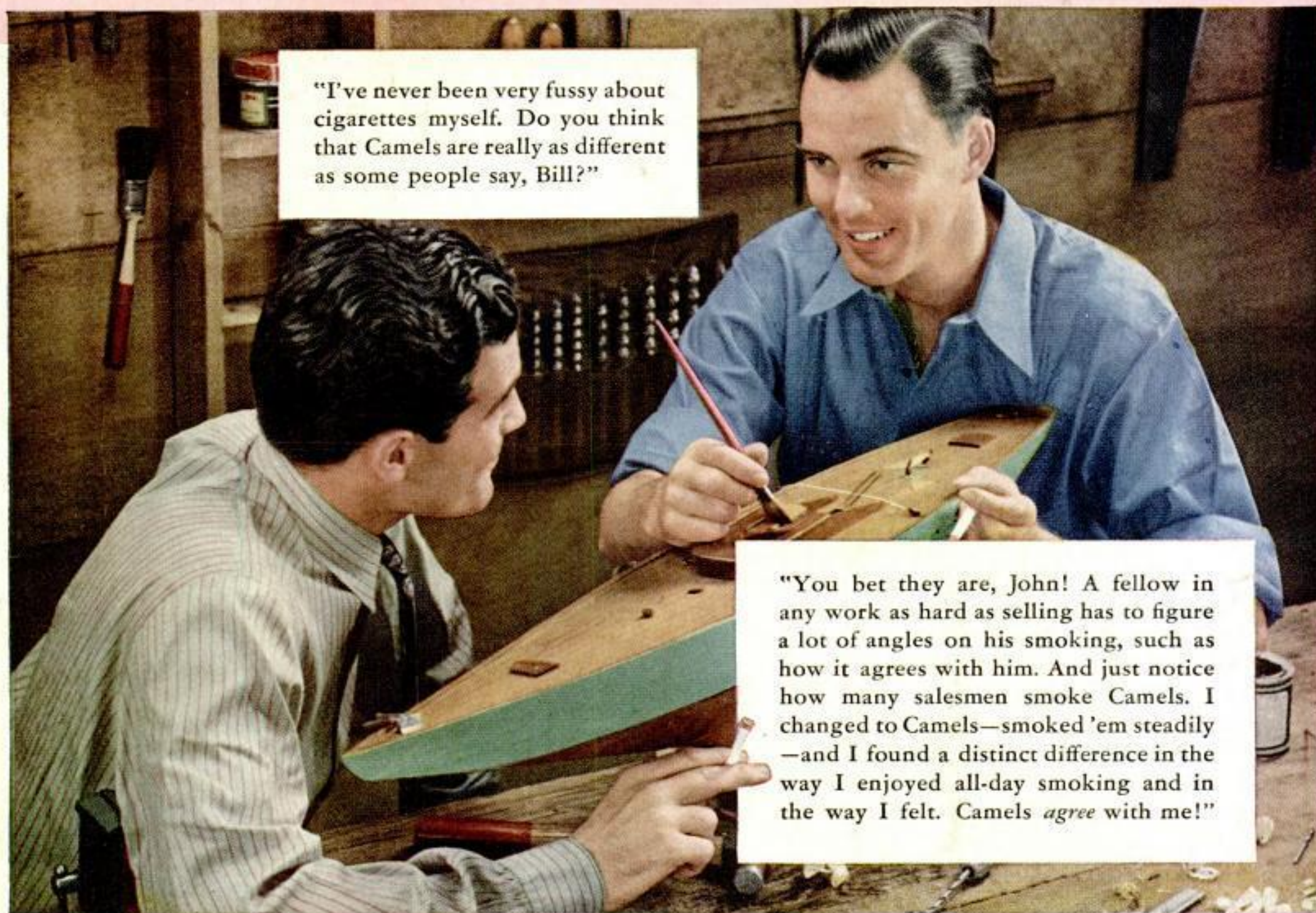
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THE HIGH-SPOTS OF LIFE



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TO EVERY SMOKER



"I've never been very fussy about cigarettes myself. Do you think that Camels are really as different as some people say, Bill?"

"You bet they are, John! A fellow in any work as hard as selling has to figure a lot of angles on his smoking, such as how it agrees with him. And just notice how many salesmen smoke Camels. I changed to Camels—smoked 'em steadily—and I found a distinct difference in the way I enjoyed all-day smoking and in the way I felt. Camels agree with me!"

... When H. W. DALY, 34, rayon salesman, says "Yes, Camels are really different," millions of other steady smokers stand ready to back him up. And that explains why Camels are preferred by the largest, as well as the most enthusiastic, body of smokers ever known.



A QUICK KISS FROM MARITA (Mrs. Daly) and Bill is off to catch the 7:55 on which he commutes to his job in the city. The Dalys agree about most things. Among them, Camels. Mrs. Daly smoked them first, soon noticed a difference. "Now we find that Camels agree better with both of us," she says.

A FRIEND DROPS IN to see Bill's model racing sloop. Daly passes the Camels and answers a question about smoking: "That all-cigarettes-are-alike talk doesn't square with my experience. Steady smoking is the test that shows Camels in a class by themselves. They don't make my nerves 'edgy.'"



MARITA'S PLANNING a grand feed. "We enjoy entertaining," Marita says. "I like to have plenty of Camels at the table. Camels cheer up one's digestion. They even cheered up Bill's disposition. Maybe I should not tell that, but it shows that Camels are different!"



ON WEEK-ENDS, Bill's a candid camera fan. On week days he "pounds the streets." "You have to keep the pressure on to get along, selling," he says. "When my energy begins to fail, I get a quick, pleasant 'lift' with a Camel."



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ONE SMOKER
TELLS ANOTHER..

"Camels agree with me"